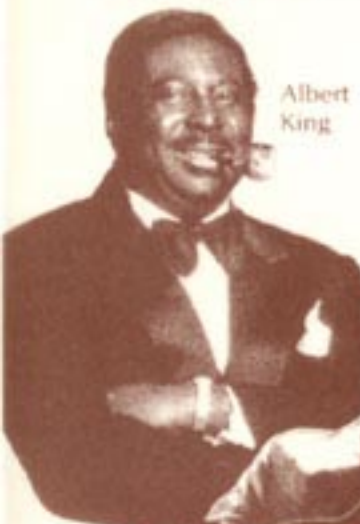


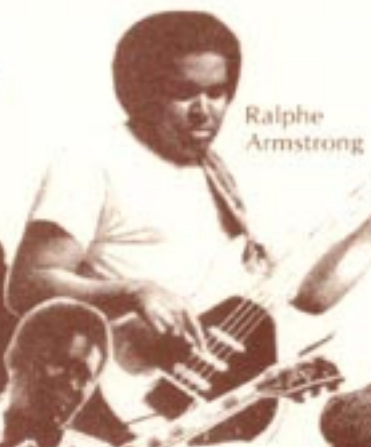
Quality/Prestige/Innovation

ALLEN

In celebration of Gibson's 75th Anniversary, we are establishing a GIBSON HALL OF FAME...a permanent record of those players who have most influenced guitar music through their artistry. The artists for this award will be selected from among late great Gibson devotees, acoustic players, and the artists appearing in this catalog.



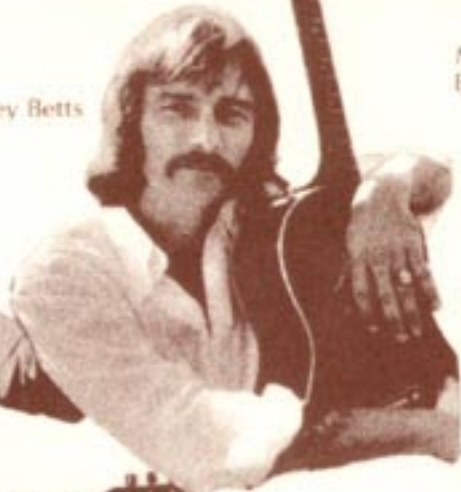
Albert King



Ralphie Armstrong



Joe Pass



Dickey Betts



Michael Bloomfield



Johnny Smith



George Johnson
Louis Johnson



Pat Martino



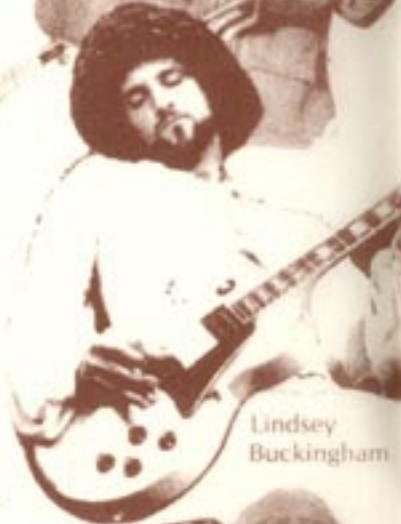
B. B. King



John McLaughlin



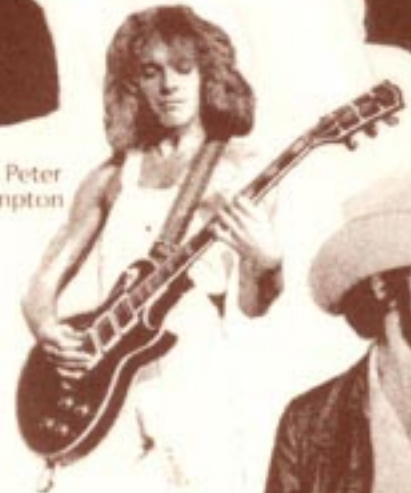
Lindsey Buckingham



John Entwistle



Tony Mottola



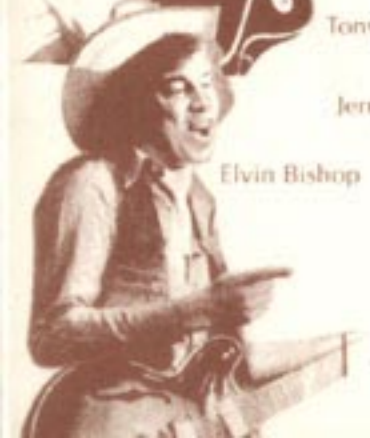
Peter Frampton



Billy Gibbons



Peter Cetera



Elvin Bishop



Jerry Reed

Yesterday/Today/Tomorrow



FROM 1894 TO YEAR AFTER TOMORROW

Over more than three quarters of a century, Gibson has established a reputation and heritage, second to none. From Orville Gibson's one man workshop in 1894 and a Company with only 13 employees in downtown Kalamazoo, Michigan in 1902, Gibson has expanded steadily and dramatically through the years.

History has recorded many instances of individual achievements that lasted only a short time, then died with the individual. Gibson has maintained and passed on a respect and acclaim for its products that has grown from generation to generation. When the demand or needs changed, Gibson has led the way by introducing countless FIRSTS in the Fretted Instrument Field that have been widely copied and imitated.

The unparalleled love and respect for its products throughout the music world has been earned by proven quality, expert craftsmanship, great performance, remarkable durability, and excellent service.

Gibson's research, dedication, and close affinity with players from all walks of life has enabled

it to provide by far the greatest variety of fretted instruments and accessories to fit the changing times and individual needs.

Players, Historians, and Authors, from all parts of the globe are writing in detail about certain individual Gibson product lines and about the people that have had a hand in bringing about this unusual and romantic appeal. Reprints of older Gibson catalogs and pamphlets are being published and are selling like hot cakes. The requests for information about Gibson and its products is so continuous and unabated that it is practically unreal!

Certain Gibson mandolins, acoustic guitars, mastertone banjos, double cutaway electrics, Les Paul electrics, Flying V's, Explorers, Firebirds and many other models are so much in demand by collectors and players that their values have multiplied beyond belief—some more than 50 times their original prices.

The Gibson name and its heritage has been in the past, is today, and will be tomorrow a most important segment of the history of fretted instruments.

