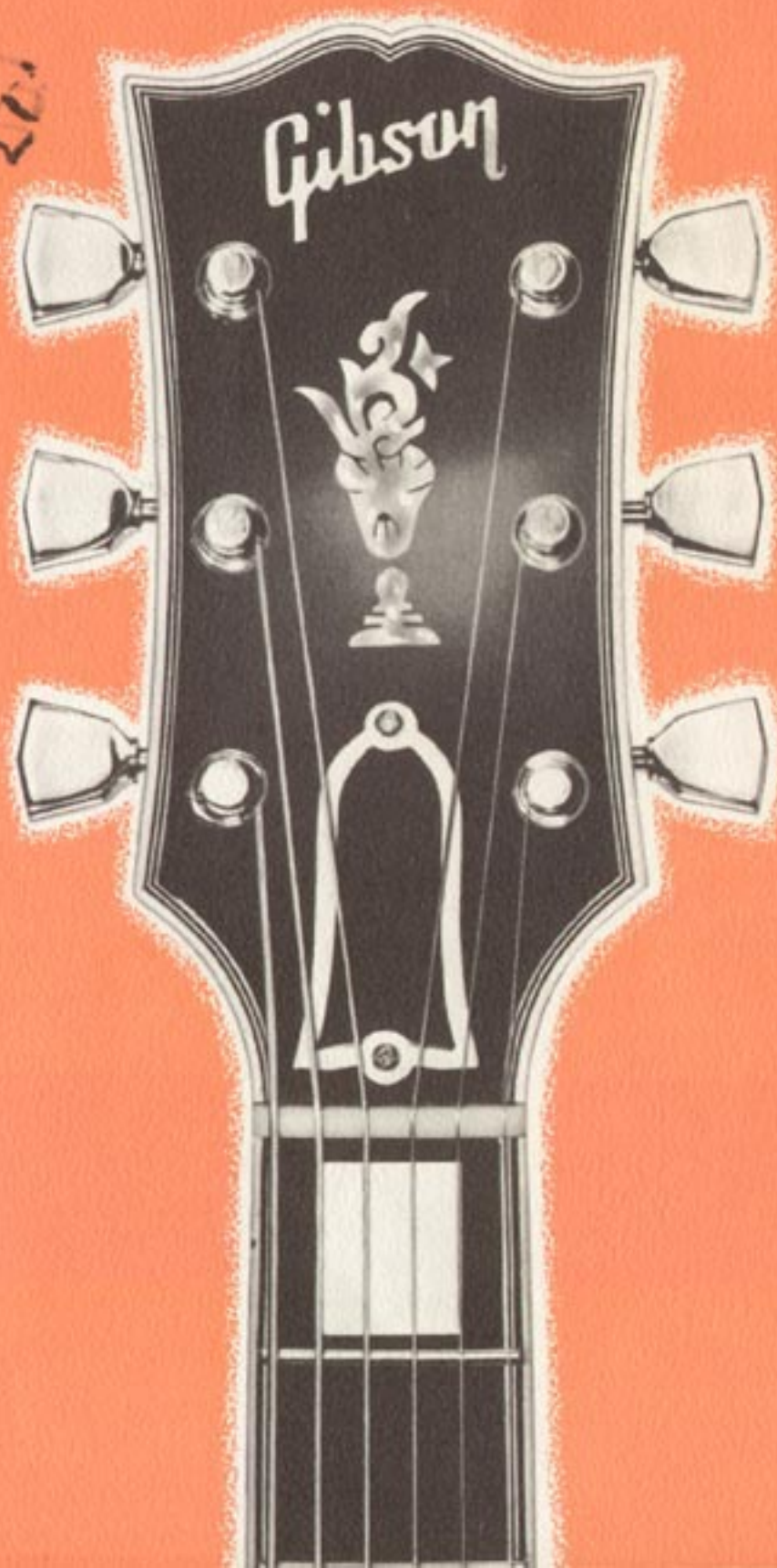
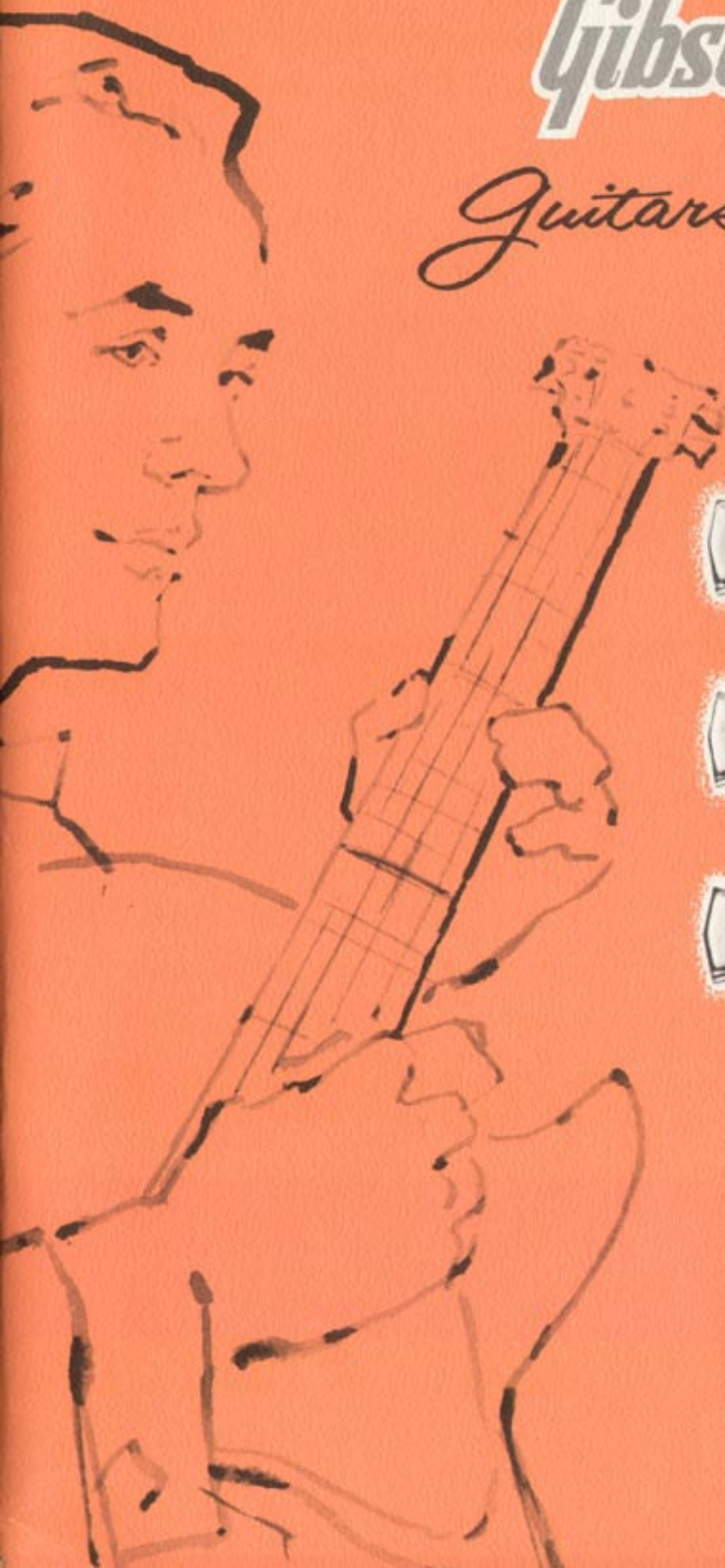


1962

**Gibson**

*Guitars • Amplifiers*





# Gibson

SINCE 1894  
HEARD AND PREFERRED  
AROUND THE WORLD



While the guitar had its origin in antiquity the *modern guitar* really began in 1894 with Orville Gibson. It was he who first applied the principles and techniques of violin making to fretted instruments, tremendously enhancing the tone and enlarging the musical possibilities of these instruments. The improvements he initiated and the tradition of quality established and maintained through the years has brought the Gibson company an enviable world-wide reputation as a maker of the finest guitars and fretted instruments.

Gibson has been first from the first, continuously pioneering improvements for ever finer purity of tone, deeper resonance, greater flexibility and playing ease. Among many Gibson firsts: the electric guitar, truss rod neck construction, adjustable bridge, three-quarter size instrument, carved top and back, cutaway design and "humbucking" pickup.

First with the electric guitar, Gibson has continued to lead in musical electronics... developing amplifiers unequaled in projecting and amplifying musical sound without distortion and without "hum"... creating such exciting electronic instruments as the multiharp console... and most revolutionary of all, developing the first true stereophonic sound for the guitar. Continuous research and experimentation in the Gibson laboratories continues to bring the newest and finest electronic developments to the guitarist.

Guitar-making is a fine art at Gibson, where craftsmen of many years' experience create musical instruments of the highest order. Skill, patience, and integrity go into every Gibson instrument—from the selection of fine components to the final inspection. Today Gibsons are played by leading performers, recording artists, and enthusiastic amateurs who take pride in owning the very best.





TAL FARLOW



KENNY BURRELL



MUNDELL LOWE



HERB ELLIS



JIM HALL

## in the *Gibson* Galaxy of Stars



Fine guitarists demand fine instruments... that's why there are so many stars in the Gibson galaxy, why so many fine musicians everywhere choose Gibson. They appreciate Gibson tonal perfection, superb response, and ease of playing—so fast and low and light. They appreciate, too, the beauty of their instruments. Top performers in the guitar world are shown throughout this book—they're Gibson artists all!



BARRY GALBRAITH



JIMMY RAINEY

in the *Gibson*  
*Galaxy of Stars*



TINY TIMBRELL



ANDY NELSON



AL VIOLA



HOWARD ROBERTS





• **Gibson Tune-O-Matic bridge** makes it possible to tune your guitar to perfect accuracy on each individual string, at the bridge. It permits precise adjustment for intonation and each saddle can be reversed individually, for full range tuning. Easily adjusted for fast, low action.



• **Gibson humbucking pickup** is a new approach to tone generation from string vibration. This high impedance pickup is sensitive to the smallest string vibration but rejects interference in the form of hum, static, or radiated noise. Two methods are provided to set the pickup: 1.) adjusting screws set pickup; 2.) adjusting individual polepieces set each string.

## *Electric Spanish Guitars*

An all-star guitar series for the most discriminating players . . . providing brilliant sustaining tone, fast action, and easy handling. Wonder-thin and light, these Gibson electric guitars fit close and comfortably against the body, giving easy access to the entire fret range. The slender neck with low-action frets is extremely fast and easy to finger . . . strings seem feather light. The feel is just right! Famous Gibson firsts—the electric guitar and the wonder-thin silhouette—are combined in these fine instruments.



• **Gibson wonder-straight neck**—with adjustable truss rod . . . first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension . . . keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.

