

# Brilliant

Vibrant, vigorous, vital . . . that is the spirit of the electric guitar. Fast chord changes, pounding rhythms, inventive phrases, soaring solo passages . . . these are the essence of the music that comes from the many types of electric instruments.

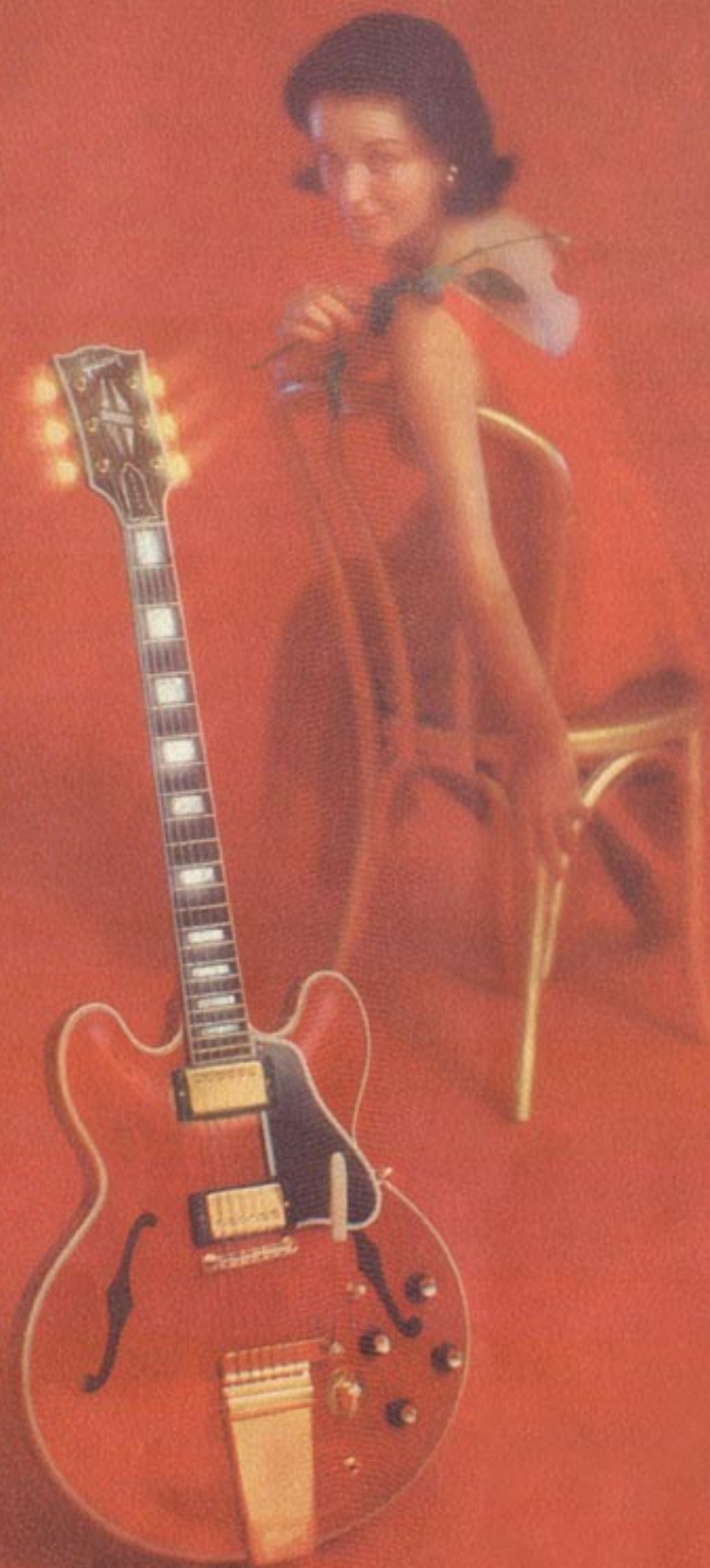
Gibson is and always has been a leader in electric guitars. Pioneering the pickups, the bridges and the electro-acoustical properties necessary to achieve truly great amplifiable instruments. In Spanish Electrics, Solid Bodies and Bass Guitars, Gibson has been the imaginative leader. Skilled and patient craftsmanship coupled with inspired electronic engineering have created instruments suited to the individual artistry of musicians everywhere.

Gibson is the undisputed leader in the world of the electric guitar. The top artists everywhere turn to their Gibson instruments when they go out to make their living. And the aspiring amateur fondles his Gibson with fraternal understanding.

Why don't you try a Gibson electric soon?

You'll be glad you did!

*Gibson*  
Electric Guitars



## ELECTRIC *Spanish Guitars*

The true artist is more than a technician or a stereotyped showman. He is true master of all that is necessary to his performance, including a fine instrument. And he requires more of his instrument than the ordinary performer.

It is natural then that Gibson turns to such outstanding artists as Barney Kessel, Tal Farlow and Johnny Smith for recommendation and counsel.

With pride we present this series of artist's instruments. Each is designed to the specifications of the renowned guitarist and created by the finest of craftsmen to satisfy every demand of each critical artist.