Julius Bellson,
Gibson Historian
May 12, 1978

Les Paul Series



The Les Paul



Les Paul Artisan



Matching wood panels
for grain and color

THE LES PAUL/BODY SPECIFICATIONS

Maple body with highly figured maple top □ Single cutaway □ Ornate rosewood body binding □ Adjustable wide-travel gold-plated Tune-o-matic bridge □ The new exclusive Gibson gold-plated instant adjustment fine tuning TP-6 tailpiece □ Beautiful hand-crafted rosewood fingerrest □ Two gold-plated Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Hand-carved rosewood parts □ Body size: Length 17³/₈" width 12³/₄" depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹¹/₁₆" □ Combination ebony/rosewood fingerboard with beautiful Abalone block inlays and corresponding side-dots □ Ornately bound peghead and fingerboard □ Rosewood head veneer with Abalone inlay □ Gold-plated, individually sealed machine heads with mother of pearl buttons □ Gibson truss rod with engraved rosewood/ebony truss rod cover □ 22 frets □ 23³/₄" scale length

The Les Paul □ Natural, or Wine Red finish
Complete with Deluxe Hardshell plush lined case

LES PAUL ARTISAN/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway □ Adjustable gold-plated Tune-o-matic bridge □ The new exclusive Gibson gold plated instant adjustment fine tuning TP-6 tailpiece □ Black/white offset body binding □ Black pickguard with white revealed edge □ Two gold-plated Gibson Series VII Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17³/₈" width 12³/₄" depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹¹/₁₆" □ Ebony fingerboard with ornate Hearts and Flowers pearl inlays □ Bound peghead and fingerboard with black side dots □ Unique pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with engraved truss rod cover □ 22 frets □ 24³/₄" scale length

Les Paul Artisan □ Walnut, Tobacco Sunburst, or Ebony finish
Les Paul Artisan/3 pickup version (not shown) □ Walnut, Tobacco Sunburst, or Ebony finish
Pro I Faultless plush lined case

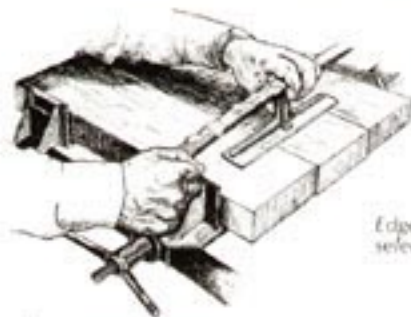
Les Paul Series



Les Paul Custom/3 PU



Les Paul Custom/MF



Edge gluing of selected planks

LES PAUL CUSTOM/3 PICKUP/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway □ Adjustable, gold-plated Tune-o-matic bridge with adjustable, gold-plated stop-bar tailpiece □ Black pickguard with white revealed edge □ Three gold-plated, Gibson Humbucking pickups with two sets of volume and tone controls (set closest to strings for front pickup-set closest to rim for center and back pickup) □ 3-position toggle switch for pickup selection (front only, center and back in phase, or back only) □ Body size: Length 17³/₈" width 12³/₄" depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹¹/₁₆" □ Ebony fingerboard with pearl block inlays □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24³/₄" scale length

Les Paul Custom/3 PU □ Ebony, Natural, or Wine Red finish
Pro I Faultless plush lined case

LES PAUL CUSTOM/MAPLE FINGERBOARD

BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway □ Adjustable, gold-plated Tune-o-matic bridge with adjustable, gold-plated stop-bar tailpiece □ Black pickguard with white revealed edge □ Two gold-plated, Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17³/₈" width 12³/₄" depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹¹/₁₆" □ Maple fingerboard with pearl block inlays □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24³/₄" scale length

Les Paul Custom/MF □ Ebony, or Natural finish
Pro I Faultless plush lined case

Les Paul Series



*Band saw
cutting body shape.*



Les Paul Custom



Les Paul Recording

LES PAUL CUSTOM/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway
□ Adjustable, gold-plated Tune-o-matic bridge with adjustable, gold-plated stop-bar tailpiece □ Black pickguard with white revealed edge
□ Two gold-plated, Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17 $\frac{3}{8}$ " width 12 $\frac{3}{4}$ " depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Ebony fingerboard with pearl block inlays □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover
□ 22 frets □ 24 $\frac{3}{4}$ " scale length

Les Paul Custom □ Ebony, White, Cherry Sunburst, Natural, Tobacco Sunburst, or Wine Red finish

Les Paul Custom/Nickel Parts (Not Shown) □ Wine Red, Ebony, Cherry Sunburst, or Silverburst finish
Pro I Faultless plush lined case

LES PAUL RECORDING/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway
□ Adjustable, wide travel, chrome-plated Tune-o-matic bridge
□ Chrome-plated adjustable stop-bar tailpiece □ Black pickguard with white revealed edge □ Two specially designed low-impedance pickups
□ Volume control, decade control, individual bass and treble controls
□ 3-position tone selector switch □ "In-out" phase switch □ High and Low impedance output jacks □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously)
□ Body size: Length 17 $\frac{3}{8}$ " width 12 $\frac{3}{4}$ " depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Rosewood fingerboard with block inlays □ Black/white bound peghead and fingerboard with black side dots □ Pearl inlaid head veneer □ Chrome-plated, individually sealed machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

Les Paul Recording □ Ebony, Walnut, Cherry Sunburst, or White finish
Pro I Faultless plush lined case

Les Paul Series



*Routing solid body
for neckpiece*



Les Paul Pro Deluxe



Les Paul Standard

LES PAUL PRO DELUXE/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway □ Cream colored body binding □ Adjustable chrome-plated Tune-o-matic bridge with adjustable, chrome-plated stop-bar tailpiece □ Cream colored pickguard □ Two cream colored plastic covered Gibson single coil pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17 $\frac{3}{8}$ " width 12 $\frac{3}{4}$ " depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Ebony fingerboard with deluxe inlays □ Cream colored fingerboard binding with side dots □ Chrome-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

Les Paul Pro Deluxe □ Ebony, Tobacco Sunburst, Cherry Sunburst, or Gold* finish

Pro I Faultless plush lined case

LES PAUL STANDARD/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway □ Cream colored body binding □ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Cream colored pickguard □ Two large chrome-plated Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickup simultaneously) □ Body size: Length 17 $\frac{3}{8}$ " width 12 $\frac{3}{4}$ " depth 2"

NECK SPECIFICATIONS

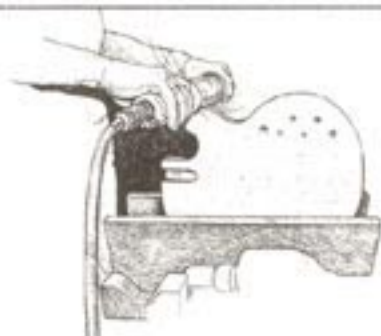
Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Rosewood fingerboard with deluxe inlays □ Cream colored fingerboard binding with side dots □ Chrome-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

Les Paul Standard □ Cherry Sunburst, Ebony, Natural, Gold* Wine Red, or Dark Sunburst finish

Pro I Faultless plush lined case

*Gold finish top with Natural Mahogany finish rims and back.