## • THIN BODY MODELS

• **Gibson wonder-thin silhouette** . . . only 1 3/4" to 2 1/4" thin.





# Electric Spanish Guitars THIN BODY MODELS

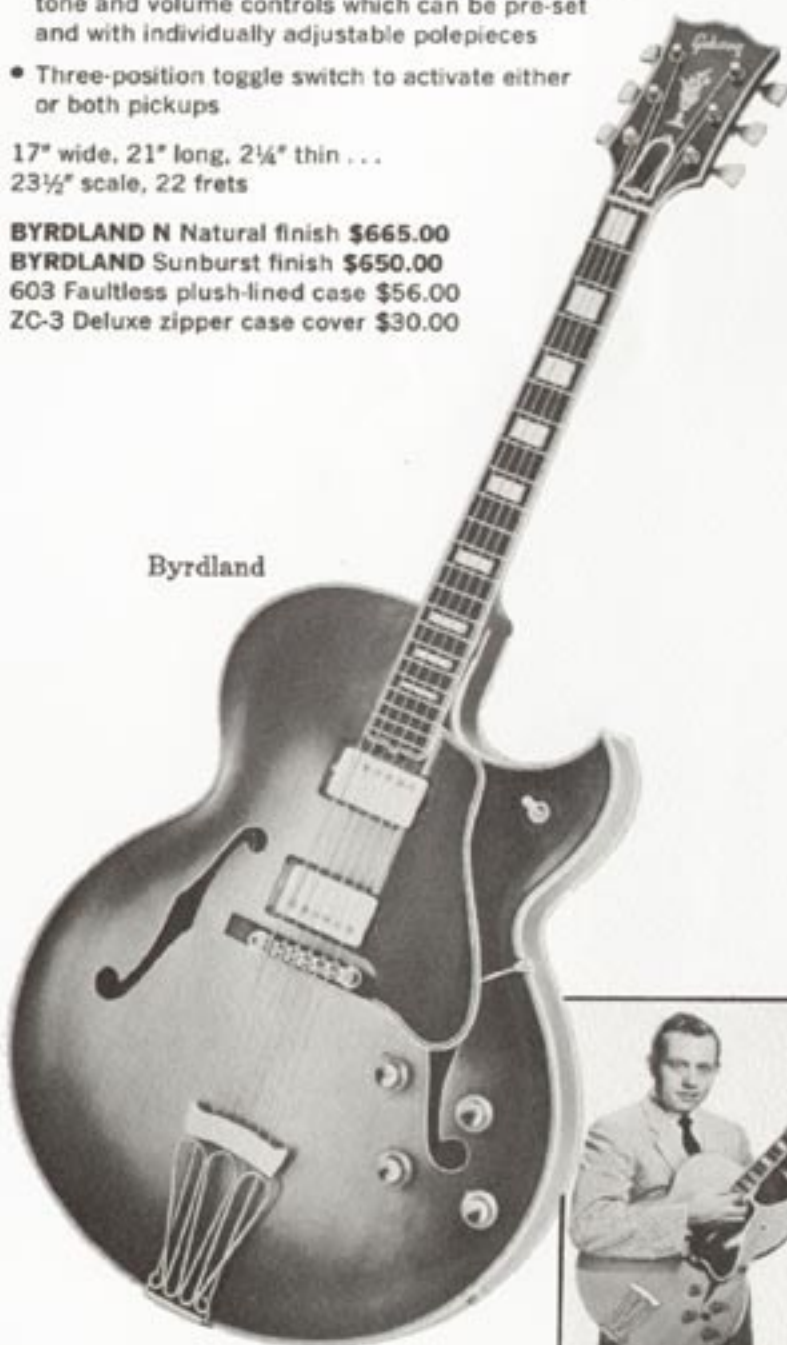
## BYRDLAND

At the top among guitars! Designed by famed guitarists Billy Byrd and Hank Garland, the Byrdland is outstanding for performance and beauty—the result of premium materials and superb Gibson craftsmanship. Tone and response are stunning. A thin-body deep modern cutaway with extra narrow, short-scale neck, it is easier and less tiring to hold and play. The finest spruce, curly maple and ebony, with gold-plated metal parts are used for this model.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups with separate tone and volume controls which can be pre-set and with individually adjustable polepieces
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 2¼" thin . . .  
23½" scale, 22 frets

**BYRDLAND N** Natural finish \$665.00  
**BYRDLAND** Sunburst finish \$650.00  
603 Faultless plush-lined case \$56.00  
ZC-3 Deluxe zipper case cover \$30.00



Byrdland



HANK GARLAND

ES-350TD



## ES-350TD

Matching the all-around excellence of Gibson performance, this distinctive instrument has a thin, deep modern, cutaway style body and a narrow, short-scale neck. The choice of many professionals who acclaim these design features, which permit the use of many chords previously beyond reach. Beautifully finished arched top and back of highly figured curly maple with matching curly maple rims, ivoroid binding and gold-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 2¼" thin . . .  
23½" scale, 22 frets

**ES-350TDN** Natural finish \$500.00  
**ES-350TD** Sunburst finish \$485.00  
603 Faultless, plush-lined case \$56.00  
ZC-3 Deluxe zipper case cover \$30.00



## ES-355TD-SV

This magnificent jazz guitar reflects all the beauty and skill of the guitar maker's art. Made with semi-solid body construction to the Gibson wonder-thin silhouette, it's easy and comfortable to hold; its feel is just right. The slim low-action neck makes strings seem feather-light and the double cutaway provides easy access down to the very last fret. With tone ranging from a clear treble to a throaty bass, with thrilling vibrato and instant response, it offers the jazz artist everything. The new Gibson cherry-red finish on curly maple with gold-plated metal parts makes it a beauty. Deluxe, padded leather strap included.

- Slim, fast, low-action neck joins body at 20th fret
- One-piece mahogany neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Twin humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups
- Vibrato tailpiece for added effects

16" wide, 19" long, 1 3/4" thin...  
24 3/4" scale, 22 frets

**ES-355TD Cherry finish \$595.00**

**ES-355TD-SV with Stereo and Vari-Tone \$645.00**

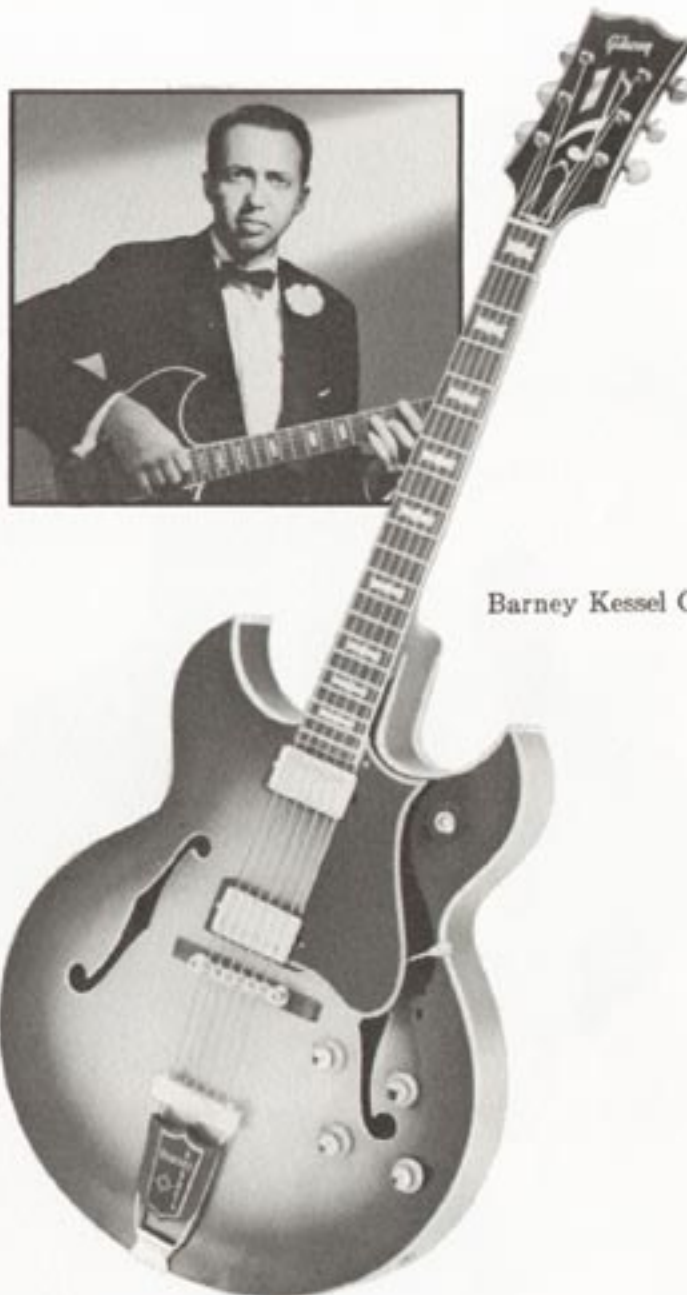
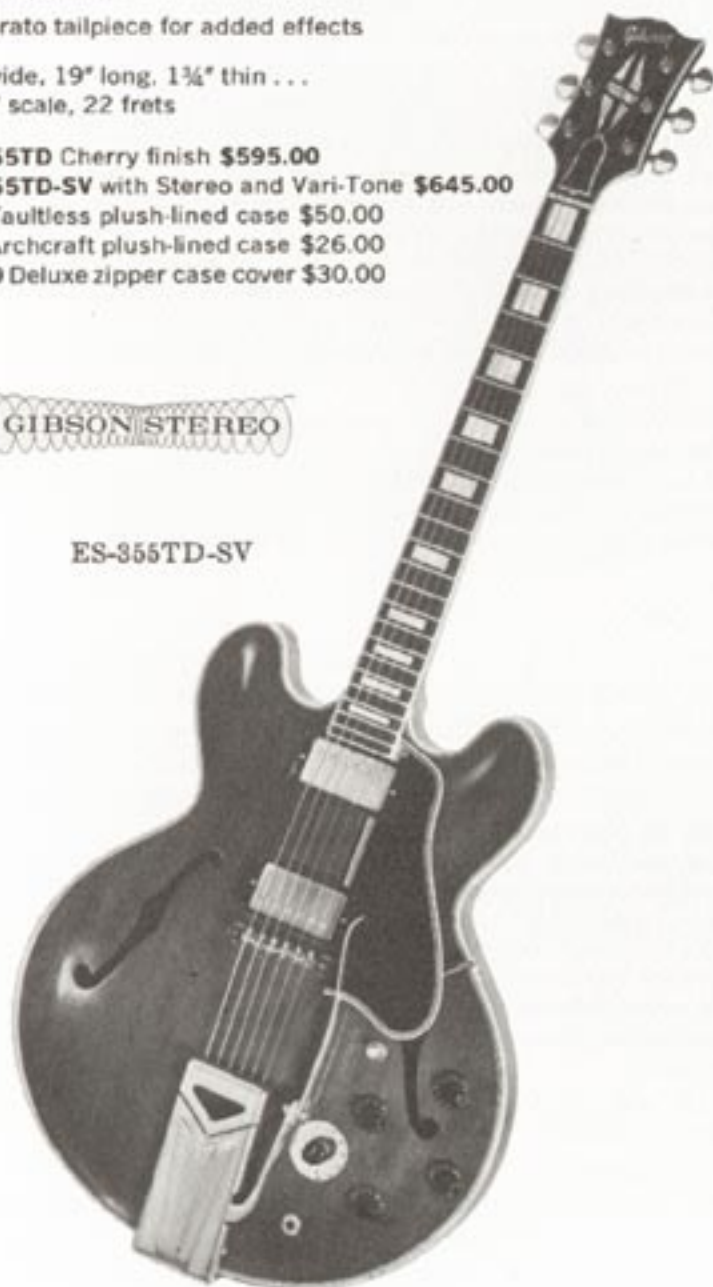
519 Faultless plush-lined case \$50.00

