


gibson 
guitars
electric solid bodies



SG CUSTOM

Known for its extremely low frets and fast action, the SG Custom is a popular solid body lead guitar. The new extra slim, low-action neck joins the body at the 22nd fret. This design allows the player to achieve increased flexibility and versatility.

FEATURES: Ultra thin, hand contoured, double cutaway body, gold-plated metal parts. Extra slim, fast action neck with exclusive low frets joins body at 22nd fret. Laminated neck, adjustable truss rod. Ebony fingerboard, deluxe pearl inlays. Adjustable Tune-O-Matic bridge. Three powerful humbucking pickups with unique electronic design. Two sets of tone and volume controls. Three-position toggle switch. Deluxe Gibson Vibrola. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{16}$ " thin; 23 $\frac{1}{4}$ " scale, 22 frets.

SG-Custom—Walnut finish

0537—Faultless gold plush-lined case

1237—Oblong case

ZC-SGC—Zipper cover for 0537 case



SG STANDARD

Deep double cutaway styling provides easy access to all 22 frets. Neck is designed for quickness . . . go from deep, rumbling bass sounds to piercing, biting tones instantly.

FEATURES: Ultra thin, contoured, double cutaway body. Chrome-plated metal parts and individual machine heads. Slim, fast, low-action neck joins body at 22nd fret. Laminated neck, adjustable truss rod. Rosewood fingerboard, pearl inlays. Adjustable Tune-O-Matic bridge. Two powerful humbucking pickups with separate tone and volume controls which can be pre-set. Deluxe Gibson Vibrola. Three-position toggle switch to activate either or both pickups. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{5}{16}$ " thin; 24 $\frac{3}{4}$ " scale, 22 frets.

SG Standard—Cherry finish
SG Standard-W—Walnut finish

0537—Faultless gold plush-lined case
1237—Oblong case
ZC-SGC—Deluxe zipper cover for 0537 case



SG SPECIAL

Outstanding for its tone, versatility and moderate price. The ultra thin, contoured body is available in two finishes: Natural walnut, or Gibson cherry red.

FEATURES: Chrome-plated metal parts, enclosed individual machine heads. Slim, fast, low action neck joins body at 22nd fret. Rosewood fingerboard, pearl dot inlays. Laminated neck, adjustable truss rod. Combination metal bridge and tailpiece, adjustable horizontally and vertically. Two powerful pickups with separate tone and volume controls which can be pre-set. Gibson Vibrola. Three-position toggle switch to activate either or both pickups. 12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{16}$ " thin; 24 $\frac{3}{4}$ " scale, 22 frets.

SG Special—Cherry finish

SG Special-W—Walnut finish

0537—Faultless plush-lined case

316—Archcraft plush-lined case

116—Durabilt case—1237—Oblong case

ZC-SGC—Deluxe zipper cover for 0537 case



SG JUNIOR

The SG Junior offers Gibson quality and top performance at a popular price. The thin contoured body affords easy handling and flexibility.

FEATURES: Ultra thin, contoured, double cutaway body, chrome-plated metal parts, quality machine heads. Slim, fast, low-action neck joins body at the 22nd fret. Laminated neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Powerful pickup with individually adjustable pole-pieces. Gibson Vibrola. Separate tone and volume controls which can be pre-set. $12\frac{1}{4}$ " wide, 16" long, $1\frac{1}{16}$ " thin; $24\frac{3}{4}$ " scale, 22 frets.

SG Junior—Cherry finish

SG Junior-W—Walnut finish

0537—Faultless plush-lined case

316—Archcraft plush-lined case

116—Durabilt case

1237—Oblong case



MELODY MAKER-D

The greatest value ever in a solid body electric. Acclaimed by players, teachers and students for its distinctive sound, sensitive pickups and feather-light touch. The MM-D features full-sized neck and scale length.

FEATURES: Ultra thin, contoured, double cutaway body, chrome-plated metal parts. Slim, low-action mahogany neck. Adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Powerful pickups. Gibson Vibrola. Separate tone and volume controls, $12\frac{3}{4}$ " wide, $17\frac{1}{4}$ " long, $1\frac{3}{8}$ " thin; $24\frac{3}{4}$ " scale, 22 frets.

MM-D—Double Pickups—Walnut finish
MMM-III—Three Pickups—Walnut finish
MM—Single Pickups—Walnut finish

116—Durabilt case



MELODY MAKER-12

This solid body electric 12-string produces a sound you would only expect to find in higher priced models. The slim, low-action neck joins the ultra thin, contoured body at the 16th fret.

FEATURES: Chrome-plated metal parts. Slim, fast, low-action neck joins body at 16th fret. Mahogany neck, adjustable truss rod. Rosewood fingerboard, pearl dot inlays. Combination bridge and tailpiece, adjustable horizontally and vertically. Powerful pickups. Separate volume and tone controls which can be pre-set. $12\frac{3}{4}$ " wide, $17\frac{1}{4}$ " long, $1\frac{3}{8}$ " thin; $24\frac{3}{4}$ " scale, 22 frets.

MM-12—Available in Sparkling Burgundy or Pelham Blue finishes

- 129—Durabilt case
- 329—Archcraft case
- 540—Faultless case



Gibson

GIBSON, INC., 7373 NORTH CICERO AVE.
LINCOLNWOOD, ILLINOIS 60646