Les Paul Series



*Sanding & shaping
body sides & edges*



Les Paul Deluxe



Les Paul 55/78

LES PAUL DELUXE/BODY SPECIFICATIONS

Solid mahogany body with carved maple top □ Single cutaway □ Top bound with cream colored body binding □ Adjustable, chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Cream colored pickguard □ Two chrome-plated Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17³/₈" width 12³/₄" depth 2"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹/₁₆" □ Rosewood fingerboard with deluxe inlays □ Cream colored fingerboard binding with side dots □ Chrome-plated, individual machine heads with shaped buttons □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24³/₄" scale length

Les Paul Deluxe □ Cherry Sunburst, Gold* Ebony, Natural, Wine Red, or Tobacco Sunburst finish

Pro I Faultless plush lined case

*Gold finish top with Natural Mahogany finish rims and back.

LES PAUL 55/78 BODY SPECIFICATIONS

Solid mahogany body □ Single cutaway □ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Black pickguard with white revealed edge □ Two new adjustable Gibson SSC-1 Super Single Coil pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17³/₈" width 12³/₄" depth 1³/₄"

NECK SPECIFICATIONS

Laminated mahogany construction □ Width at fingerboard nut 1¹/₁₆" □ Rosewood fingerboard with dot inlays □ Cream colored fingerboard binding with side dots □ Chrome-plated individual machine heads □ Gibson truss rod with molded truss rod cover □ 22 frets □ 24³/₄" scale length

Les Paul 55/78 □ Dark Sunburst, or Wine Red finish

Pro I Faultless plush lined case

Les Paul Series



*Drilling holes
for anchoring strings
through the body*



Les Paul Special Double Cutaway



The "Paul"

LES PAUL SPECIAL DOUBLE CUTAWAY

BODY SPECIFICATIONS

Solid mahogany body □ Double cutaway for added playing ease
□ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Black pickguard with white revealed edge
□ Two adjustable Gibson single coil pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17 $\frac{3}{8}$ " width 12 $\frac{3}{4}$ " depth 1 $\frac{3}{4}$ "

NECK SPECIFICATIONS

Solid mahogany construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Rosewood fingerboard with pearl dot position inlays □ White fingerboard binding with side dots □ Chrome-plated individual machine heads □ Gibson truss rod with molded truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

Les Paul Special Double Cutaway □ Ebony, Sunburst, Tobacco Sunburst, or Wine Red finish

Pro I Faultless plush lined case

THE "PAUL"/BODY SPECIFICATIONS

Sculptured solid walnut body □ Single cutaway □ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece
□ Two powerful, adjustable, Gibson Humbucking pickups with exposed coils □ Black mounting rings that highly complement the contrasting chrome hardware □ Individual volume and tone controls for each pickup □ Black speed knobs □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17 $\frac{3}{8}$ " width 12 $\frac{3}{4}$ " depth 1 $\frac{3}{4}$ "

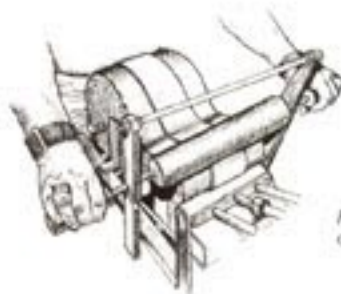
NECK SPECIFICATIONS

Laminated walnut construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Ebony fingerboard with Pearl dot inlays and corresponding side dots □ Individually enclosed chrome-plated machine heads with shaped buttons □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

The "Paul" □ Natural Walnut finish

Pro I Faultless plush lined case

Solid Body Series



Rim bending for carved top bodies



L-55



SG Custom

L-55/BODY SPECIFICATIONS

Carved curly maple body □ Single cutaway design □ Body bound in multiple black/white binding □ Adjustable, gold-plated, wide travel Tune-o-matic bridge □ The new exclusive, Gibson instant adjustment fine tuning gold-plated TP-6 tailpiece □ Two gold-plated, Gibson "Super Humbucking" pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 16 $\frac{1}{4}$ " width 13 $\frac{1}{2}$ " depth 1"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Ebony fingerboard with deluxe Abalone block inlays □ Bound peghead and fingerboard with shell fingerboard side dots □ Abalone inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length
L-55 □ Cherry Sunburst, Fireburst, Natural, or Antique Sunburst finish
Pro I Faultless plush lined case

SG CUSTOM/BODY SPECIFICATIONS

Contoured solid mahogany body □ Double cutaway design □ Gold-plated, wide travel, Tune-o-matic bridge with gold-plated stop-bar tailpiece (Bigsby tailpiece optional) □ Three gold-plated, Gibson "Super Humbucking" pickups with two volume and tone controls □ 3-position toggle switch for pickup selection □ Body size: Length 16" width 12 $\frac{3}{4}$ " depth 1 $\frac{5}{16}$ "

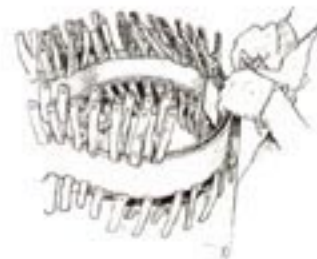
NECK SPECIFICATIONS

Laminated mahogany construction □ Width at fingerboard nut 1 $\frac{9}{16}$ " □ Ebony fingerboard with pearl block inlays □ Bound peghead and fingerboard with side dots □ Pearl inlaid head veneer □ Deluxe gold-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

SG Custom □ Walnut, White, Cherry, or Tobacco Sunburst finish

Pro I Faultless plush lined case

Solid Body Series



Rim lining
top and bottom



SG Standard



L-6S Custom

SG STANDARD/BODY SPECIFICATIONS

Contoured solid mahogany construction □ Double cutaway design
□ Adjustable, chrome-plated, wide travel Tune-o-matic bridge with chrome-plated stop-bar tailpiece (Bigsby tailpiece optional) □ Black fingerrest □ Two chrome-plated Gibson "Super Humbucking" pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously)
□ Body size: Length 16", width 12 $\frac{3}{4}$ ", depth 1 $\frac{5}{16}$ "

NECK SPECIFICATIONS

Laminated mahogany construction □ Width at fingerboard nut 1 $\frac{9}{16}$ "
□ Bound Rosewood fingerboard with pearl block inlays and corresponding side dots □ Pearl inlaid head veneer □ Chrome-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

SG Standard □ Satin Walnut, Walnut, Cherry, Tobacco Sunburst, or White finish

Pro I Faultless plush lined case

L-6S CUSTOM/BODY SPECIFICATIONS

Solid maple construction □ Single cutaway design □ Adjustable chrome-plated, wide travel Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Black fingerrest □ Two Gibson "Super Humbucking" pickups □ Master volume control, midrange control and treble roll-off control □ 6-position transfer switch □ Body size: Length 16 $\frac{1}{2}$ ", width 13 $\frac{1}{2}$ ", depth 1 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{9}{16}$ "
□ Available with Natural Maple fingerboard with Natural finish or Ebony fingerboard with Ebony or Tobacco Sunburst finish □ Dot fingerboard and side inlays □ Chrome-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 24 frets □ 24 $\frac{3}{4}$ " scale length