304 Archcraft plush-lined case \$26.00

ZC-19 Deluxe zipper case cover \$30.00

GIBSON STEREO

ES-355TD-SV



Barney Kessel Custom

## BARNEY KESSEL GUITAR

A Gibson guitar designed by the great jazz guitarist himself, with musical capability to match his tremendous technique and vital, inventive playing. With slim, fast, low-action neck and new modern deep double cutaway, it permits fleetest fingering on every fret. It offers the purest tone over the entire range with a special magnetic field in the bridge pickup to emphasize the highs. Exquisitely fashioned with laminated spruce arched top and laminated maple back... cream and black royalite binding. Pickguard has black and white binding with revealed edges. Gold-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- 20-fret rosewood fingerboard with "bow-tie" pearl inlays
- Gold-plated adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups... separate tone and volume controls can be pre-set... special magnetic field in bridge pickup
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 3" thin  
25 1/2" scale, 20 frets

**Barney Kessel Custom Cherry sunburst finish \$560.00**

**Barney Kessel Regular Cherry sunburst finish \$395.00**

Like the custom model with these differences: mahogany neck with pearl inlaid peghead, rosewood fingerboard with rectangular pearl inlays, rosewood bridge, nickel-plated metal parts.

600 Faultless plush-lined case \$56.00  
ZC-3 Deluxe zipper case cover \$30.00

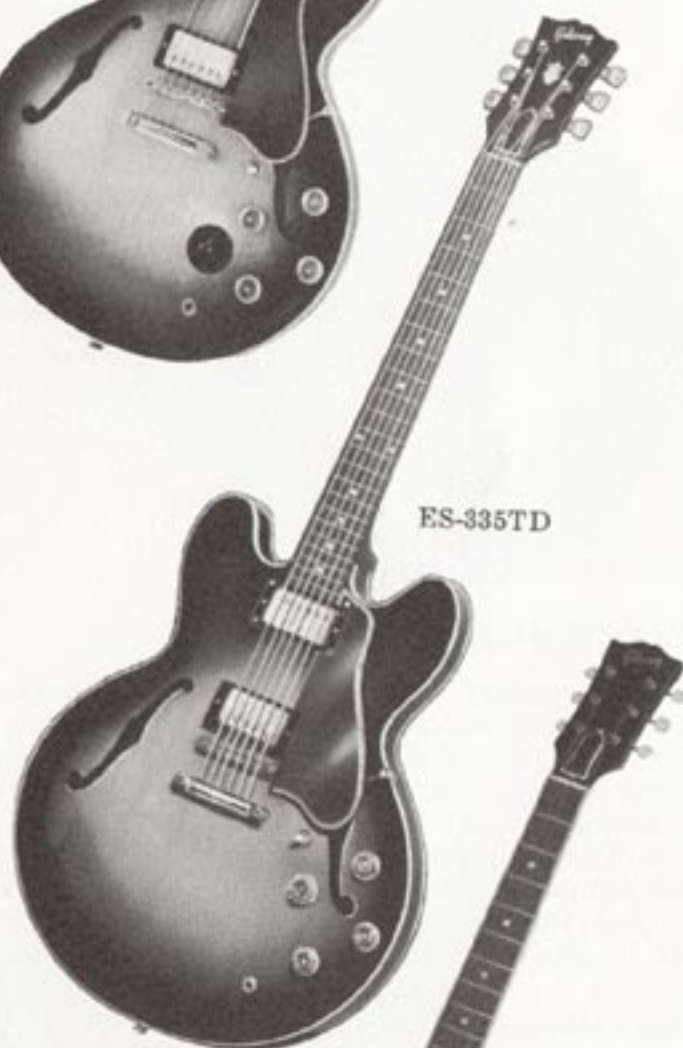


# Electric Spanish Guitars THIN BODY MODELS

GIBSON STEREO



ES-345TD



ES-335TD



ES-330T

## ES-345TD

Exciting to play, thrilling to hear! This new Gibson can produce any sound you've ever heard from any guitar. The Vari-tone selector switch produces 18 separate sounds and creates hundreds of voices when coupled with tone controls. Though marvelously versatile, it is uncomplicated... may be used with stereophonic, monaural, or two-channel amplifier. A thin, double cutaway with finest sustain and tone color, and Gibson's low, fast, professional string action. Semi-solid body construction. Curly maple arched top and back, ivoroid binding, gold-plated metal parts. Deluxe padded leather strap included.

- Slim, fast, low-action neck joins body at 20th fret
  - One-piece mahogany neck, adjustable truss rod
  - Rosewood fingerboard, pearl inlays
  - Adjustable Tune-O-Matic bridge and adjustable tailpiece for perfect intonation
  - Twin humbucking pickups with separate tone and volume controls which can be pre-set
  - Three-position toggle switch... stereo wiring and Y cable
  - Vari-tone built-in tone selector... six pre-set tonalities at each position
- 16" wide, 19" long, 1 3/4" thin...  
24 3/4" scale, 22 frets

**ES-345TDC Cherry finish \$410.00**

**ES-345TD Sunburst finish \$395.00**

519 Faultless plush-lined case \$50.00

304 Archcraft plush-lined \$26.00

## ES-335TD

THIN, DOUBLE CUTAWAY—a newsmaker from its first appearance, this model offers outstanding performance for ensembles, recording, radio and TV at an amazingly modest price. It offers all the advantages of Gibson's thin-body design with its ease of handling, easy fingering, and fast action... its sparkling sustaining tone and instant response. Semi-solid body construction. Beautiful curly maple arched top and back, pearl dot inlays, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 20th fret
  - One-piece mahogany neck, adjustable truss rod
  - Rosewood fingerboard, pearl dot inlays
  - Adjustable Tune-O-Matic bridge
  - Twin humbucking pickups with separate tone and volume controls which can be pre-set
  - Three-position toggle switch to activate either or both pickups
- 16" wide, 19" long, 1 3/4" thin...  
24 3/4" scale, 22 frets

**ES-335TDC Cherry finish \$315.00**

**ES-335TD Sunburst finish \$300.00**

519 Faultless plush-lined case \$50.00

304 Archcraft plush-lined case \$26.00

## ES-330T

A wonderful instrument with truly magical tone available in single and double pickup models. The double cutaway body and thin silhouette make it wonderfully easy to hold and play. The new slim neck provides fast, low-action and perfect response. A beautiful guitar in the finest curly maple and rosewood and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 16th fret
  - One-piece mahogany neck, adjustable truss rod
  - Rosewood fingerboard, pearl dot inlays
  - Adjustable Tune-O-Matic bridge
  - Powerful pickup with individually adjustable polepieces
  - Separate tone and volume controls
  - Available in single or double pickup models
  - Three-position toggle switch to activate either or both pickups on double pickup models
- 16" wide, 19" long, 1 3/4" thin...  
24 3/4" scale, 22 frets

### Single Pickup Model

**ES-330TC Cherry finish \$245.00**

**ES-330T Sunburst finish \$230.00**

### Double Pickup Model

**ES-330TDC Cherry finish \$290.00**

**ES-330TD Sunburst finish \$275.00**

519 Faultless plush-lined case \$50.00

304 Archcraft plush-lined case \$26.00

104 Durabilt case \$14.50

ZC-19 Zipper cover for 519 cases \$30.00



## ES-125TC

An outstanding guitar in the popular price field, this thin-bodied cutaway model is ideal for home or professional playing. It is light in weight and easy to hold, made in the Florentine cutaway style. Has fine arched maple top and back with matching maple rims and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at the 14th fret
- One-piece mahogany neck with adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls

16¼" wide, 20¼" long, 1¼" thin . . . 24¾" scale, 20 frets

### Single Pickup Model

**ES-125TC** Cherry sunburst finish **\$210.00**

519 Faultless plush-lined case \$50.00

304 Archcraft plush-lined case \$26.00

104 Durabilt case \$14.50

### Double Pickup Model

**ES-125TDC** Cherry sunburst finish **\$245.00**



ES-125TC

## ES-125T

### ES-125T 3/4

Thin, very light weight, easy to hold, and ideal for the professional or student who requires fine quality and top performance in a popular priced instrument. Available in single or double pickup models. Beautiful maple arched top and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at the 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable rosewood bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls which can be pre-set
- Toggle switch to activate either or both pickups on double pickup models

16¼" wide, 20¼" long, 1¼" thin . . . 24¾" scale, 20 frets

### Single Pickup Model

**ES-125T** Sunburst finish **\$172.50**

519 Faultless plush-lined case \$50.00

304 Archcraft plush-lined case \$26.00

104 Durabilt case \$14.50

### Double Pickup Model

**ES-125TD** Sunburst finish **\$215.00**



ES-125T

Also available in ¾ size with 22¾" scale and 19 frets

**ES-125T¾** Sunburst finish **\$172.50**

533 Faultless plush-lined case \$45.00

116¾ Durabilt case \$13.50

## ES-140T 3/4

Gibson's exciting innovation, the ES-140T ¾ with its eye-catching Florentine cutaway design provides big performance for youngsters or adult guitarists with small hands and fingers. Many professionals find this unique three-quarter size instrument ideal for their work. It offers unusual ease and speed in fingering due to its short-scale, narrow, short slim neck and extra low string action. The finest all maple body with arched top and back, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable rosewood bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls

12¾" wide, 17¼" long, 1¼" thin . . . 22¾" scale, 19 frets

**ES-140T¾** Sunburst finish **\$215.00**

533 Faultless plush-lined case \$45.00

116¾ Durabilt case \$13.50



ES-140T¾



# Electric Spanish Guitars

## SOLID BODY MODELS

### LES PAUL CUSTOM

Players call it the "Fretless Wonder" for its extremely low frets and fast action. Now it's more wonderful than ever with new body design and new features. Ultra thin, hand contoured, delicately balanced, it adjusts into a natural comfortable playing position for any guitarist, with or without strap. With three humbucking adjustable pickups, Tune-O-Matic bridge, and new Vibrato\* . . . with increased power, greater sustain, and a clear, resonant sparkling tone, the "Custom" provides the widest range of tonal colorings and effects. Three-way toggle switch provides a unique method of tone mixing: top position selects top pickup for rhythm; center position activates center and lower pickups simultaneously for extreme highs and special effects; lower position operates lower pickup for playing lead.