These fine guitars differ, as does individual taste, but each is a jewel of perfection, a tribute to the artist and the Gibson craftsmen. They are constructed to afford every player the best instrument available for exacting and brilliant execution. Try each of them—there's one that will suit your style of playing and your most critical inspection.



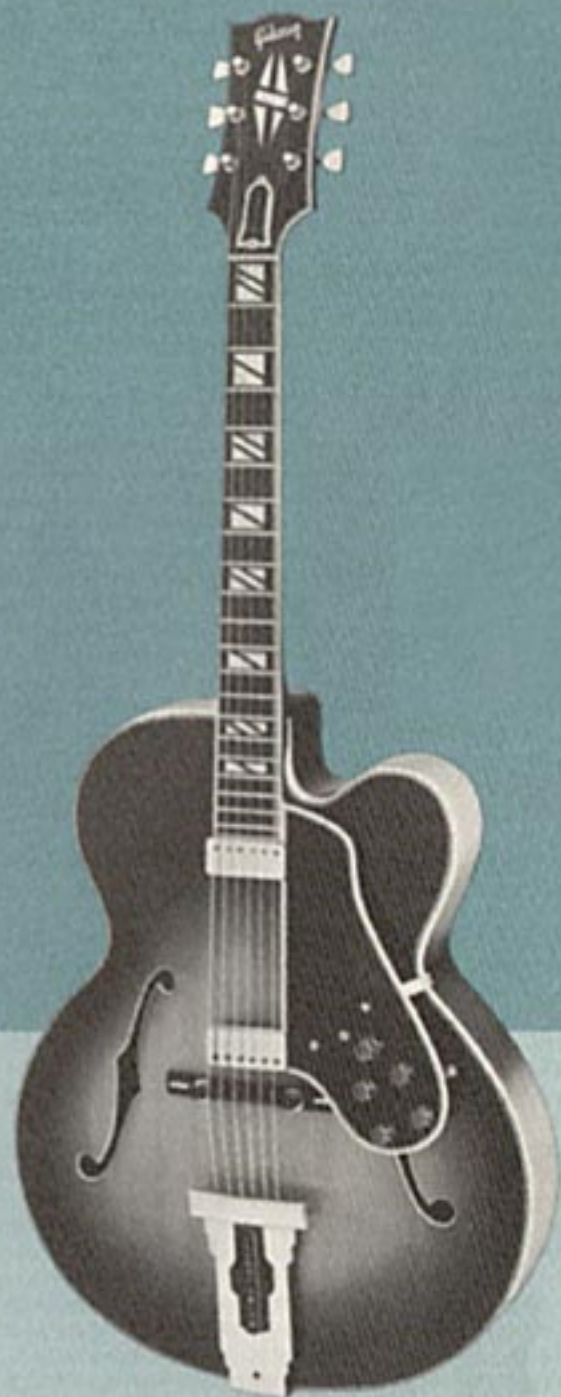
JOHNNY SMITH



BARNEY KESSEL



TAL FARLOW



### JOHNNY SMITH GUITAR

This new artist's guitar offers the most perfect combination of acoustic response and electronic amplification ever produced. An entirely new humbucking pickup and new method of mounting were designed to produce the purest tone amplification without restricting the acoustic response of the carved top.

**FEATURES:** Carved spruce top with bound "f" sound holes and matched figured maple rim, neck, and carved back. Slim, fast, low-action neck joins body at 14th fret. Three-piece curly maple neck with adjustable truss rod. Ebony fingerboard with pearl block inlays and nickel silver frets. Special ebony bridge with slanted ebony saddle. Special balanced tone humbucking pickups mounted free of body. Volume control and instrument jack mounted on pickguard, free of body, completely shielded. Gold-plated metal parts. Sealfast machine heads with keytone metal buttons. 17" wide, 20½" long, 3¼" deep, 25" scale, 21 frets.

Double Pickup Model

**JS-DN** Natural finish

**JS-D** Sunburst finish

Single Pickup Model

**JS-N** Natural finish

**JS** Sunburst finish

Complete with special faultless gold plush-lined case and zipper case cover



### BARNEY KESSEL GUITAR

A Gibson guitar designed by the great jazz guitarist himself, with musical capability to match his tremendous technique and vital, inventive playing. It offers the purest tone over the entire range with a special magnetic field in the bridge pickup to emphasize the highs.

**FEATURES:** Laminated spruce arched top and laminated maple back. Slim, fast, low-action neck joins body at 14th fret. Three-piece curly maple neck, adjustable truss rod. 20 fret rosewood fingerboard with "bow-tie" pearl inlays. Gold-plated adjustable Tune-O-Matic bridge. Powerful twin humbucking pickups . . . separate tone and volume controls can be pre-set. Three-position toggle switch to activate either or both pickups. Gold-plated metal parts. 17" wide, 21" long, 3" thin, 25½" scale, 20 frets.

Custom Model

**BK-C** Cherry sunburst finish

Regular Model

**BK-R** Cherry sunburst finish

Like the custom model with these differences: mahogany neck with pearl inlaid peghead, rosewood fingerboard with rectangular pearl inlays, rosewood bridge, nickel-plated metal parts.

600 Faultless plush-lined case

ZC-6 Deluxe zipper case cover



### TAL FARLOW GUITAR

This exciting guitar was developed in collaboration with Tal Farlow. The Tal Farlow Guitar has combined the traditional and jazz guitars, creating a new instrument for the discriminating buyer.