L-6S Custom □ Natural, Ebony, or Tobacco Sunburst finish

Pro I Faultless plush lined case

Solid Body Series



L-6S Deluxe



Melody Maker



Shaving braces
on a carved top

L-6S DELUXE/BODY SPECIFICATIONS

Solid maple construction □ Single cutaway design □ Adjustable chrome-plated wide travel Tune-o-matic bridge with strings anchored through the body □ Black fingerrest □ Two Gibson "Super Humbucking" pickups □ Master volume and treble roll-off controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 16 $\frac{1}{2}$ " width 13 $\frac{1}{2}$ " depth 1 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Rosewood fingerboard □ Dot fingerboard inlays □ Chrome-plated individual machine heads □ Gibson truss rod with molded truss rod cover □ 24 frets □ 24 $\frac{3}{4}$ " scale length

L-6S Deluxe □ Natural Satin, Ebony, Maple, Wine Red, or Tobacco Sunburst finish

Pro I Faultless plush lined case

MELODY MAKER DOUBLE/BODY SPECIFICATIONS

Solid mahogany construction □ Double cutaway for added playing ease □ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Black fingerrest □ Two Gibson adjustable single coil pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 16" width 13" depth 1 $\frac{11}{16}$ "

NECK SPECIFICATIONS

Laminated mahogany construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Rosewood fingerboard □ Dot fingerboard inlays □ Chrome-plated individual machine heads □ Gibson truss rod with molded truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

Melody Maker □ Cherry, Walnut, or Sunburst finish

Pro I Faultless plush lined case

Solid Body Series



S-1



Marauder



*Hand graduating
carved top for
even thickness*

S-1/BODY SPECIFICATIONS

Available in solid maple or mahogany body construction □ Single cut-away □ Shaped, double sided fingerrest with white revealed edge □ Wide travel chrome-plated adjustable Tune-o-matic bridge □ Chrome-plated stop-bar tailpiece □ 3 high frequency Gibson special design adjustable pickups □ 4 position pickup and phase selector switch □ A unique bypass switch to enter into the circuit the back pickup only □ Body size: Length 17 $\frac{1}{4}$ " width 13" depth 1 $\frac{3}{4}$ "

NECK SPECIFICATIONS:

Laminated Maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Maple fingerboard with dot inlays and corresponding side dots □ Distinctive peghead design □ Individual chrome-plated machine heads □ Gibson adjustable truss rod with inscribed truss rod cover □ 22 frets □ 24 $\frac{3}{4}$ " scale length

S-1 □ Natural Satin, Ebony, Tobacco Sunburst, Natural Mahogany, Wine Red, or Walnut Finish
Pro I Faultless plush lined case

MARAUDER/BODY SPECIFICATIONS

Available in solid maple or mahogany body construction □ Single cut-away □ Shaped, double sided fingerrest □ Wide travel, chrome-plated adjustable Tune-o-matic bridge □ Chrome-plated stop-bar tailpiece □ Two entirely different pickups for tremendous tonal versatility □ Front pickup—"Super Humbucking" □ Back pickup—A totally new design with accented treble frequencies □ Master volume and tone controls □ Full range pan potentiometer for pickup selection (individual or both pickups mixed) Body size: Length 17 $\frac{1}{4}$ " width 13" depth 1 $\frac{3}{4}$ "

NECK SPECIFICATIONS

Laminated natural maple construction □ Maple fingerboard with dot inlays and corresponding side dots □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Distinctive peghead design □ Gibson adjustable truss rod with inscribed truss rod cover □ Individual chrome-plated machine heads □ 22 frets □ 24 $\frac{3}{4}$ " scale length

Marauder □ Natural Satin, Walnut, Wine Red, Natural Mahogany, Ebony, or Tobacco Sunburst finish
Pro I Faultless plush lined case

Double Neck



EDS-1275



Hand tuning top
of the arched top

EDS-1275/BODY SPECIFICATIONS

Solid mahogany body □ Double cutaway for added playing ease
□ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated tailpiece □ Black pickguard with white revealed edge □ Two sets of adjustable chrome-plated Gibson Humbucking pickups (each set uses same volume and tone controls) □ 2-position toggle switch for six-string or twelve-string selection □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 17 $\frac{3}{4}$ " width 16 $\frac{1}{4}$ " depth 1 $\frac{5}{16}$ "

NECK SPECIFICATIONS

Two necks of laminated maple construction □ Width at fingerboard nuts 1 $\frac{11}{16}$ " □ Rosewood fingerboards with deluxe inlays □ White fingerboard binding with side dots □ Deluxe fine tuning machine heads □ Gibson truss rod with molded truss rod cover □ 20 frets □ 24 $\frac{3}{4}$ " scale length

EDS-1275 □ Sunburst, Walnut, or White finish
Complete with Faultless plush lined case



RD Artist



*Hand application
of top & bottom
to rims*

RD ARTIST/BODY SPECIFICATIONS

Contoured, balanced solid maple body □ Unique cutaway design
□ Adjustable, gold-plated Tune-o-matic bridge □ The new, exclusive
Gibson instant adjustment, fine tuning, gold-plated TP-6 tailpiece
□ Black fingerrest with white revealed edge □ New Gibson active
electronics featuring expansion and compression circuitry, a bright mode
and two specially designed gold-plated Series VI active Gibson
Humbucking pickups □ 3-position toggle switch for selection of the
expansion/compression, standard active electronics or bright mode
□ 3-position toggle switch for pickup selection (individually or both
pickups simultaneously) □ One bass, one treble and two volume
potentiometers which act as expansion and compression intensifiers
(front pickup compression back pickup expansion) □ Attractive,
efficient black speed knobs □ Body size: Length 19⁹/₁₆" width 14⁷/₈"
depth 1³/₈"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹¹/₁₆"
□ Ebony fingerboard with ornate mother of pearl block inlays and
corresponding white side dots □ Bound peghead with unique pearl
inlaid veneer □ Deluxe, gold-plated machine heads □ Gibson truss rod
with engraved truss rod cover □ 22 frets □ 25¹/₂" scale length

RD Artist □ Antique Sunburst, Ebony, Natural, or Fireburst finish
550 Faultless plush lined case



RD Custom



RD Standard



Hand wrap around to hold binding to rims

RD CUSTOM/BODY SPECIFICATIONS

Contoured, balanced solid maple body □ Unique cutaway design □ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Black fingerrest with white revealed edge □ New Gibson active electronics featuring a 2-position toggle switch for standard active electronics or bright mode □ Two specially designed chrome-plated Series VI active Gibson Humbucking pickups □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ One bass, one treble and two volume potentiometers with black speed knobs □ Body size: Length 19 $\frac{1}{8}$ " width 14 $\frac{3}{8}$ " depth 1 $\frac{3}{8}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{1}{8}$ " □ Maple fingerboard with white binding □ Distinctive dot inlays with corresponding black side dots □ Deluxe, chrome-plated machine heads □ Gibson truss rod with engraved truss rod cover □ 22 frets □ 25 $\frac{1}{2}$ " scale length