Finished in gleaming white for smart contrast with gold-plated metal parts. Deluxe, padded leather strap included.

- Ultra thin, hand contoured, double cutaway body
- New extra slim, fast, low-action neck—with exclusive extra low frets—joins body at 22nd fret
- One-piece mahogany neck with adjustable truss rod
- Ebony fingerboard, deluxe pearl inlays
- Adjustable Tune-O-Matic bridge
- Three powerful, humbucking pickups with unique wiring arrangement
- Two sets of tone and volume controls
- Three-way specially wired toggle switch
- New Gibson Vibrato\*—operates in direction of pick stroke; swings out of way for rhythm playing

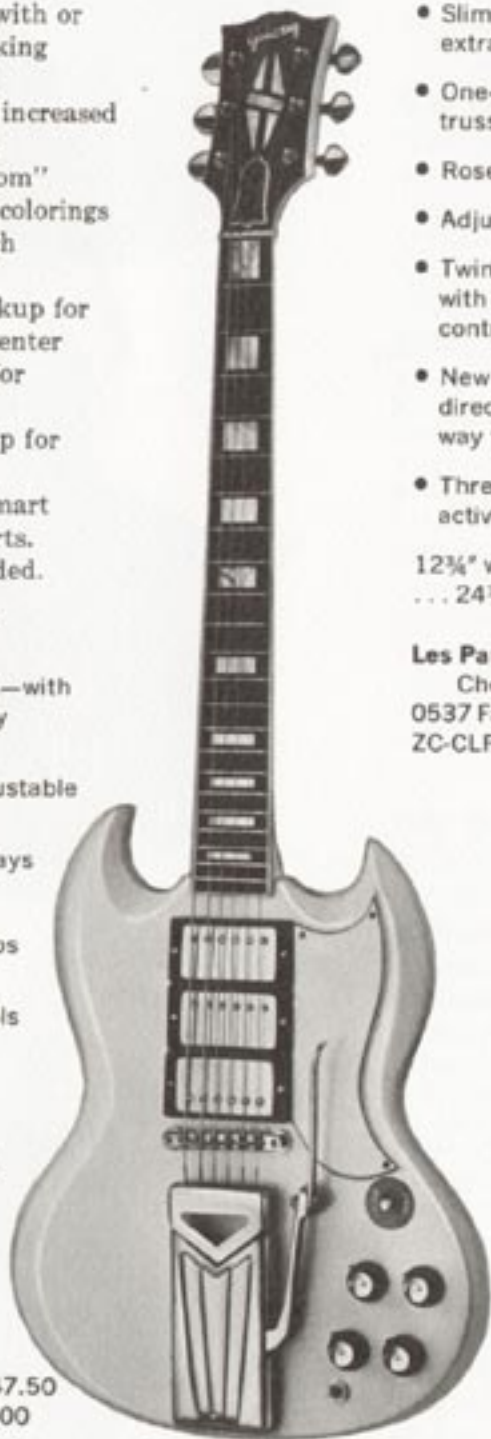
12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{16}$ " thin . . .  
24 $\frac{3}{4}$ " scale, 22 frets

#### Les Paul Custom

White finish **\$425.00**

0537 Faultless gold plush-lined case **\$47.50**

ZC-CLP Deluxe zipper case cover **\$30.00**



### LES PAUL STANDARD

An established favorite with completely new modern styling . . . with thinner, lighter weight contoured body, and deep double cutaway that provides easy access to all 22 frets. The new Gibson Vibrato\* and the extremely slim, fast, low-action neck make this guitar a joy to play. Tone is clear and bell-like throughout its entire range. The perfectly balanced solid body makes playing comfortable in any position, sitting or standing. The Tune-O-Matic bridge permits adjusting string action and individual string lengths. The finish is a beautiful cherry-red with nickel-plated metal parts and individual machine heads with deluxe buttons. Deluxe padded leather strap included.

- Ultra thin, contoured, double cutaway body
- Slim, fast, low-action neck—with exclusive extra low frets—joins body at 22nd fret
- One-piece mahogany neck with adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups with separate tone and volume controls which can be pre-set
- New Gibson Vibrato\*—operates in direction of pick stroke; swings out of way for rhythm playing
- Three-position toggle switch to activate either or both pickups

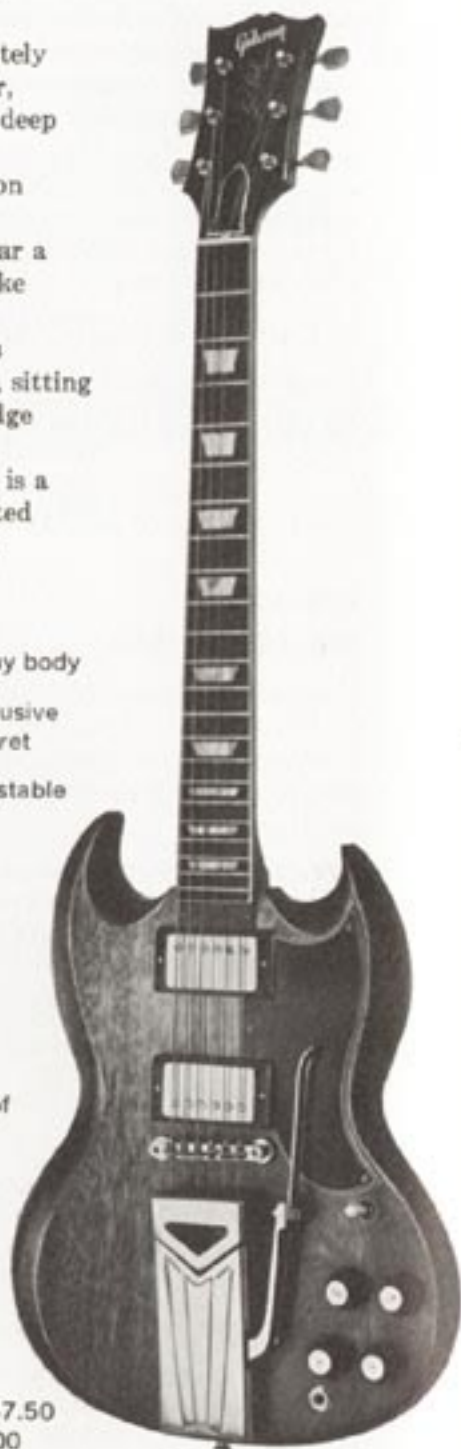
12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{16}$ " thin  
. . . 24 $\frac{3}{4}$ " scale, 22 frets

#### Les Paul Standard

Cherry finish **\$290.00**

0537 Faultless, gold plush-lined case **\$47.50**

ZC-CLP Deluxe zipper case cover **\$30.00**



\*patented



## SPECIAL

Two ways new! A lovely new finish in a new shade of limed mahogany or Gibson's new cherry red . . . an ultra-modern new sculptured shape—the solid body double cutaway design that provides easy access to all 22 frets. Outstanding for its tone, versatility, and low fast action at a modest price. Very graceful and sturdy with beautifully finished, nickel-plated metal parts. Enclosed individual machine heads. Leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at 22nd fret
- Rosewood fingerboard, pearl dot inlays
- One-piece mahogany neck, adjustable truss rod
- Combination metal bridge and tailpiece, adjustable horizontally and vertically
- Twin powerful pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{5}{16}$ " thin  
... 24 $\frac{3}{4}$ " scale, 22 frets

**SG-R Special Cherry-red finish \$210.00**  
**SGC Special Cream finish \$210.00**  
 0537 Faultless plush case \$47.50  
 316 Archcraft plush-lined case \$24.00  
 116 Durabilt case \$15.00  
 ZC-CLP Deluxe zipper case cover \$30.00



## TV

An exciting guitar, handsomely modern in design and finish, the TV offers unusual quality, features, and performance at a popular price. The finish is a beautiful cream; the thin sculptured, contoured body has a deep double cutaway for easy access to all frets. Easy, low playing action, a slender neck, and clear sustaining tone make the TV a favorite with students and advanced players. Bright nickel-plated metal parts and quality machine heads. Leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets—joins body at the 22nd fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls which can be pre-set

12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{5}{16}$ " thin  
... 24 $\frac{3}{4}$ " scale, 22 frets

**SG TV Cream finish \$147.50**  
 0537 Faultless plush case \$47.50  
 316 Archcraft plush-lined case \$24.00  
 116 Durabilt case \$15.00



**Maestro Vibrola** available for Melody Maker Guitars, Les Paul Jr., SG-TV or SG Special **\$27.50**





# Electric Spanish Guitars

## SOLID BODY MODELS

### LES PAUL JUNIOR

A best seller that's now even better—with its handsome new cherry-red finish and its highly desirable new double cutaway sculptured design, and its very low popular price. You get Gibson quality and top performance. A small, thin, sturdy, solid body guitar, its beautiful cherry-red finish on the finest mahogany. Nickel-plated metal parts and quality machine heads. Leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at the 22nd fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls which can be pre-set

12 $\frac{3}{4}$ " wide, 16" long, 1 $\frac{1}{16}$ " thin  
... 24 $\frac{3}{4}$ " scale, 22 frets

**Les Paul Jr. Cherry-red finish \$147.50**  
116 Durabilt case \$15.00  
316 Archcraft plush-lined case \$24.00  
0537 Faultless plush-lined case \$47.50



### MELODY MAKER MELODY MAKER 3/4

Greatest value ever in a Solid Body electric with full-size neck and scale length. Acclaimed by players, teachers and students for its fine sound, big tone, sensitive pickup, feather-light touch, and beautiful sunburst finish. Expert workmanship and finest materials are used throughout to produce this top quality low-priced instrument. Nickel-plated metal parts. Leather strap included. Available also with three-quarter size neck and fingerboard that joins the body at the 12th fret.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at the 16th fret
- One-piece mahogany neck, adjustable truss rod
- Graceful, cutaway design
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful pickup near bridge with individually adjustable polepieces
- Separate tone and volume controls

12 $\frac{3}{4}$ " wide, 17 $\frac{1}{4}$ " long, 1 $\frac{1}{8}$ " thin  
... 24 $\frac{3}{4}$ " scale, 22 frets

**Melody Maker D with two pickups \$147.50**  
**Melody Maker Sunburst finish \$109.50**  
114 Durabilt case \$12.00  
**Melody Maker  $\frac{3}{4}$  Sunburst finish \$109.50**  
114 $\frac{3}{4}$  Durabilt case \$12.00



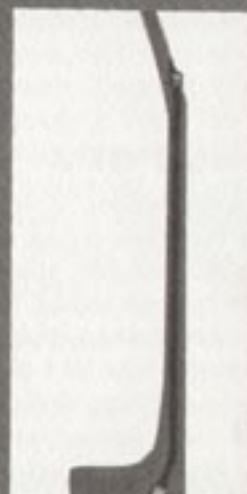




• **Gibson humbucking pickup** is a new approach to tone generation from string vibration. This high impedance pickup is sensitive to the smallest string vibration but rejects interference in the form of hum, static, or radiated noise. Two methods are provided to set the pickup: 1.) adjusting screws set pickup; 2.) adjusting individual polepieces set each string.