**FEATURES:** Select curly maple arched top and back with curly maple rim. Slim, fast, low-action neck joins body at the 14th fret. Three-piece curly maple neck, adjustable truss rod. Bound rosewood fingerboard, pearl inlays, Nickel-plated Tune-O-Matic bridge. Two nickel-plated humbucking pickups. Separate tone and volume control for each pickup. Nickel-plated tailpiece with rosewood insert and pearl inlay engraved "Tal Farlow." Heavy-duty nickel-plated machine heads. 17" wide, 21" long, 3" deep, 25½" scale. 20 frets.

**TF** Viceroy Brown finish

600 Faultless plush-lined case

ZC-6 Deluxe zipper case cover

# ELECTRIC *Spanish Guitars*



## **SUPER 400 CES**

A crowning achievement! Developed through years of research, the luxurious Super 400 CES has been acclaimed by outstanding musicians everywhere as the finest electric Spanish guitar. Superior materials and superb craftsmanship produce its clear, clean-cut powerful tone and dependable performance.

**FEATURES:** Carved top of finest spruce, arched back of highly figured curly maple with matching rims. Slim, fast, low-action neck joins the body at the 14th fret. Three-piece curly maple neck, adjustable truss rod. Ebony fingerboard, pearl block inlays. Adjustable Tune-O-Matic bridge. Exclusive Super 400 tailpiece. Powerful twin humbucking pickups. Separate tone and volume controls for each pickup which can be pre-set. Three position toggle switch to activate either or both pickups. Hand-bound custom pickguard. Gold-plated metal parts. Deluxe individual machine heads. 18" wide, 21 3/4" long, 3 3/4" deep, 25 1/2" scale, 20 frets.

**Super 400 CESN** Natural finish  
**Super 400 CES** Sunburst finish  
 400 Faultless plush-lined case  
 ZC-4 Deluxe zipper case cover



## **L-5 CES**

The inherent quality, versatility, and rich, impressive appearance of the L-5 CES have won acclaim from the most discriminating artists. Guitarists everywhere praise the slim, comfortable neck, the fast, easy-playing action and quick response.

**FEATURES:** Carved top of selected close-grained spruce, arch back of highly figured curly maple with matching rims. Slim, fast, low-action neck joins the body at 14th fret. Three-piece curly maple neck, adjustable truss rod. Ebony fingerboard, pearl block inlays. Adjustable Tune-O-Matic bridge. Exclusive L-5 tailpiece. Powerful twin humbucking pickups. Separate tone and volume controls for each pickup which can be pre-set. Three position toggle switch to activate either or both pickups. Gold-plated metal parts. Deluxe individual machine heads. 17" wide, 21" long, 3 3/4" deep, 25 1/2" scale, 20 frets.

**L-5 CESN** Natural finish  
**L-5 CES** Sunburst finish  
 500 Faultless plush-lined case  
 609 Durability case  
 ZC-6 Deluxe zipper case cover



## **ES-175D**

The Florentine cutaway design provides easy access to the entire fret range. Easy to play and comfortable to hold, it produces a brilliant distortion-free tone.

**FEATURES:** Arched top and back of select maple with matching rims. Slim, fast, low-action neck joins body at 14th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl inlays. Adjustable rosewood bridge. Powerful twin humbucking pickups with separate tone and volume controls which can be pre-set (double pickup models). Toggle switch activates either or both pickups on double pickup models. Nickel-plated metal parts. Individual machine heads with deluxe buttons. 16 1/4" wide, 20 1/4" long, 3 3/4" deep, 24 3/4" scale, 20 frets.

Double Pickup Model  
**ES-175DN** Natural finish  
**ES-175D** Sunburst finish  
 Single Pickup Model  
**ES-175** Sunburst finish  
 515 Faultless plush-lined case  
 303 Archcraft plush-lined case  
 103 Durability case  
 ZC-5 Deluxe zipper case cover



#### ES-125

The unusual all-round performance, appearance, and value of the Gibson ES-125 has made it one of Gibson's most popular models. Only the best in parts and workmanship are used in this outstanding model. **FEATURES:** Arched top and back of select maple, mahogany rims. Slim, fast, low-action neck joins body at 14th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Adjustable rosewood bridge. Powerful pickup with individually adjustable polepieces. Separate tone and volume controls. Nickel-plated metal parts. 16½" wide, 20¼" long, 3¾" deep, 24¾" scale, 20 frets.

**ES-125** Sunburst finish  
 515 Faultless plush-lined case  
 303 Archcraft plush-lined case  
 103 Durabilt case



#### BYRDLAND

At the top among guitars! Designed by famed guitarists Billy Byrd and Hank Garland, the Byrdland is outstanding for performance and beauty—the result of premium materials and superb Gibson craftsmanship. Tone and response are stunning.