RD Custom □ Natural or Walnut finish

550 Faultless plush lined case

RD STANDARD/BODY SPECIFICATIONS

Contoured, solid maple body □ Unique cutaway design □ Adjustable chrome-plated Tune-o-matic bridge with chrome-plated stop-bar tailpiece □ Black fingerrest with white revealed edge □ Two chrome-plated specially designed Gibson explosive Series VII Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Black speed knobs □ Body size: Length 19 $\frac{1}{8}$ " width 14 $\frac{3}{8}$ " depth 1 $\frac{3}{8}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{1}{8}$ " □ Rosewood fingerboard with distinctive dot inlays and corresponding white side dots □ Deluxe, chrome-plated machine heads □ Gibson truss rod with engraved truss rod cover □ 22 frets □ 25 $\frac{1}{2}$ " scale length

RD Standard □ Natural, Tobacco Sunburst, or Walnut finish

550 Faultless plush lined case



RD Artist Bass



RD Standard Bass



Hand guiding through router in shaping the neck

RD ARTIST BASS/BODY SPECIFICATIONS

Contoured, balanced solid maple body □ Unique cutaway design □ 3-point adjustable Tune-o-matic bridge with chrome-plated dual purpose tailpiece (strings enter through body or connect at end of bridge) □ Black fingerrest with white revealed edge □ New Gibson active electronics featuring expansion and compression circuitry, a bright mode, and two specially designed Series V active Gibson Humbucking pickups □ 3-position toggle switch for selection of the expansion/compression, standard active electronics or bright mode □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ One bass, one treble and two volume potentiometers which act as expansion or compression intensifiers (front pickup compression/back pickup expansion) □ Attractive, efficient black speed knobs □ Body size: Length 19 $\frac{1}{2}$ " width 14 $\frac{1}{2}$ " depth 1 $\frac{1}{2}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{1}{2}$ " □ Ebony or maple fingerboard (depending on finish choice) with mother of pearl dot inlays and corresponding white side dots □ Unique pearl inlaid head veneer □ Deluxe, chrome-plated machine heads □ Gibson truss rod with engraved truss rod cover □ 20 frets □ 34 $\frac{3}{8}$ " scale length

RD Artist Bass □ Antique Sunburst, Ebony, Natural (Maple fingerboard), or Fireburst finish

560 Faultless plush lined case

RD Artist Fretless Bass (not shown) □ Antique Sunburst, or Natural finish

RD STANDARD BASS/BODY SPECIFICATIONS

Contoured balanced solid maple body □ Unique cutaway design □ 3-point adjustable Tune-o-matic bridge with chrome-plated dual purpose tailpiece (strings enter through body or connect at end of bridge) □ Black fingerrest with white revealed edge □ Two Gibson explosive Series III specially designed Humbucking pickups □ One master tone and two volume potentiometers with black speed knobs □ Body size: Length 19 $\frac{1}{2}$ " width 14 $\frac{1}{2}$ " depth 1 $\frac{1}{2}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{1}{2}$ " □ Ebony or maple fingerboard (depending on finish choice) with mother of pearl dot inlays and corresponding white side dots □ Deluxe, chrome-plated machine heads □ Gibson truss rod with engraved truss rod cover □ 20 frets □ 34 $\frac{3}{8}$ " scale length

RD Standard Bass □ Natural (Maple fingerboard) or Ebony finish

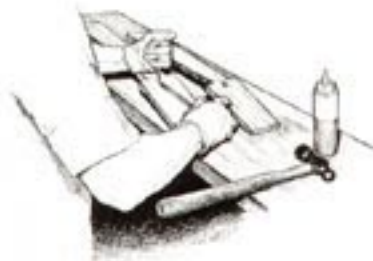
560 faultless plush lined case



ES-355TD SV



ES-347TD



Installation of the truss rod

ES-355TD SV/BODY SPECIFICATIONS

Arched maple top □ Arched maple back with matching maple rims
 □ Double Venetian cutaway offers easy access to higher playing positions
 □ Top and back bound in multiple black/white binding □ Bound "F" holes
 □ Adjustable, gold-plated Tune-o-matic bridge □ Exquisite gold-plated tailpiece with vibrola arm □ Deluxe bound fingerrest □ Two gold-plated Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Stereo electronics □ 6-position Vari-Tone control for additional tonal capabilities □ Body size: Length 19", width 16", depth 1 3/4"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 11/16"
 □ Ebony fingerboard with pearl block inlays and corresponding side dots
 □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe gold-plated machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 3/4" scale length

ES-355TD SV □ Wine Red, Walnut, Sunburst, or Antique Sunburst finish
 519 Faultless plush lined case

ES-347TD/BODY SPECIFICATIONS

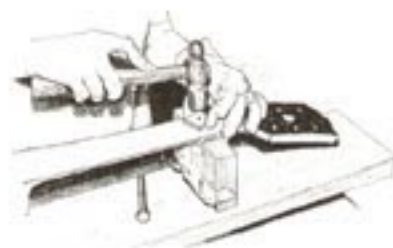
Arched maple top □ Arched maple back with matching maple rims
 □ Double Venetian cutaway offers easy access to higher playing positions
 □ Top and back bound in multiple black/white binding □ Adjustable gold-plated Tune-o-matic bridge solidly mounted to two individual 3/8" brass studs for added sustain □ Full maple center block for additional sustain and brilliant high frequency response □ The new exclusive Gibson instant adjustment, gold-plated TP-6 fine tuning tailpiece □ Two gold-plated Gibson Series VII high output "Super Humbucking" pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Coil tap switch to place either humbucking pickup into a single point non-humbucking mode □ Black speed knobs □ Body size: Length 19", width 16", depth 1 3/4"

NECK SPECIFICATIONS

Laminated maple construction □ Polished brass fingerboard nut
 □ Width at fingerboard nut 1 11/16" □ Ebony fingerboard with pearl block inlays and corresponding side dots □ Bound peghead and fingerboard
 □ Attractive inlaid peghead □ Deluxe, gold-plated machine heads
 □ Gibson truss rod with inscribed truss rod cover □ 22 frets
 □ 24 3/4" scale length

ES-347TD □ Ebony, Natural, or Antique Sunburst finish
 519 Faultless plush lined case