• **Gibson Tune-O-Matic bridge** makes it possible to tune your guitar to perfect accuracy on each individual string, at the bridge. It permits precise adjustment for intonation and each saddle can be reversed individually, for full range tuning. Easily adjusted for fast, low action.



• **Gibson wonder-straight neck**—with adjustable truss rod ... first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension ... keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.



## *Electric Spanish Guitars*

Superb tonal beauty in electric guitars for players who prefer standard size instruments. Made of finest violin woods with arched top and back ... adding acoustic body tone to amplified electronic tone and providing the exceptionally rich, full, resonant guitar sound so desired by top players. Designed in the Gibson manner with slim neck and fast, low-action frets.

• ACOUSTIC MODELS



# Electric Spanish Guitars

ACOUSTIC MODELS

## SUPER 400 CES

A crowning achievement! Developed through years of research, the luxurious Super 400 CES has been acclaimed by outstanding musicians everywhere as the finest electric Spanish guitar. Superior materials and superb Gibson craftsmanship produce its clear, clean-cut powerful tone and dependable performance. A modern deep cutaway design . . . hand-graduated carved top of finest spruce, arched back of highly figured curly maple with matching rims, black and white ivoroid binding, exclusive pearl-inlaid peghead, hand-bound custom pickguard, gold-plated metal parts, and deluxe individual machine heads.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Exclusive Super 400 adjustable tailpiece
- Twin, powerful humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

18" wide, 21 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .  
25 $\frac{1}{2}$ " scale, 20 frets

Super 400 CESN Natural finish \$850.00  
Super 400 CES Sunburst finish \$825.00  
400 Faultless plush-lined case \$60.00  
ZC-4 Deluxe zipper case cover \$35.00

Super 400 CES



## JOHNNY SMITH GUITAR

This new artist's guitar offers the most perfect combination of acoustic response and electronic amplification ever produced. An entirely new humbucking pickup and new method of mounting were designed to produce the purest tone amplification without restricting the acoustic response of the carved top. Intonation is incomparably clear. The superb speed neck responds to the lightest touch with a very wide range of highs and lows. The beautifully crafted body has a carved spruce top with bound "f" sound holes and matched figured maple rim, neck, and carved back . . . shell celluloid pickguard, multiple black and white binding, rich pearl inlays, gold plated metal parts, and Sealfast machine heads with keytone metal buttons.

- Slim, graduated speed neck with fast low action joins body at 14th fret
- Three-piece curly maple neck with adjustable truss rod
- Ebony fingerboard with pearl block inlays and nickel silver frets
- Special ebony bridge with slanted ebony saddle to accommodate Johnny Smith strings
- Special balanced tone humbucking pickup mounted free of body on end of fingerboard
- Volume control and instrument jack mounted on pickguard, free of body, completely shielded

17" wide, 20 $\frac{1}{2}$ " long, 3 $\frac{3}{8}$ " deep  
25" scale, 20 frets

Johnny Smith Guitar Natural finish \$810.00  
Johnny Smith Guitar Sunburst finish \$795.00  
Complete with special Faultless gold plush-lined case and zipper case cover



## L-5 CES

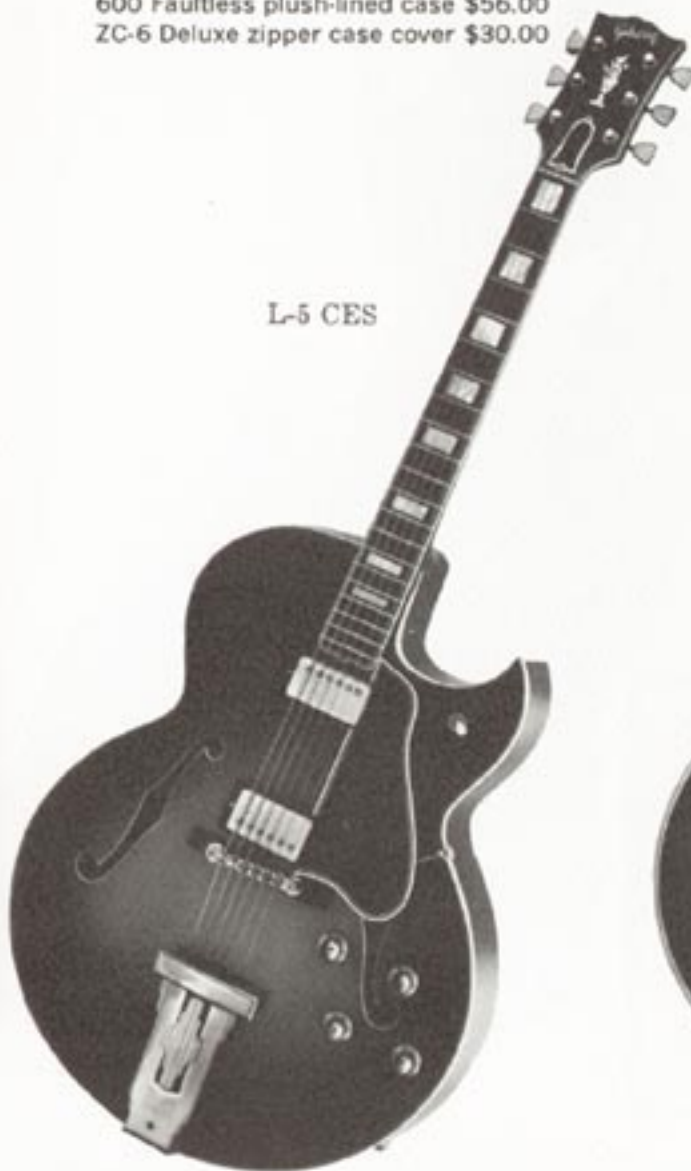
The inherent quality, versatility, and rich, impressive appearance of the L-5 CES have won acclaim from the most discriminating artists. Guitarists everywhere praise the slim, comfortable neck, the fast, easy-playing action and quick response. A beautiful modern deep cutaway guitar with hand-graduated, carved top of select close-grained spruce, arched back of highly figured curly maple with matching rims... white-and-black ivoroid binding, stunning pearl-inlaid peghead, gold-plated metal parts, and deluxe individual machine heads.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Exclusive L-5 adjustable tailpiece
- Twin, powerful humbucking pickups with separate tone and volume controls which can be preset...
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 3 $\frac{3}{8}$ " deep...  
25 $\frac{1}{2}$ " scale, 20 frets

**L-5 CESN Natural finish \$730.00**  
**L-5 CES Sunburst finish \$715.00**  
600 Faultless plush-lined case \$56.00  
ZC-6 Deluxe zipper case cover \$30.00

L-5 CES



## ES-175D

The Florentine cutaway design provides easy access to the entire fret range. Easy to play and comfortable to hold, it produces a brilliant distortion-free tone. Beautiful arched top and back of select maple with matching rims, black-and-white ivoroid binding, exclusive tailpiece, nickel-plated metal parts, and individual machine heads with deluxe buttons.

- Slim, fast, low-action neck joins body at 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Adjustable rosewood bridge
- Twin, powerful humbucking pickups with separate tone and volume controls which can be pre-set (double pickup models)
- Toggle switch activates either or both pickups on double pickup models

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep...  
24 $\frac{3}{4}$ " scale, 20 frets

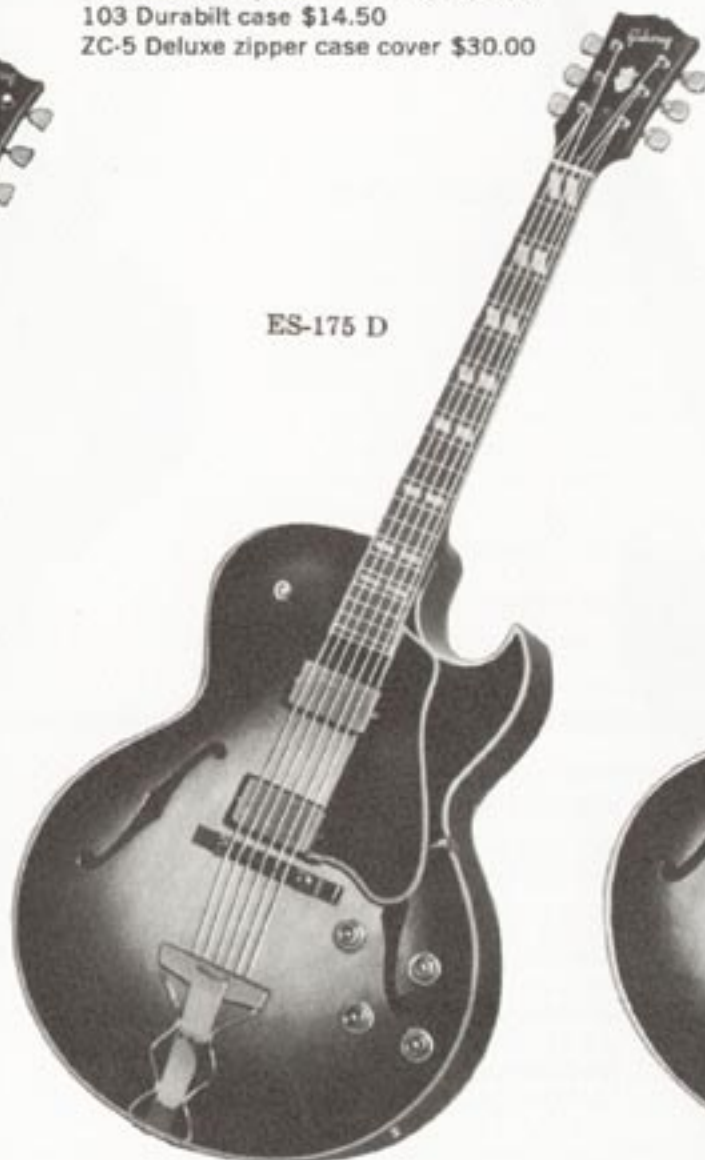
### Double Pickup Model

**ES-175DN Natural finish \$355.00**  
**ES-175D Sunburst finish \$340.00**

### Single Pickup Model

**ES-175 Sunburst finish \$275.00**  
515 Faultless plush-lined case \$50.00  
303 Archcraft plush-lined case \$26.00  
103 Durabilt case \$14.50  
ZC-5 Deluxe zipper case cover \$30.00