**FEATURES:** A thin-body deep modern cutaway with extra narrow, short-scale neck. The finest spruce, curly maple and ebony, with gold-plated metal parts. Slim, fast, low-action neck joins body at 14th fret. Three-piece curly maple neck, adjustable truss rod. Ebony fingerboard, pearl block inlays. Adjustable Tune-O-Matic bridge. Powerful twin humbucking pickups with separate tone and volume controls which can be pre-set and with individually adjustable polepieces. Three position toggle switch to activate either or both pickups. 17" wide, 21" long, 2¼" thin, 23½" scale, 22 frets.

**Byrdland N** Natural finish  
**Byrdland** Sunburst finish  
 603 Faultless plush-lined case  
 ZC-3 Deluxe zipper case cover

## ELECTRIC

# Spanish Guitars

## THIN MODELS

The electric Spanish guitar, developed in the mid 1930's enabled the guitarist to emerge from a background of rhythm performance into the spotlight of the soloist. This new electronic voice was equal in dynamics to that of the brasses and the saxophones... the man with the guitar was able to express himself musically, to create his own solo version of each musical composition.

In the late 1940's as the larger dance bands dwindled in numbers, smaller musical groups were formed around the artistry of the electric guitar and new exciting musical combinations were created and enjoyed. Today we admire and respect hundreds of guitar artists, performing with unusual ability in all types of musical ensembles, their performance enhanced by the acoustical properties of their amplified electric guitar.

Gibson electrics span the requirements of all discerning musicians and are more than equal to the demands of each type of musical expression. As a typical example,—the new thin-body Gibson electric guitars provide new body-hugging comfort, plus unusually responsive action and free-playing performance.

Gibson provides an unusual variety of electric guitars... more satisfaction for your playing needs than any guitar... anywhere! Try a Gibson... You'll be amazed!

### ES-355TD-SV

This magnificent jazz guitar reflects all the beauty and skill of the guitar-maker's art. With tone ranging from a clear treble to a throaty bass, with thrilling vibrato and instant response, it offers the jazz artist everything.

**FEATURES:** The new Gibson cherry-red finish on curly maple with gold-plated metal parts. Slim, fast, low-action neck joins body at the 20th fret. One-piece mahogany neck, adjustable truss rod. Ebony fingerboard, pearl block inlays. Adjustable Tune-O-Matic bridge. Twin humbucking pickups with separate tone and volume controls which can be pre-set. Three-position toggle to activate either or both pickups. Vibrato tailpiece for added effects. 16" wide, 19" long, 1 3/4" thin, 24 3/4" scale, 22 frets.

**ES-355TD** Cherry finish  
**ES-355TD-SV** Cherry finish  
with Stereo and Vari-Tone  
519 Faultless plush-lined case  
304 Archcraft plush-lined case  
ZC-19 Deluxe zipper case cover



### ES-345TDC

Exciting to play, thrilling to hear! This new Gibson can produce any sound you've ever heard from any guitar. Though marvelously versatile, it is uncomplicated... may be used with stereophonic, monaural, or two-channel amplifier.

**FEATURES:** Curly maple arched top and back, gold-plated metal parts. Slim, fast, low-action neck joins body at 20th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl inlays. Adjustable Tune-O-Matic bridge and adjustable tailpiece for perfect intonation. Twin humbucking pickups with separate tone and volume controls which can be pre-set. Three-position toggle switch... stereo wiring and Y cable. Vari-tone built-in tone selector... six pre-set tonalities at each position. 16" wide, 19" long, 1 3/4" thin, 24 3/4" scale, 22 frets.

**ES-345TDC** Cherry finish  
**ES-345TD** Sunburst finish  
519 Faultless plush-lined case  
304 Archcraft plush-lined case  
ZC-19 Deluxe zipper case cover



### ES-335TDC

Thin, double cutaway—a newsmaker from its first appearance, this model offers outstanding performance for ensembles, recording, radio and TV at an amazingly modest price.

**FEATURES:** Curly maple arched top and back, nickel-plated metal parts. Slim, fast, low-action neck joins body at 20th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl block inlays. Adjustable Tune-O-Matic bridge. Twin humbucking pickups with separate tone and volume controls which can be pre-set. Three-position toggle switch to activate either or both pickups. 16" wide, 19" long, 1 3/4" thin, 24 3/4" scale, 22 frets.

**ES-335TDC** Cherry finish

**ES-335TD** Sunburst finish

519 Faultless plush-lined case

304 Archcraft plush-lined case

ZC-19 Deluxe zipper case cover

### ES-330TD

A wonderful instrument with truly magical tone available in single and double pickup models. The double cutaway body and thin silhouette make it wonderfully easy to hold and play.

**FEATURES:** Constructed from the finest curly maple and rosewood, nickel-plated metal parts. Slim, fast, low-action neck joins the body at 16th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Adjustable Tune-O-Matic bridge. Powerful pickups with individually adjustable polepieces. Separate tone and volume controls. Three-position toggle switch to activate either or both pickups. 16" wide, 19" long, 1 3/4" thin, 24 3/4" scale, 22 frets.

**ES-330TDC** Cherry finish

**ES-330TD** Sunburst finish

519 Faultless plush-lined case

304 Archcraft plush-lined case

104 Durabilt case

ZC-19 Deluxe zipper case cover

### ES-125TC

An outstanding guitar in the popular price field, this thin-bodied cutaway model is ideal for home or professional playing. It is light in weight and easy to hold, made in the Florentine cutaway style.