Thin Line Series



Positioning pin
for fingerboard
installation



ES-345TD SV



ES-335TD

ES-345TD SV/BODY SPECIFICATIONS

Arched maple top □ Arched maple back with matching maple rims
□ Double Venetian cutaway offers easy access to higher playing positions
□ Top and back bound in multiple black/white binding □ Adjustable, gold-plated Tune-o-matic bridge □ Gold-plated bail tailpiece □ Black fingerrest with white revealed edge □ Two gold-plated Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Stereo electronics
□ 6-position Vari-Tone control for additional tonal capabilities □ Body size: Length 19" width 16" depth 1 3/4"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 11/16"
□ Rosewood fingerboard with divided block inlays and corresponding white side dots □ Pearl inlaid head veneer □ Deluxe, gold-plated machine heads
□ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 24 3/4" scale length

ES-345TD SV □ Sunburst, Wine Red, or Walnut finish

519 Faultless plush lined case

ES-335TD/BODY SPECIFICATIONS

Arched maple top □ Arched maple back with matching maple rims
□ Double Venetian cutaway offers easy access to higher playing positions
□ Top and back bound in multiple black/white binding □ Adjustable, chrome-plated Tune-o-matic bridge □ Chrome-plated bail tailpiece
□ Black fingerrest with white revealed edge □ Two chrome-plated "Super Humbucking" pickups with individual volume controls
□ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Coil tap switch to place either humbucking pickup into a single point non-humbucking mode □ Body size: Length 19" width 16" depth 1 3/4"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 11/16"
□ Bound rosewood fingerboard with block inlays and corresponding side dots □ Pearl inlaid head veneer □ Chrome-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover
□ 22 frets □ 24 3/4" scale length

ES-335TD □ Wine Red, Sunburst, Walnut, or Natural finish

519 Faultless plush lined case

Special Design/Thin Line Series



ES-350T



ES-175T



Installation of
fingerboard inlays

ES-350T/BODY SPECIFICATIONS

Arched maple top □ Matching maple rims □ Arched maple back
□ Graceful Venetian cutaway □ Body binding on top and back
□ "f" soundhole design □ Adjustable gold-plated Tune-o-matic bridge
□ Gold-plated engraved tailpiece □ Black fingerrest with white revealed edge
□ Two powerful, gold-plated, Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 21 $\frac{1}{8}$ " width 16 $\frac{7}{8}$ " depth 2 $\frac{1}{8}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Rosewood fingerboard with diagonal Pearl position marker inlays
□ Pearl side dots □ Inlaid head veneer □ Gold-plated, individual machine heads □ Gibson truss rod with white revealed edge truss rod cover □ 22 frets □ 25 $\frac{1}{2}$ " scale length

ES-350T □ Fireburst, Sunburst, or Natural finish
603 Faultless plush lined case

ES-175T/BODY SPECIFICATIONS

Arched maple top □ Matching maple rims □ Arched maple back
□ Florentine cutaway □ Body binding on top and back □ "f" soundhole design
□ Adjustable chrome-plated Tune-o-matic bridge □ Chrome-plated tailpiece
□ Black fingerrest with white revealed edge □ Two powerful chrome-plated Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 20 $\frac{3}{4}$ " width 16 $\frac{1}{2}$ " depth 3 $\frac{1}{8}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Rosewood fingerboard with distinctive diagonal position marker inlays and corresponding side dots □ Inlaid head veneer □ Chrome-plated individual machine heads □ Gibson truss rod with molded truss rod cover □ 20 frets □ 24 $\frac{3}{4}$ " scale length

ES-175T □ Wine Red, Natural, or Sunburst finish
519 Faultless plush lined case

Custom Series



Super 400C



L-5C



Installation of frets into neck

SUPER 400C/BODY SPECIFICATIONS

Custom carved spruce top □ Carved maple back □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance □ Gold-plated tailpiece □ Deluxe bound pickguard □ Body size: Length 21 $\frac{3}{4}$ " width 18" depth 3 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Ebony fingerboard with divided pearl block inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with customized truss rod cover □ 20 frets □ 25 $\frac{1}{2}$ " scale length
Super 400C □ Natural, Wine Red, Ebony, or Sunburst finish
Complete with 400 Faultless plush lined case

L-5C/BODY SPECIFICATIONS

Custom carved spruce top □ Carved maple back □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance □ Gold-plated tailpiece with contrasting engraved silver-plated centerpiece that reads "L-5" □ Deluxe bound pickguard □ Body size: Length 21" width 17" depth 3 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Ebony fingerboard with pearl block inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed "L-5C" □ Natural, Wine Red, Ebony, or Sunburst finish
Complete with 600 Faultless plush lined case

Custom Series



Kalamazoo Award Model

Super V CES



Fret board positioning and installation

KALAMAZOO AWARD MODEL/BODY SPECIFICATIONS

Carved and hand graduated spruce top tuned to a precise pitch for maximum acoustical resonance □ Carved and graduated back of exquisitely figured maple □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle □ Ebony bridge with base perfectly fitted to the top for maximum acoustical results □ Gold-plated tailpiece with beautiful Abalone inlaid insert □ Bound matching woodgrain pickguard with unique Abalone inlay □ Pickguard mounted volume potentiometer □ Acoustic and electronic components perfectly matched for the finest in natural acoustical reproduction □ BJB gold-plated, jazz pickup □ Body size: Length 20½" width 17" depth 3½"

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 11/16" □ Ebony fingerboard with ornate Abalone inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Exquisite Abalone inlaid peghead □ Gold-plated, individual machine heads □ Gibson adjustable truss rod □ Inscribed truss rod cover □ 20 frets □ 25½" scale length

Kalamazoo Award Model □ Antique Sunburst, or Natural finish Complete with hardshell Faultless plush lined case

SUPER V CES/BODY SPECIFICATIONS

Custom carved spruce top □ Carved maple back □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance □ New exclusive Gibson gold-plated individually fingered instant adjustment jazz tailpiece □ Bound pickguard □ Two gold-plated Gibson Humbucking pickups □ Black speed knobs for individual volume and tone setting □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 21" width 17" depth 3¼"

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 11/16" □ Ebony fingerboard with divided Pearl block inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe gold-plated individual machine heads □ Gibson truss rod with polished brass engraved truss rod cover □ 20 frets □ 25½" scale length

Super V CES □ Antique Sunburst, or Natural finish

Super V/BJB □ Single floating jazz pickup version (not shown) Complete with 500 Faultless plush lined case

Custom Series



Super 400CES

L-5CES



Shaping and neck carving

SUPER 400CES/BODY SPECIFICATIONS

Custom carved spruce top □ Carved maple back □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance □ Gold-plated tailpiece □ Deluxe bound pickguard □ Two gold-plated, Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 21 $\frac{3}{4}$ " width 18" depth 3 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Ebony fingerboard with divided pearl block inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with customized truss rod cover □ 20 frets □ 25 $\frac{1}{2}$ " scale length
Super 400CES □ Natural, Wine Red, Ebony, or Sunburst finish
Complete with 400 Faultless plush lined case