ES-175 D



## ES-125

The unusual all-around performance, appearance, and value of the Gibson ES-125 has made it one of Gibson's most popular models. Only the best in parts and workmanship are used in this outstanding instrument. Made with arched top and back of select maple, mahogany rims with ivoroid binding, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable rosewood bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls
- Full body size

16 $\frac{1}{2}$ " wide, 20 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep...  
24 $\frac{3}{4}$ " scale, 20 frets

**ES-125 Sunburst finish \$172.50**  
515 Faultless, plush-lined case \$50.00  
303 Archcraft plush-lined case \$26.00  
103 Durabilt case \$14.50

ES-125





# Electric Basses

## EB-3

Here is the ultimate in an all new, ultra thin, hand contoured solid body Gibson Electric Bass. The delicately balanced design automatically adjusts into a natural, comfortable playing position with or without a strap. Equipped with string damper, twin humbucking pickups, finger or hand brace on pickguard, and a new 4 position switch which provide versatility, fine response, and a variety of tone changes. The EB-3 offers great facility and handling ease for all string bass effects—tremendous sustain and tremolo, fast plucking and slap bass. A truly remarkable instrument for performance, plus outstanding appearance with nickel plated metal parts and cherry red finish.

- New extra thin, custom contoured, double cutaway body design
- New extra slim, fast, low action, one-piece mahogany neck with adjustable truss rod
- Rosewood fingerboard with pearl dot inlays
- Combination bridge and tailpiece adjustable horizontally and vertically
- Twin powerful humbucking pickups for greater tonal range
- New four position switch for versatile tonal response: #1 for normal bass response; #2 for a clear treble quality timbre; #3 for a combination of #1 and #2; and #4 for a baritone quality response
- New nickel plated string damper can be switched into position for muted effects
- Hand brace for plucking strings mounted on pickguard
- Heavy duty bass type individual machine heads with metal buttons

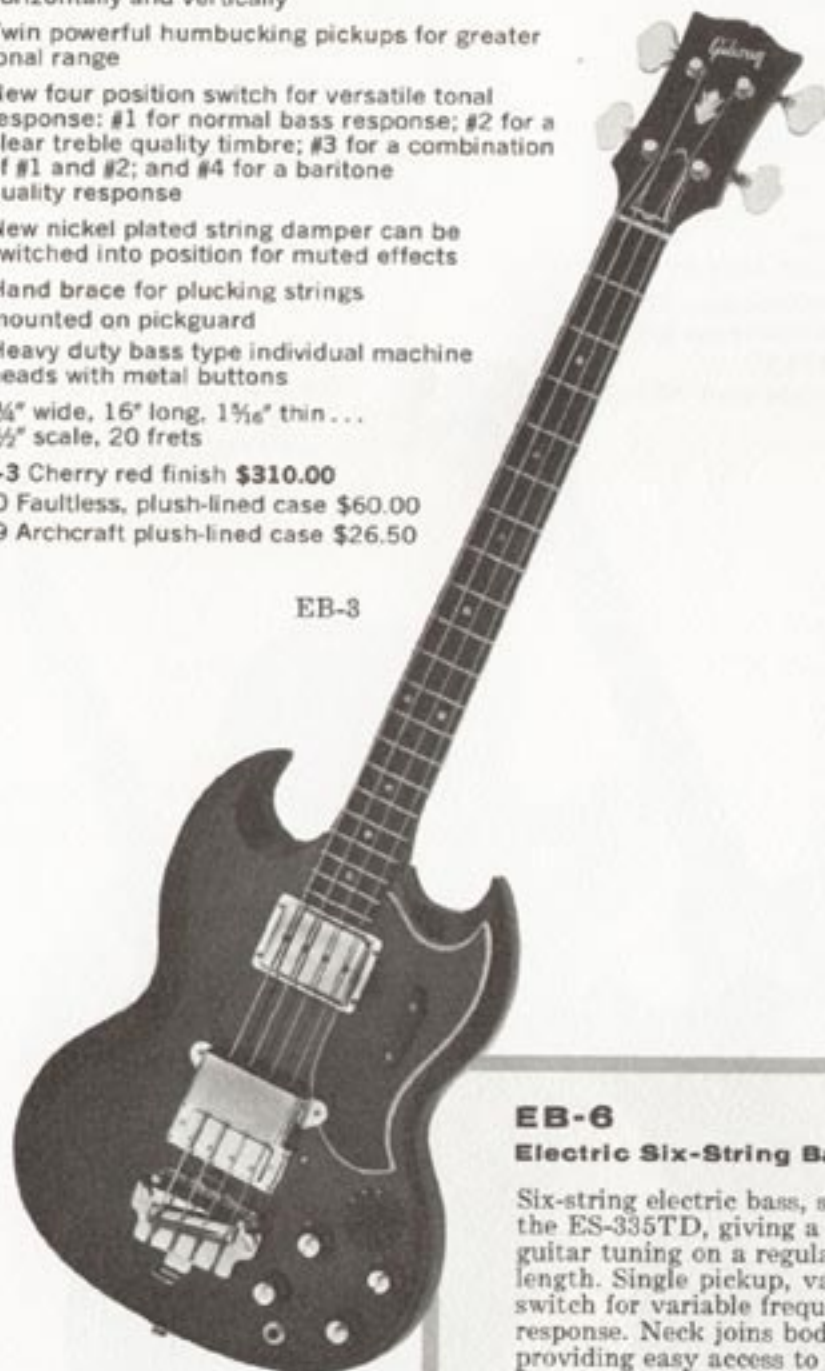
12¾" wide, 16" long, 1½" thin ...  
30½" scale, 20 frets

**EB-3 Cherry red finish \$310.00**

540 Faultless plush-lined case \$60.00

329 Archcraft plush-lined case \$26.50

EB-3



## EB-O

A new, economy priced bass by Gibson—it offers clear sustaining bass response, easy and fast playing action, and modern cherry-red finish. Double cutaway sculptured body brings the entire length of the fingerboard within easy reach. Expensive bass style machine heads further enhance the value of this instrument. Once you hear its throaty bass tone and feel the quick, easy response, you'll agree—the EB-O gives the professional artist the quality he wants.

- Slim, fast, low-action neck joins body beyond 17th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Hand brace for plucking strings mounted on pickguard
- Powerful humbucking pickup with separate tone and volume controls

12¾" wide, 16" long, 1½" thin ...  
30½" scale, 20 frets

**EB-O Cherry finish \$210.00**

540 Faultless plush-lined case \$60.00

329 Archcraft plush-lined case \$26.50

EB-O



## EB-6

### Electric Six-String Bass

Six-string electric bass, similar in design to the ES-335TD, giving a full octave lower guitar tuning on a regular bass scale length. Single pickup, vari-tone pushbutton switch for variable frequency resonating response. Neck joins body at the 18 fret, providing easy access to all six strings.

**EB-6 Sunburst finish \$325.00**

538 Faultless plush-lined case \$57.50



# Custom-built Doubles

## DOUBLE 12

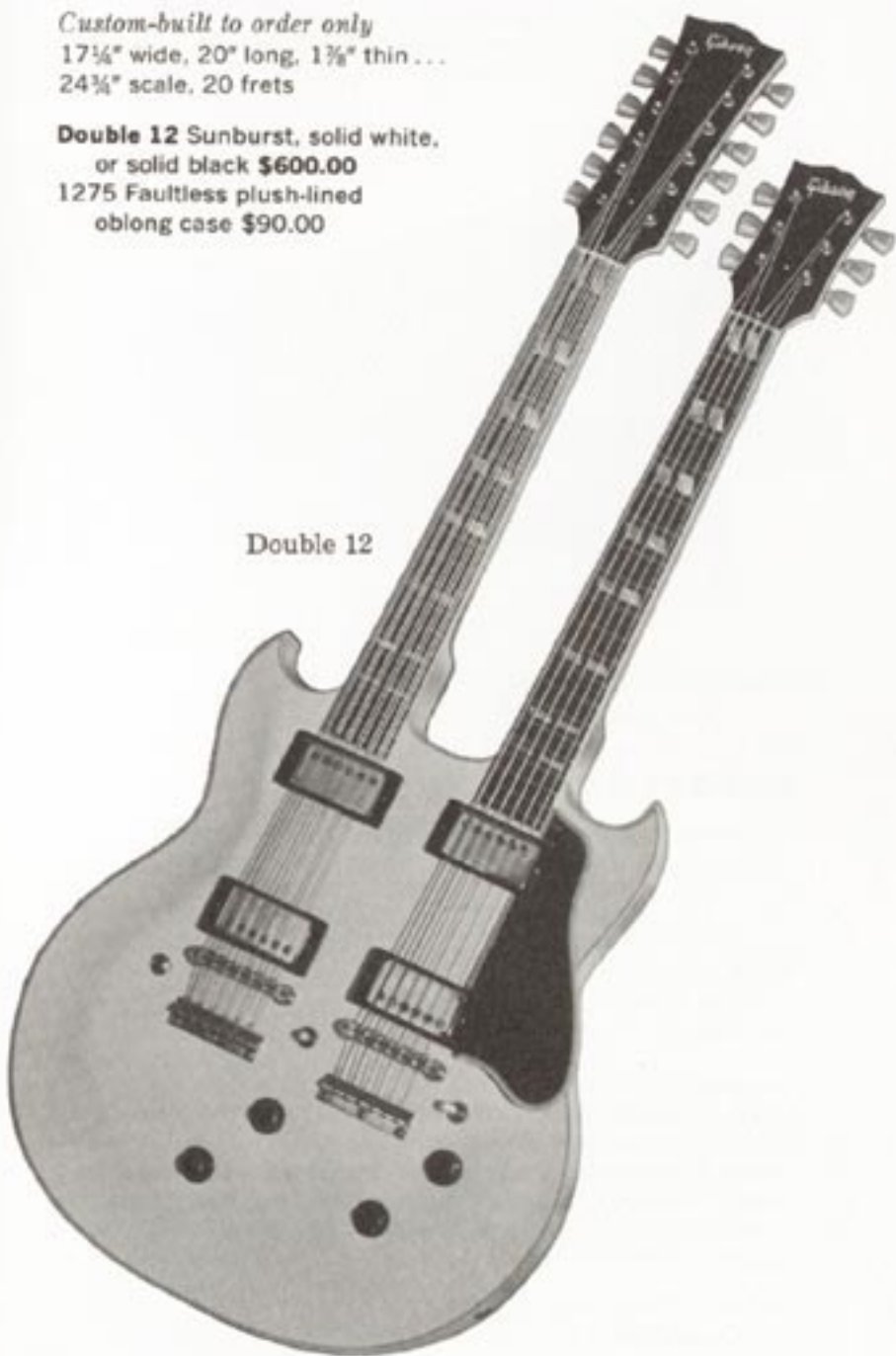
A completely new and exciting instrument . . . the Double 12 combines the conventional six-string guitar neck with a twelve-string neck—six strings double strung which can be tuned either in thirds or an octave apart for reinforced resonance and unusual tonal effects. The Florentine double cutaway design provides easy access to the entire fret range of both necks. Has arched top of fine-grained spruce, back and rims of select maple, attractive laminated pickguard, and nickel-plated metal parts.

