

Gibson

...it goes where you go



SG STANDARD

Extra deep double cutaway for easy fingering down to the 22nd fret. Thinner, lighter weight. Powerful Humbucking pickups, adjustable Tune-O-Matic bridge. New deluxe Gibson Vibrola. Contour body in a Cherry finish.

ES-330TD

Everything's going for you with this beauty. Big Gibson sound with twin adjustable pickups. A thin silhouette that's easy to hold and play. Slim, fast low-action neck with full 22 frets. A great guitar to give or to get. Brilliant Cherry or Sunburst finish.

live a little... with the big Gibson sound

Gibson guitars say what you want them to. Here is sound that never quits whether you're in concert or want a guitar that's just you. When you hear great Rock, Soul, Jazz or Country music, chances are there's a Gibson at work. After all, guitars have been our thing for seventy years.



ES335-12

Use this one to back up your combo with fullness and rich harmony . . . or do a spectacular solo. This great model combines the tone and special sound of the 12-string. Thin double cutaway body. Slim 22 fret neck. Twin pickups with separate controls. Sunburst or Cherry finish.

EB-2

Move your group forward with a new drive. The sensational Gibson Bass/Baritone pushbutton provides great bass range. And this hollow-body electric bass is unbelievably thin. Single or twin pickups. 22 frets on a slim neck. Sunburst or Cherry finish.

live a little... with a tough Gibson amp swing to Gibson amplifiers



SKYLARK AND SKYLARK T

A pair of twins except the "T" has tremolo. Small, tough, and where you want them. Single channel with two inputs. 10-inch speakers. The trouble with these little brutes is, you'll think they are worth twice the price.

HAWK
A step-up in powerful performance. Resounding sound with 24 watts peak power. Two inputs. Reverb and tremolo with foot switch. The Hawk is in business with a wide-range 10-inch speaker.



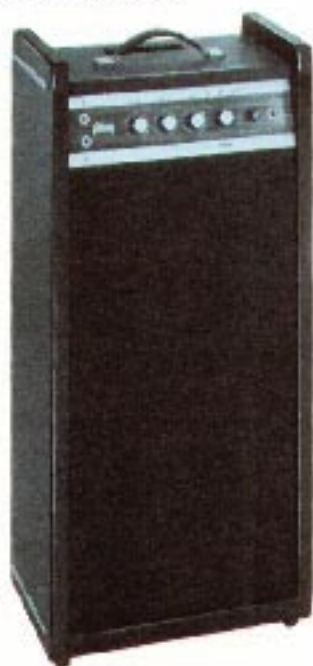
THOR

Big on bass, Thor is all thunder in a surprisingly small box. Fights fatigue all the way. 50 honest watts of rumbling power, 100 watts peak. Two 10-inch bass speakers, a pair of inputs. And styled like tomorrow.



FALCON

Here's an amp that tells it like it is. Turn it up all the way, and you come through... WHAM! Two channels. Four inputs. The 12-inch speaker has working power. Reverb and tremolo with foot-switch. Plus a few more good things.



Depend on Gibson output to keep your input right. Dependable delivery even when you push volume up to max. Check around if you want to, and you'll get the word on Gibson electronics . . . really tough. When you have the message, a Gibson will tell it all.



DUO-MEDALIST

Sound off big . . . here are two channels with twin inputs in each channel. Peaks to a 50 watt scream. Reverb and tremolo complete with foot switch. And you pour through a superb Jensen 12" speaker.



SUPER MEDALIST

Plug in and stand back. Two big Jensen 12" speakers custom-designed for this amp to drive you all the way. Two channels and four inputs. Tremolo and Reverb with foot-switch. *All* the controls. And power to spare.



MEDALIST 4/10

Powerful punch in the middle of the Gibson line. Four rugged 10-inch speakers backed with 60 honest watts of punching power, 120 watts peak. Reverb and Tremolo with foot switch. A "biggy" in a tight package.



GTR 600

It takes guts to push this one all the way. Here is ninety pounds of brute force with 360 watts at peak, all solid state. Treble that pierces where you want, bass that ought to register on a seismograph. All controls up front. This is the baby that says you're the boss.



MELODY MAKER

Very easy on the budget, yet this one has everything. Ultra thin contoured solid body with single or double pickups and Gibson Vibrola. Great sound and easy-to-handle touch through a full scale on 22 frets. And many more good things like an "up" finish in Fire Engine Red or Pelham Blue.

J-50 FLAT TOP

This model is jumbo in size and craftsmanship, but not cost. Let your fingers roam around its big, rich sound. It has exceptional resonance and response. You'll like the slim, fast low-action neck. And it's a rare beauty with natural finish Spruce top and Walnut trim.



live a little... with Gibson value

Any model you choose from student to professional is made one way . . . with premium materials and experienced craftsmanship. But the rich Gibson sound doesn't cost an arm and a leg. For performance and price, you steal the scene with a Gibson.



HUMMINGBIRD FLAT TOP

One of the finest instruments made for voice accompaniment. Full sound with a rumbly bass prized for its resonant tone and carrying power. Hummingbird design on the pick-guard is a fine bit of showmanship to go with the dramatic Cherry-sunburst finish.

B-25 FLAT TOP

Here is a comfortable armful designed for smooth performance. This Grand Concert is more compact and easier to hold than jumbo models. But it has extra power and great resonance to roll your music out. Fast fingering action on the slim neck.





live a little now... with a Gibson

Gibson makes a great gift... even if you give one to yourself.

Here is today's big sound with more to choose from than ever before. And Gibson has the toughest amps on the scene. To give or to get, make it big with a Gibson.

COME IN AND LET US HELP YOU CHOOSE FROM OUR WIDE SELECTION

REZNICK'S

440 N. LIBERTY ST.—THRUWAY SHOPPING CENTER
WINSTON-SALEM, N. C. 27101

Over 47 Years of Musical Service

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