**FEATURES:** Arched maple top and back with matching maple rims, nickel-plated metal parts. Slim, fast, low-action neck joins body at the 14th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Powerful pickups with individually adjustable polepieces. Separate tone and volume controls. 16 1/4" wide, 20 1/4" long, 1 3/4" thin, 24 3/4" scale, 20 frets.

Double Pickup Model

**ES-125TDC** Cherry Sunburst finish

Single Pickup Model

**ES-125TC** Cherry Sunburst finish

519 Faultless plush-lined case

304 Archcraft plush-lined case

104 Durabilt case

ZC-19 Deluxe zipper case cover



# ELECTRIC *Spanish Guitars* THIN MODELS



## ES-140T $\frac{3}{4}$

Gibson's exciting innovation, the ES-140T $\frac{3}{4}$  with its eye-catching Florentine cutaway design provides big performance for youngsters or adult guitarists with small hands and fingers. Many professionals find this unique three-quarter size instrument ideal for their work.

**FEATURES:** Maple body with arched top and back, nickel-plated metal parts. Slim, fast, low-action neck joins body at 14th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Adjustable rosewood bridge. Powerful pickup with individually adjustable polepieces. Separate tone and volume controls. 12 $\frac{3}{4}$ " wide, 17 $\frac{1}{4}$ " long, 1 $\frac{1}{4}$ " thin, 22 $\frac{3}{4}$ " scale, 19 frets.

**ES-140T $\frac{3}{4}$**  Sunburst finish  
533 Faultless plush-lined case  
116 $\frac{1}{2}$  Durabilt case

## ES-125T

Thin, very light weight, easy to hold, and ideal for the professional or student who requires fine quality and top performance in a popular priced instrument.

**FEATURES:** Arched maple top, nickel-plated metal parts. Slim, fast, low-action neck joins body at the 14th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Adjustable rosewood bridge. Powerful pickup with individually adjustable polepieces. Separate tone and volume controls. 16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 1 $\frac{1}{4}$ " thin, 24 $\frac{3}{4}$ " scale, 20 frets.

**ES-125T** Sunburst finish  
519 Faultless plush-lined case  
304 Archcraft plush-lined case  
104 Durabilt case

Also available in  $\frac{3}{4}$  size with 22 $\frac{3}{4}$ " scale and 19 frets

**ES-125T $\frac{3}{4}$**  Sunburst finish  
533 Faultless plush-lined case  
116 $\frac{1}{2}$  Durabilt case



## ES-120T

Created for a volume market, a new electric Spanish guitar with an exclusive, patented fingerrest pickup. Superb Gibson features and tonal versatility, available at a popular price.

**FEATURES:** Arched maple top and back, mahogany rims. Slim, fast, low-action neck joins body at 14th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearloid dot inlays. Adjustable rosewood bridge, nickel-plated trapeze tailpiece. Powerful pickup mounted off the body in fingerrest. Individual tone and volume controls. Cord jack mounted on fingerrest. 16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 1 $\frac{1}{4}$ " thin, 24 $\frac{3}{4}$ " scale, 20 frets.

**ES-120T** Sunburst finish  
519 Faultless plush-lined case  
304 Archcraft plush-lined case  
104 Durabilt case



VII



*Firebird*



V

#### **FIREBIRD VII**

Here is the ultimate in a solid body guitar by Gibson. A completely new and exciting instrument that offers all the sound, response, fast action and wide range that could be desired.

**FEATURES:** New style solid mahogany body and special construction. Three new design humbucking pickups with gold-plated covers. Ebony fingerboard with white pearl block inlays. New style Gibson Deluxe Vibrola, gold-plated. Gold-plated machine heads. Top-mounted jack for instrument cord. Gold-plated Tune-O-Matic adjustable bridge. Three position toggle switch . . . tone and volume controls for bass and treble pickups. White laminated pickguard. 44 $\frac{1}{2}$ " long, 14 $\frac{1}{2}$ " wide, 1 $\frac{1}{2}$ " deep, 24 $\frac{3}{4}$ " scale, 22 frets.

**Firebird VII** Sunburst finish  
1210 Faultless plush-lined case

#### **FIREBIRD V**

Another in this revolutionary new series of solid body guitars by Gibson. Exciting in concept, exciting to play. You find a whole new world of sound and performance potential on this fine instrument.

**FEATURES:** New style and construction. Two humbucking pickups. Brazilian rosewood fingerboard—with bound edges and pearloid inlaid position markers. New style Deluxe Vibrola—nickel-plated. Exclusive Gibson Tune-O-Matic bridge. Three position toggle switch . . . separate tone and volume controls for each pickup. Extra heavy duty machine heads with metal buttons. White laminated pickguard. 44 $\frac{1}{2}$ " long, 14 $\frac{1}{2}$ " wide, 1 $\frac{1}{2}$ " deep, 24 $\frac{3}{4}$ " scale, 22 frets.

**Firebird V** Sunburst finish  
1210 Faultless plush-lined case



*Firebird*

### **FIREBIRD III**

A solid performer in this new lineup of solid body guitars by Gibson. Offers you all the range and versatility that you could ask for, plus that sharpness in the treble range and deep, biting bass.