- Two slim, fast, low-action necks
- One-piece mahogany necks, adjustable truss rod
- Rosewood fingerboards, pearl inlays
- Adjustable Tune-O-Matic bridges
- Twin, humbucking pickups on each neck with separate tone and volume controls for each neck
- Three-position toggle switch to activate either or both pickups
- Neck selector switch to activate either neck

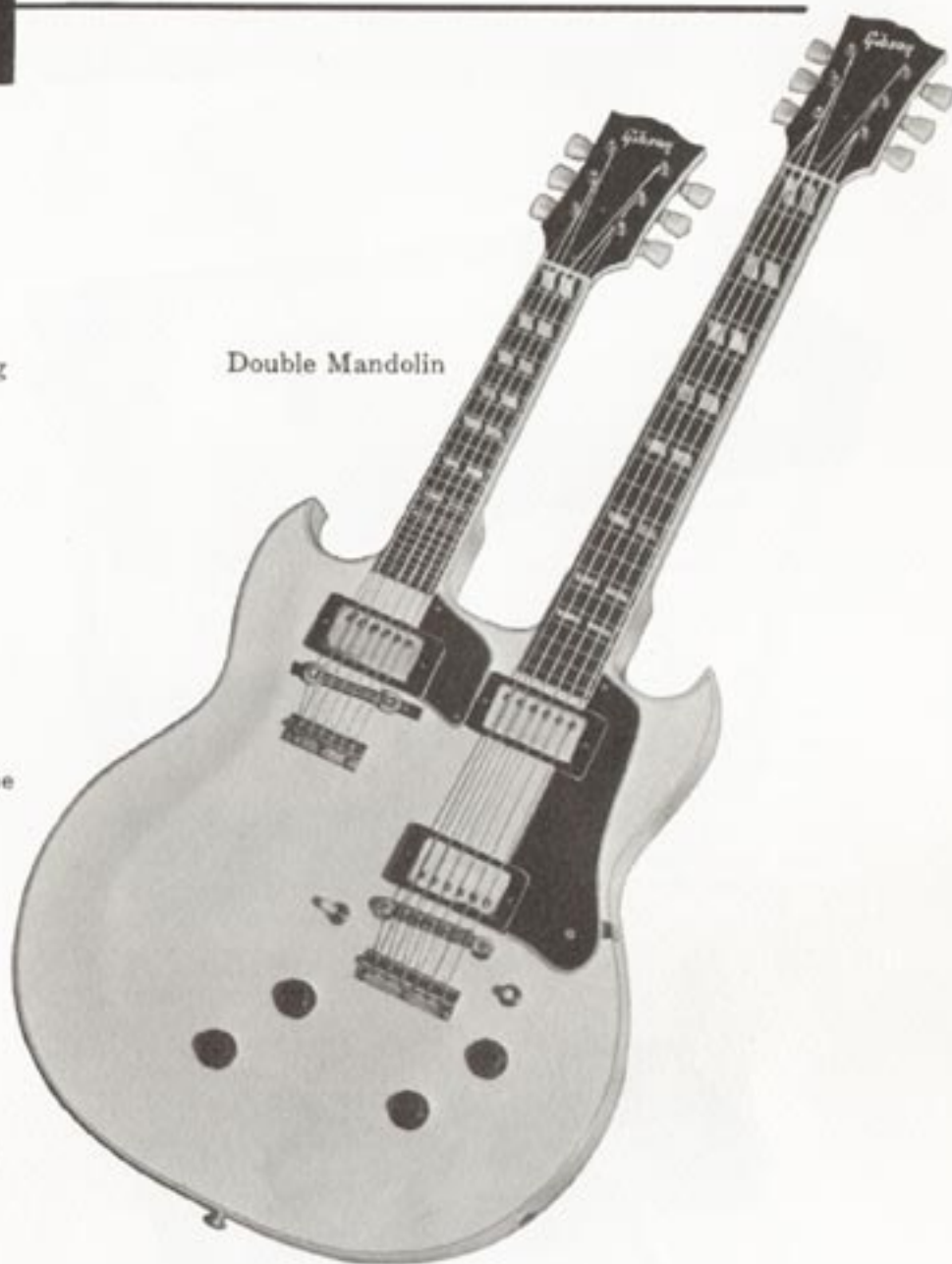
*Custom-built to order only*  
17¼" wide, 20" long, 1⅝" thin . . .  
24¾" scale, 20 frets

**Double 12** Sunburst, solid white,  
or solid black **\$600.00**  
1275 Faultless plush-lined  
oblong case **\$90.00**

Double 12



Double Mandolin



## DOUBLE MANDOLIN

Tailored to meet specific unique requirements, the Gibson Double Mandolin lends conspicuous quality to any performance . . . character that commands attention. Combining a six-string guitar neck and a mandolin neck with six strings tuned an octave higher than the regular guitar tuning, this instrument offers solid tonal brilliance with many unusual and interesting effects. The Florentine double cutaway design permits easy access to entire range of both necks. Made with arched top of fine-grained spruce, back and rims of select maple, attractive laminated pickguards, and nickel-plated metal parts.

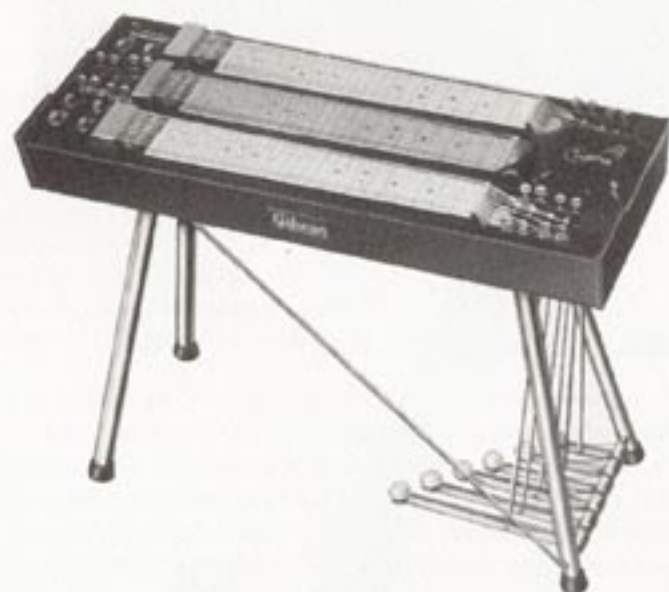
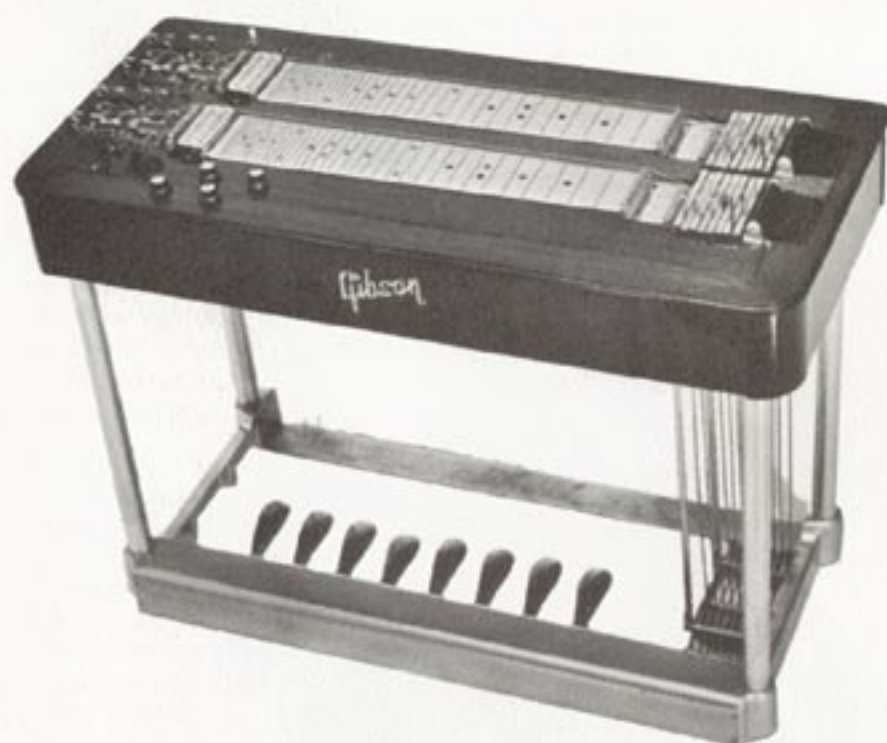
- Two slim, fast, low-action necks
- One-piece mahogany necks, adjustable truss rod
- Rosewood fingerboards, pearl inlays
- Adjustable Tune-O-Matic bridge on guitar neck
- Special combination, adjustable bridge on mandolin neck with rosewood base and nickel-plated saddle
- Twin humbucking pickups on guitar side and one on mandolin side with separate tone and volume controls for each neck
- Toggle switch to activate either or both pickups
- Neck selector switch to activate either neck

*Custom-built to order only*  
17¼" wide, 20" long, 1⅝" thin . . .  
Guitar neck, 24¾" scale, 20 frets  
Mandolin neck, 15½" scale, 24 frets

**Double Mandolin** Sunburst, solid white, or solid black **\$600.00**  
1235 Faultless plush-lined oblong case **\$90.00**



# Electric Steel Guitars



## MULTIHARP

One of Gibson's most exciting firsts, providing eye-catching audience appeal, plus versatility, tonal brilliance, and harmonic reproduction beyond comparison. Combining the eight-string six-pedal Electraharp and two additional eight-string necks, the Multiharp offers the equivalent of more than nine separate necks.