L-5CES/BODY SPECIFICATIONS

Custom carved spruce top □ Carved maple back □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance □ Gold-plated tailpiece with contrasting engraved silver-plated centerpiece that reads "L-5" □ Deluxe bound pickguard □ Two Gibson Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 21" width 17" depth 3 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ " □ Ebony fingerboard with pearl block inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 20 frets □ 25 $\frac{1}{2}$ " scale length
L-5CES □ Natural, Wine Red, Ebony, or Sunburst finish
Complete with 600 Faultless plush lined case

Custom Series



JSD



Byrdland



Gluing on
neck to body

JS/BODY SPECIFICATIONS

Custom carved spruce top □ Carved maple back □ Solid maple matching rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white binding □ Bound "f" holes □ Adjustable ebony saddle with ebony bridge base contoured to outside-top dimensions □ New, exclusive, gold-plated, individually fingered, instant adjustment jazz tailpiece □ Deluxe bound pickguard □ JS model available in double or single pickup version □ JSD: Two powerful, gold-plated Gibson Humbucking pickups with custom bound pickguard □ Two volume, two tone and one pickup selector switch installed on pickguard. Rear pickup mounted to pickguard □ JS: One powerful, gold-plated Gibson Humbucking pickup with volume potentiometer installed on pickguard □ Available in Natural, Wine Red, Ebony or Sunburst finish □ Body size: Length 20 $\frac{1}{2}$ " width 17" depth 2 $\frac{3}{4}$ "

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 $\frac{3}{4}$ " □ Ebony fingerboard with divided pearl block inlays and corresponding shell side dots □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 20 frets □ 25" scale length
JSD Double Pickup □ Natural, Wine Red, Ebony, or Sunburst finish
JS Single Pickup (Not Shown) □ Natural, Wine Red, Ebony, or Sunburst finish Complete with Deluxe Faultless hard shell case and zipper case cover

BYRDLAND/BODY SPECIFICATIONS

Custom carved spruce top □ Curly maple back and rims □ Graceful Venetian cutaway □ Top and back bound in multiple black/white bindings □ Bound "f" holes □ Gold-plated Tune-o-matic bridge with Ebony base □ Gold-plated tailpiece □ Deluxe bound pickguard □ Two powerful Gibson gold-plated Humbucking pickups with individual volume and tone controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ Body size: Length 21" width 17" depth 2 $\frac{3}{4}$ "

NECK SPECIFICATIONS

Five-ply maple construction □ Width at fingerboard nut 1 $\frac{3}{16}$ " □ Ebony fingerboard with pearl block inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Deluxe, gold-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 22 frets □ 23 $\frac{1}{2}$ " scale length
Byrdland □ Natural, Wine Red, Ebony, or Sunburst finish Complete with 603 Faultless plush lined case

Custom Series



Staining and grain filling



Howard Roberts Artist



Howard Roberts Custom

HOWARD ROBERTS ARTIST/BODY SPECIFICATIONS

Arched, curly maple top □ Matching curly maple rims □ Arched curly maple back □ Florentine single style cutaway □ Oval soundhole with multiple purfling □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustic resonance □ Gold-plated bail tailpiece with Howard Roberts ebony wood centerpiece □ Deluxe bound shell fingerrest □ One gold-plated, floating "Super Humbucking" pickup mounted to end of fingerboard □ Individual volume, mid-range and treble roll-off controls □ Body size: Length 20¹/₄" width 16¹/₄" depth 3¹/₄"

NECK SPECIFICATIONS

Laminated curly maple construction □ Width at fingerboard nut 1¹/₁₆" □ Ebony fingerboard with beautiful Abalone inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Abalone vine inlay in head veneer □ Gold-plated, individual sealed machine heads □ Gibson truss rod with molded truss rod cover □ 22 frets □ 25¹/₂" scale length

Howard Roberts Artist □ Sunburst, Natural, or Wine Red finish □ 515 Faultless plush lined case

HOWARD ROBERTS CUSTOM/BODY SPECIFICATIONS

Arched maple top □ Matching maple rims □ Arched maple back □ Florentine single style cutaway □ Oval soundhole with multiple purfling □ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustic resonance □ Chrome-plated bail tailpiece with Howard Roberts rosewood centerpiece □ Deluxe bound shell fingerrest □ One chrome-plated, floating "Super Humbucking" pickup mounted to end of fingerboard □ Individual volume, mid-range and treble roll-off controls □ Body size: Length 20¹/₄" width 16¹/₄" depth 3¹/₄"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1¹/₁₆" □ Rosewood fingerboard with distinctive pearl inlays and corresponding shell side dots □ Bound peghead and fingerboard □ Pearl inlay in head veneer □ Chrome-plated, individual sealed machine heads □ Gibson truss rod with molded truss rod cover □ 22 frets □ 25¹/₂" scale length

Howard Roberts Custom □ Sunburst, or Wine Red finish □ 515 Faultless plush lined case

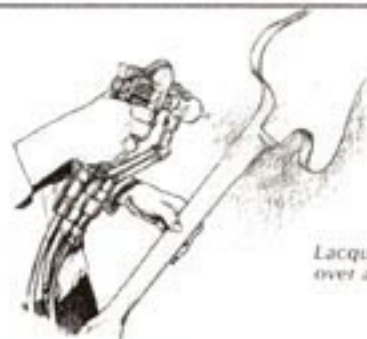
Custom Series



ES-175D



ES-175/CC



Lacquer spraying
over a natural finish

ES-175D/BODY SPECIFICATIONS

Arched maple top □ Matching maple rims □ Arched maple back
□ Florentine cutaway □ Body binding on top and back □ "f" soundhole
design □ Adjustable chrome-plated Tune-o-matic bridge □ Chrome-
plated bail tailpiece □ Black fingerrest with white revealed edge
□ Two powerful, chrome-plated, Gibson Humbucking pickups with
individual volume and tone controls □ 3-position toggle switch for
pickup selection (individual or both pickups simultaneously)
□ Body size: Length 20 $\frac{1}{4}$ " width 16 $\frac{1}{4}$ " depth 3 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Rosewood fingerboard with distinctive position marker inlays and
corresponding side dots □ Inlaid head veneer □ Chrome-plated individ-
ual machine heads □ Gibson truss rod with molded truss rod cover
□ 20 frets □ 24 $\frac{3}{4}$ " scale length

ES-175D □ Natural, or Sunburst finish

515 Faultless plush lined case

ES-175/CC/BODY SPECIFICATIONS

Arched maple top □ Matching maple rims □ Arched maple back
□ Florentine cutaway □ Body binding on top and back □ "f" soundhole
design □ Adjustable rosewood bridge saddle with rosewood bridge
base contoured to outside top dimensions for maximum acoustical
resonance □ Chrome-plated bail tailpiece □ Black fingerrest with white
revealed edge □ The historic, much in demand single coil, single bar
Charlie Christian jazz pickup with individual volume and tone controls
□ Body size: 20 $\frac{1}{4}$ " width 16 $\frac{1}{4}$ " depth 3 $\frac{1}{4}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{11}{16}$ "
□ Rosewood fingerboard with distinctive position marker inlays and
corresponding side dots □ Inlaid head veneer □ Chrome-plated, individ-
ual machine heads □ Gibson truss rod with inscribed truss rod cover
□ 20 frets □ 24 $\frac{3}{4}$ " scale length