**FEATURES:** New style and construction. Two humbucking pickups. Brazilian rosewood fingerboard with pearl inlaid position dots, bound edges. Gibson Vibrola . . . exclusive Gibson offset solid body bridge. Three position toggle switch . . . separate tone and volume controls. Heavy-duty machine heads with metal buttons. White laminated pickguard. 44½" long, 14½" wide, 1½" deep, 24¾" scale, 22 frets.

**Firebird III** Sunburst finish  
1210 Faultless plush-lined case

### **FIREBIRD I**

The new solid body by Gibson that is priced for the growing economy-minded market. Gives you all of the fine performance of this exciting new series of guitars at a price you can afford. You have to try it to believe it.

**FEATURES:** New style and construction. A high performance humbucking pickup. Brazilian rosewood fingerboard . . . inlaid dots for position markers. Separate volume and tone controls. New style offset body type bridge. Top-mounted jack for instrument cord. Heavy-duty machine heads with metal buttons. White laminated pickguard. 44½" long, 14½" wide, 1½" deep, 24¾" scale, 22 frets.

**Firebird I** Sunburst finish  
1210 Faultless plush-lined case



III



# Solid Body ELECTRIC GUITARS



## SG CUSTOM

Players call it the "Fretless Wonder" for its extremely low frets and fast action. Now it's more wonderful than ever with new body design and new features.

**FEATURES:** Ultra thin, hand contoured, double cutaway body, gold-plated metal parts. New extra slim, fast, low-action neck—with exclusive extra low frets—joins body at 22nd fret. One-piece mahogany neck, adjustable truss rod. Ebony fingerboard, deluxe pearl inlays. Adjustable Tune-O-Matic bridge. Three powerful humbucking pickups with unique wiring arrangement. Two sets of tone and volume controls. Three-position toggle switch. New Deluxe Gibson Vibrola. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{8}$ " thin, 24 $\frac{3}{4}$ " scale, 22 frets.

**SG Custom** White finish  
0537 Faultless gold plush-lined case  
ZC-SGC Deluxe zipper case cover



## SG Standard

An established favorite with completely new modern styling... with thinner, lighter weight, contoured body, and deep double cutaway that provides ease access to all 22 frets.

**FEATURES:** Ultra thin, contoured, double cutaway body. Nickel-plated metal parts and individual machine heads with deluxe buttons. Slim, fast, low-action neck—with exclusive extra low frets—joins body at 22nd fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl inlays. Adjustable Tune-O-Matic bridge. Two powerful humbucking pickups with separate tone and volume controls which can be pre-set. New Deluxe Gibson Vibrola. Three-position toggle switch to activate either or both pickups. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{8}$ " thin, 24 $\frac{3}{4}$ " scale, 22 frets.

**SG Standard** Cherry finish  
0537 Faultless gold plush-lined case  
ZC-SGC Deluxe zipper case cover



## SG SPECIAL

Two ways new! A lovely new finish in white or Gibson's cherry red... an ultra-modern new sculptured shape. Outstanding for its tone, versatility, and low fast action at a modest price.

**FEATURES:** Ultra thin, contoured, double cutaway body, nickel-plated metal parts, enclosed individual machine heads. Slim, fast, low-action neck—with exclusive extra low frets—joins body at 22nd fret. Rosewood fingerboard, pearl dot inlays. One-piece mahogany neck, adjustable truss rod. Combination metal bridge and tailpiece, adjustable horizontally and vertically. Two powerful pickups with separate tone and volume controls which can be pre-set. Three-position toggle switch to activate either or both pickups. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{8}$ " thin, 24 $\frac{3}{4}$ " scale, 22 frets.

**SG Special** Cherry finish  
**SG Special** White finish  
0537 Faultless plush-lined case  
316 Archcraft plush-lined case  
116 Durabilt case  
ZC-SGC Deluxe zipper case cover

# Solid Body ELECTRIC GUITARS



## SG-TV

An exciting guitar, handsomely modern in design and finish, the SG-TV offers unusual quality, features, and performance at a popular price.

**FEATURES:** Ultra thin, contoured, double cutaway body, nickel-plated metal parts, quality machine heads. Slim, fast, low-action neck—with exclusive extra low frets—joins body at the 22nd fret. One piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Powerful pickup with individually adjustable polepieces. Separate tone and volume controls which can be pre-set. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{3}{4}$ " thin, 24 $\frac{3}{4}$ " scale, 22 frets.

**SG-TV** White finish  
0537 Faultless plush-lined case  
316 Archcraft plush-lined case  
116 Durablitt case



## SG JUNIOR

A best seller that's even better—with its handsome new cherry-red finish and its highly desirable new double cutaway sculptured design, and its very low popular price. You get Gibson quality and top performance.

**FEATURES:** Ultra thin, contoured, double cutaway body, nickel-plated metal parts, quality machine heads. Slim, fast, low-action neck—with exclusive extra low frets—joins body at the 22nd fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Powerful pickup with individually adjustable polepieces. Separate tone and volume controls which can be pre-set. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{3}{4}$ " thin, 24 $\frac{3}{4}$ " scale, 22 frets.

**SG Junior** Cherry finish  
0537 Faultless plush-lined case  
316 Archcraft plush-lined case  
116 Durablitt case



## MELODY MAKER

Greatest value ever in a Solid Body electric with full-sized neck and scale length. Acclaimed by players, teachers and students for its fine sound, big tone, sensitive pickup, feather-light touch and beautiful sunburst finish.

**FEATURES:** Ultra thin, contoured, double cutaway body, nickel-plated metal parts. Slim, fast, low-action neck—with exclusive extra low frets—joins body at the 16th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Powerful pickups. Separate tone and volume controls. 12 $\frac{3}{4}$ " wide, 17 $\frac{1}{4}$ " long, 1 $\frac{3}{4}$ " thin, 24 $\frac{3}{4}$ " scale, 22 frets.

Double Pickup Model  
**MM-D** Sunburst finish  
Single Pickup Model  
**MM** Sunburst finish  
114 Durablitt case

The Melody Maker is also available in three-quarter size instrument, fingerboard joins the body at the 12th fret.

**MM $\frac{3}{4}$**  Sunburst finish  
114 $\frac{3}{4}$  Durablitt case



IV



*Thunderbird*



II

#### **THUNDERBIRD IV**

Here is a fine new bass offering the ultimate in styling and performance. It will give you the tones, the quick action, the solid response that you've been looking for. Truly a superb new concept in electric basses by Gibson.

**FEATURES:** Two nickel-plated pickups. Separate volume controls for each pickup. Single tone control. Nickel-plated Tune-O-Matic bridge. Large wound bass strings. Top-mounted jack for instrument cord. Large, sturdy hand rests, double nickel-plated. White laminated pickguard with finger grip. 50" long, 14 $\frac{1}{2}$ " wide, 1 $\frac{1}{2}$ " deep, 34 $\frac{3}{4}$ " scale, 20 frets.

**Thunderbird IV** Sunburst finish  
1240 Faultless plush-lined case

#### **THUNDERBIRD II**

A fine, new economy priced bass by Gibson. It offers clear sustaining response, that throaty bass tone and the easy fast low-action that allows you to always play at your best.

**FEATURES:** Nickel-plated pickup. Separate tone and volume control. Nickel-plated Tune-O-Matic bridge. Large wound bass strings. Top-mounted jack for instrument cord. Large, sturdy hand rests, double nickel-plated. White laminated pickguard with finger grip. 50" long, 14 $\frac{1}{2}$ " wide, 1 $\frac{1}{2}$ " deep, 34 $\frac{3}{4}$ " scale, 20 frets.

**Thunderbird II** Sunburst finish  
1240 Faultless plush-lined case

## ELECTRIC *Basses*



### EB-6

A new and exciting treat for bass players. A six-string electric bass which gives a full octave lower guitar tuning on a regular bass scale length.

**FEATURES:** New extra thin, custom contoured, double cutaway body design. Slim, fast, low-action neck joins body at the 17th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece adjustable horizontally and vertically. Two powerful humbucking pickups. New nickel-plated string damper. Hand brace mounted on pickguard. Heavy-duty machine heads with metal buttons. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{8}$ " thin, 30 $\frac{1}{2}$ " scale, 20 frets.

**EB-6** Cherry finish  
558 Faultless plush-lined case



### EB-3

Here is the ultimate in an all new, ultra thin, hand contoured solid body Gibson Electric Bass. The delicately balanced design automatically adjusts into a natural, comfortable playing position with or without a strap.

**FEATURES:** New extra thin, custom contoured, double cutaway body design. Nickel-plated metal parts. New, extra slim, fast, low-action neck joins body at 17th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Two powerful humbucking pickups for greater tonal range. New four position switch for versatile tonal response. New nickel-plated string damper. Hand brace mounted on pickguard. Heavy duty individual machine heads with metal buttons. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{8}$ " thin, 30 $\frac{1}{2}$ " scale, 20 frets.

**EB-3** Cherry finish  
540 Faultless plush-lined case  
329 Archcraft plush-lined case



### EB-0

A new, economy-priced bass by Gibson—it offers clear sustaining bass response, easy and fast playing action, modern cherry-red finish.

**FEATURES:** Thin, custom contoured, double cutaway body design. Slim, fast, low-action neck joins body beyond 17th fret. One-piece mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Hand brace mounted on pickguard. Powerful humbucking pickup with separate tone and volume controls. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{8}$ " thin, 30 $\frac{1}{2}$ " scale, 20 frets.

**EB-0** Cherry finish  
**EB-0F** Cherry finish  
with built-in Fuzztone  
540 Faultless plush-lined case  
329 Archcraft plush-lined case

# Custom-built DOUBLE ELECTRIC GUITARS

These fine products of the Gibson custom department offer the unique crafting and individual attention which is found only in custom-built instruments. Gibson's custom department has long been famous for the special models built to the individual specifications of top artists in all phases of the music business. Whatever they sought in a guitar, the Gibson custom department was able to achieve it.

This same special treatment is given to the double electric guitars because they are in reality all custom-built instruments. Each receiving that special individual treatment.