ES-175/CC □ Antique Sunburst, or Walnut finish

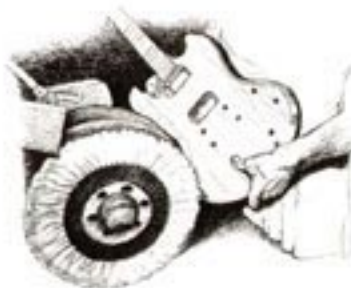
515 Faultless plush lined case



LES PAUL TRIUMPH



EB-3



Buffing after
lacquer spray finish

LES PAUL TRIUMPH/BODY SPECIFICATIONS

Solid mahogany body with contoured shape □ Dark body binding on top □ Single cutaway □ 3-point adjustable bridge with handrest □ Two low impedance Humbucking pickups □ Master volume control, tone switch, individual treble and bass controls □ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) □ "High or low" impedance switch □ "In-out" phase switch □ Body size: Length 17 $\frac{1}{4}$ " width 12 $\frac{1}{4}$ " depth 2"

NECK SPECIFICATIONS

Laminated mahogany construction □ Width at fingerboard nut 1 $\frac{1}{2}$ " □ Rosewood fingerboard with pearl block inlays and corresponding white side dots □ Bound peghead and fingerboard □ Pearl inlaid head veneer □ Chrome-plated, individual machine heads □ Gibson truss rod with inscribed custom truss rod cover □ 24 frets □ 30 $\frac{3}{8}$ " scale length

LES PAUL TRIUMPH □ Natural Mahogany, or White finish
542 Faultless plush lined case

EB-3/BODY SPECIFICATIONS

Solid mahogany construction with contoured shape □ Double cutaway design □ 3-point adjustable combination bridge and tailpiece □ Black fingerrest with white revealed edge □ Two chrome-plated, Gibson Humbucking pickups with individual volume and tone controls □ Vari-Tone selector switch □ Body size: Length 16" width 12 $\frac{1}{4}$ " depth 1 $\frac{5}{8}$ "

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1 $\frac{1}{8}$ " □ Rosewood fingerboard with dot inlays and corresponding white side dots □ Chrome-plated, individual machine heads □ Gibson truss rod with molded truss rod cover □ 21 frets □ 30 $\frac{1}{2}$ " scale length

EB-3 □ Walnut, Cherry, or White finish
543 Faultless plush lined case

Bass Series



"RIPPER" L-9S Fretless



"RIPPER" L-9S



Assembly of electric controls

"RIPPER" L-9S FRETLESS/BODY SPECIFICATIONS

Solid maple body with contoured shape □ Double cutaway design □ 3-point adjustable Tune-o-matic bridge with chrome-plated handrest □ Combination tailpiece (strings enter through body or connect at end of bridge) □ Two Gibson "Super Humbucking" pickups □ Master volume, midrange and treble roll-off controls □ 4-position transfer switch for multiple tonal changes □ Body size: Length 21½", width 14½", depth 1¼"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1½" □ Maple or Ebony fretless fingerboard □ Chrome-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 34½" scale length

"RIPPER" L-9S Fretless □ Tobacco Sunburst finish/Ebony fretless fingerboard □ Ebony finish/Ebony fretless fingerboard □ Natural finish/Maple fretless fingerboard □ 511 Faultless plush lined case

"RIPPER" L-9S/BODY SPECIFICATIONS

Solid maple body with contoured shape □ Double cutaway design □ 3-point adjustable Tune-o-matic bridge with chrome-plated handrest □ Combination tailpiece (strings enter through body or connect at end of bridge) □ Two Gibson "Super Humbucking" pickups □ Master volume, mid-range and treble roll-off controls □ 4-position transfer switch for multiple tonal changes □ Body sizes: Length 21½", width 14½", depth 1¼"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1½" □ Maple or Ebony fingerboard with dot inlays □ Chrome-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 20 frets □ 34½" scale length

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1½" □ Maple or Ebony fingerboard with dot inlays and corresponding side dots □ Chrome-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 20 frets □ 34½" scale length

"RIPPER" L-9S □ Natural finish with Maple fingerboard, or Ebony finish with Ebony fingerboard □ 511 Faultless plush lined case

Bass Series



G-3



Grabber



Installation of electric controls

G-3/BODY SPECIFICATIONS

Solid maple body with contoured shape □ Double cutaway design
□ Special design bridge adjusts height and intonation of each string
□ Chrome-plated handrest □ Three new design pickups wired in humbucking configuration □ Black fingerrest with white revealed edge
□ Toggle switch activates pickups A & B, ABC or BC (each pickup is 3 point adjustable for additional tonal effects) □ Strings enter through back of body □ Body size: Length 21½", width 14½", depth 1½"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1⅝"
□ Maple fingerboard with dot inlays and corresponding side dots
□ Chrome-plated individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 20 frets □ 34½" scale length

G-3 □ Natural Satin, Maple, Ebony or Tobacco Sunburst Finish
777 Faultless plus lined case

GRABBER/BODY SPECIFICATIONS

Solid maple body with contoured shape □ Double cutaway design
□ Special design bridge adjusts the height and intonation of each string
□ Chrome-plated handrest □ Black fingerrest □ Special design pickup mounted on internal slide □ Pickup placement can be changed for additional tonal effects □ Master volume and tone controls
size: Length 21½", width 14½", depth 1½"

NECK SPECIFICATIONS

Laminated maple construction □ Width at fingerboard nut 1⅝"
□ Maple fingerboard with dot inlays and corresponding side dots
□ Chrome-plated, individual machine heads □ Gibson truss rod with inscribed truss rod cover □ 20 frets □ 34½" scale length

Grabber □ Natural Satin, Maple, Wine Red, or Ebony finish
777 Faultless plush lined case

Protector Case



*Final inspection
and cleaning*

Features:

Constructed of a lightweight, remarkably strong polypropylene and fiberglass compound called Azdel.

- Plush velour lining with extra-thick foam inner cushion for added protection.
- Two-way padded handle for maximum comfort and portability.
- Built in spacious combination accessory case and guitar stand for increased on-the-road convenience.
- Impact resistant latches that stay closed under the most severe treatment.
- Balanced lid that allows the case to remain upright when guitar is removed.
- Durable tempered steel hinges for added lid support.
- Case will accommodate most Gibson solid body guitars and others of similar shape.
- Weight: 10 lbs. 4 oz.