## DOUBLE 12

The Double 12 combines the conventional six-string guitar with a twelve-string neck, thus enabling the player to tune either in thirds or an octave apart for reinforced resonance and unusual tonal effect. Has two slim, fast, low-action necks of one-piece mahogany. Rosewood fingerboards, pearl inlays. Adjustable Tune-O-Matic bridges. Twin, humbucking pickups on each neck with separate volume and tone controls. Three position toggle switch. Neck selector switch to activate either neck. 17 $\frac{1}{4}$ " wide, 20" long, 1 $\frac{1}{8}$ " thin, 24 $\frac{3}{4}$ " scale, 20 frets.

**EDS-1275** Sunburst, White or Jet Black finishes  
1275 Faultless Plush-lined case

## DOUBLE MANDOLIN

The Double Mandolin combines a six-string guitar with a mandolin to give you a unique character... a special tone to command attention. Two slim, fast, low-action necks of one-piece mahogany. Rosewood fingerboards and pearl inlays. Adjustable Tune-O-Matic bridge on guitar neck. Special combination, adjustable bridge on mandolin neck with rosewood base and nickel-plated saddle. Twin humbucking pickups with separate tone and volume controls for each neck. Toggle switch to activate either or both pickups. Neck selector switch to activate either neck. 17 $\frac{1}{4}$ " wide, 20" long, 1 $\frac{1}{8}$ " thin, Guitar neck, 24 $\frac{3}{4}$ " scale, 20 frets. Mandolin neck, 15 $\frac{1}{2}$ " scale, 24 frets.

**EMS-1235** Sunburst, White or Jet Black finishes  
1235 Faultless Plush-lined case

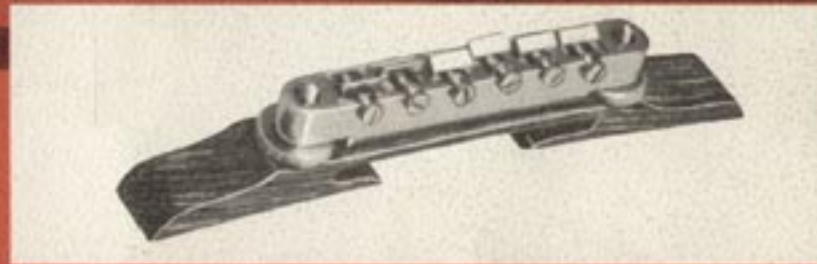
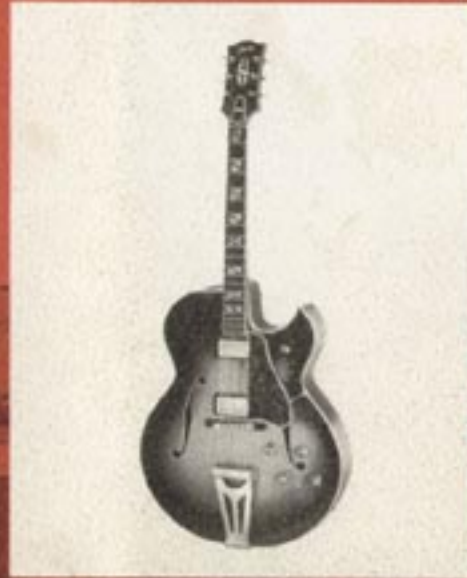
## DOUBLE BASS

The Double Bass combines an SG Standard six-string guitar with an EB-3 electric bass to create a new and exciting instrument offering great versatility and range. Two slim, fast, low-action necks of one-piece mahogany. Rosewood fingerboards, pearl inlays. Also has Fuzztone which can be used with the bass and guitar neck. Neck selector switch. Toggle switch activates either or both pickups. Volume and tone controls for each pickup. Bass has EB-3 type pickups and guitar neck has 2 humbucking pickups. 16" wide, 17" long, 1 $\frac{1}{8}$ " thin, Guitar neck, 24 $\frac{3}{4}$ " scale, 20 frets. Bass neck, 30 $\frac{1}{2}$ " neck, 20 frets.

**EBSF-1250** Sunburst, White or Jet Black finishes  
1250 Faultless Plush-lined case

These instruments, or your own choice of double neck equipment, are Custom built to your order.

An all-star guitar series for the most discriminating players . . . providing brilliant sustaining tone, fast action, and easy handling. Wonder-thin and light, these Gibson electric guitars fit close and comfortably against the body, giving easy access to the entire fret range. The slender neck with low-action frets is extremely fast and easy to finger . . . strings seem feather light. The feel is just right! Famous Gibson firsts—the electric guitar and the wonder-thin silhouette—are combined in these fine instruments.



- ① **Gibson humbucking pickup** is a new approach to tone generation from string vibration. This high impedance pickup is sensitive to the smallest string vibration but rejects interference in the form of hum, static, or radiated noise. Two methods are provided to set the pickup: 1.) adjusting screws set pickup; 2.) adjusting individual polepieces set each string.
- ② **Gibson wonder-straight neck—with adjustable truss rod** . . . first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension . . . keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.
- ③ **Gibson Tune-O-Matic bridge** makes it possible to tune your guitar to perfect accuracy on each individual string, at the bridge. It permits precise adjustment for intonation and each saddle can be reversed individually, for full range tuning. Easily adjusted for fast, low action.

\*Gibson wonder-thin silhouette . . . only 1 3/4" to 2 1/4" thin.