**Features:** First neck permits tuning for extreme treble and special effects. Middle neck is the eight-string, six-pedal Electraharp with feather-touch pedal action and adjustable stops (to lower or raise any string  $1\frac{1}{2}$  tones; eight individual string rollers at both nut and bridge.) Third neck is for bass tunings, essential to individual performance, and in small or large combos. Powerful humbucking pickups with separate tone and volume controls for each neck, and four-way toggle switch. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects.

14 $\frac{1}{8}$ " wide, 36 $\frac{3}{8}$ " long, 4 $\frac{1}{8}$ " thick...  
22 $\frac{1}{2}$ " scale, 36 frets

**Multiharp Ebony finish \$980.00**

17 Custom construction, plush-lined case \$120.00

## NEW EIGHT PEDAL ELECTRAHARP

*The ultimate in pedal steel guitars*

The appearance of this incomparable instrument was one of the most exciting events of the guitar world in many a year. Superbly crafted for the player who will be satisfied with nothing less than the finest, it offers an infinite range of voicings and organ-like effects combined with unequalled tonal brilliance and a complete selection of chords. Both to play it and to hear it are thrilling musical experiences. It is made with a beautiful cherry-red Honduras mahogany body and lightweight aluminum frame. Legs are sturdy, lightweight metal.

**Features:** Double (or single) eight-string neck... fast, fingertip action. Eight pedals, centrally located, with feather-touch action... activate both necks. Positive tone changes... adjustable stops lower or raise any string  $1\frac{1}{2}$  tones; eight individual string rollers at both nut and bridge. Each pedal can be set to raise or lower any one or more of the eight strings or all of them simultaneously, within the practical working range of the strings. Powerful humbucking pickup with Varitone switch, reversible tone control, and audio cut-off switch for special effects. May be used with stereo, monaural, or multiple amplifiers. New Gibson patented counter balanced construction.

16 $\frac{1}{4}$ " wide, 38" long, 5 $\frac{1}{8}$ " thick...  
27 $\frac{1}{2}$ " high (playing position)  
22 $\frac{1}{2}$ " scale, 36 frets on each neck

**EH-820 Eight-pedal Double-neck Electraharp \$1500.00**

**EH-810 Eight-pedal Single-neck Electraharp \$1200.00**

Set of 2 fiber cases, plush-lined \$150.00



## ELECTRAHARP EH-620

Gibson Electraharp are the ultimate in steel guitar development offering an infinite range of voicings and organ-like effects with exciting tonal brilliance and clarity. Available in two models. Six-pedal model has seven related chord patterns; four-pedal has five separate chord settings. Both made with lightweight aluminum frame and beautiful curly maple case.

**Features:** Eight-string neck... fast, fingertip action. Feather-touch pedal action. Adjustable stops to lower or raise any string  $1\frac{1}{2}$  tones. Eight individual string rollers at both nut and bridge. Powerful humbucking pickup with separate tone and volume controls. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects. Four detachable legs fit into carrying case.

9 $\frac{3}{8}$ " wide, 36 $\frac{3}{8}$ " long, 4" thick...  
22 $\frac{1}{2}$ " scale, 36 frets

**EH-620 Electraharp Six-pedal, sunburst finish \$745.00**

**EH-360 Electraharp Four-pedal, sunburst finish \$645.00**

16 Faultless, plush-lined case \$75.00





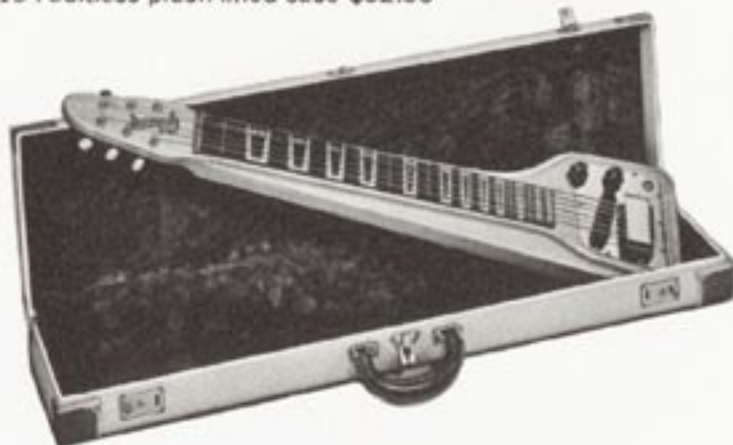
### ELECTRAHARP EH-610

A versatile instrument for the student of the six-string steel guitar, offering all the fine sounds of a pedal guitar without switching to eight-string tunings . . . in range and sound selection the equivalent of five six-string guitars built into one. A beautiful instrument with modern laminated limed-oak body, brown Royalite unit cover, and nickel-plated metal parts.

**Features:** Six-string neck . . . fast, fingertip action. Easy, positive pedal action. Powerful humbucking pickup provides tonal clarity, eliminates electrical interference. Conveniently located tone and volume controls. Collapsible for easy carrying. Weight 35 lbs.

9" wide, 37 $\frac{3}{8}$ " long, 2" thin . . .  
22 $\frac{1}{2}$ " scale, 36 frets

**EH-610 Electraharp** Four-pedal, limed-oak finish **\$295.00**  
15 Faultless plush-lined case **\$52.50**



### SKYLARK OUTFIT

The sensational performance and attractive appearance of this latest Gibson creation gives the beginning student or advanced player the finest in quality, tone, and value—at an extremely low price.

**SKYLARK STEEL GUITAR**—Solid body construction, high quality natural Korina finish. New powerful pickup unit; specially designed peghead, nut, and bridge produce a clear, powerful, resonant tone with unusual sustaining qualities and extra reserve volume. Special design and numbering of 29 fret fingerboard is most helpful in locating any position. Separate tone and volume controls for simplified "fingertip action." Attractive, nickel-plated metal parts **\$75.00**

**No. 2 SKYLARK CARRYING CASE**—Hard shell construction with Spanish gold covering material, leather trimmed with attractive beading and stitching, crushed red plush lining **\$24.00**

**SKYLARK AMPLIFIER**—See page 23 for full description **\$69.50**

**Skylark Outfit**—(6-string guitar, plush-lined case, GA-5 amplifier) **\$163.50**



### CONSOLE GRANDE CG-520

A top flight, amazingly versatile multiple-neck steel guitar with immense power and the widest range of dynamics and tone colorings. Made with sturdy, richly finished oak body, handsome black-and-white bindings, and nickel plated metal parts.

**Features:** Two eight string necks . . . fast fingertip action. Two-step construction for easy accessibility to each fingerboard. Steel tuning framework for accurate tuning at all times. Gibson "4-8-4" highly specialized, magnetic, high impedance, powerful pickups. Separate tone and volume controls for each neck. Four-way tone-selector toggle switch on each neck. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects.

11 $\frac{1}{4}$ " wide, 34 $\frac{3}{8}$ " long, 3 $\frac{1}{2}$ " deep . . .  
24 $\frac{3}{4}$ " scale, 36 frets

**CG-520 Double-neck, oak finish** **\$345.00**  
19 Faultless, plush-lined case **\$67.50**  
CL-4 Set of four regular legs **\$14.50**  
CLA-4 Set of four adjustable legs **\$42.50**

### CONSOLE C-530 (Not illustrated)

Compact model. Two eight-string necks. Powerful humbucking pickups, separate tone and volume controls for each neck. Reversible controls. Audio cut-off.

10 $\frac{3}{4}$ " wide, 29 $\frac{3}{4}$ " long, 2" deep . . .  
22 $\frac{1}{2}$ " scale, 36 frets

**C-530 Double neck, blond finish** **\$250.00**  
11 Faultless plush-lined case **\$45.00**  
CL-4 Set of 4 regular legs **\$14.50**  
CLA-4 Set of four adjustable legs **\$42.50**



### CENTURY-6

The graceful design of the Gibson Century six-string steel guitar makes it easy to hold and play. Powerful new pickup with Alnico magnets and individually adjustable polepieces. Separate volume, bass and treble controls provide a wide range of dynamics. The Century has contrasting colors of bittersweet and beach white. Removable plexiglas combination hand rest and bridge cover design to permit picking both in front and in back of polepieces for added variety of tone colorings; individual, enclosed machine heads with white buttons.

**Century-6 Six-string steel guitar—exclusive finish** **\$165.00**  
No. 1 Faultless plush-lined case **\$32.00**



# Amplifiers

GIBSON... INNOVATOR IN

MUSICAL ELECTRONICS

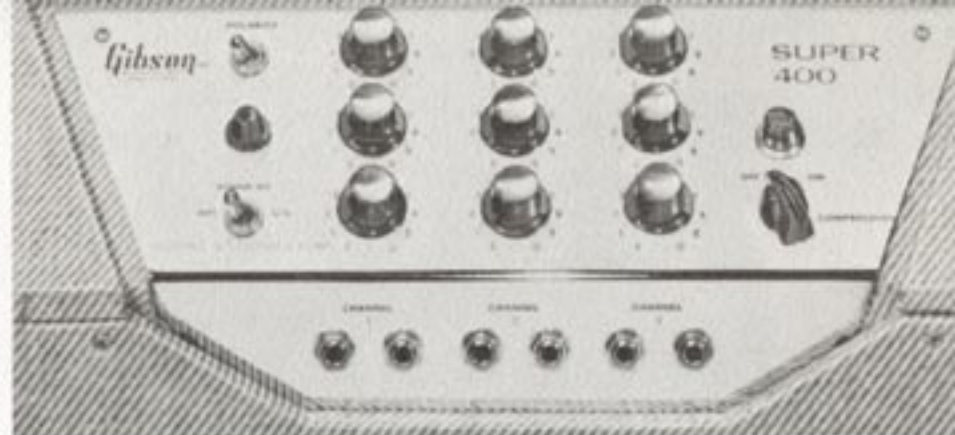
Ever the pioneer, Gibson was first to develop the electric guitar, has been first with innumerable refinements in the projection and amplification of musical sound, now is first with true stereophonic sound for the guitar. These firsts have come from constant study in cooperation with leading artists, teachers, and dealers . . . and from continuous experimentation and research in the Gibson laboratory, one of the most advanced in the industry. Gibson amplifiers provide more and finer sound without distortion and without "hum." There's a model for every player in the comprehensive Gibson line.



A Gibson engineer is analyzing changes in power output. Complete modern test equipment includes oscillators, voltmeters, analyzers and oscilloscopes to check amplifier performance.







### GA-SUPER 400

#### Three channel high fidelity sound

Clear, powerful, undistorted performance. Premium quality in every component assures great reserve power, tone projection, and trouble-free service. Highly recommended for the electric bass as well as all other electric instruments.

**Features:** High fidelity sound reproduction from 40 to 20,000 cycles. Two fine quality 12" twin cone speakers. Three channels . . . separate volume and wide-range tone controls for each, two inputs for each. Two-unit chassis . . . 11 tubes . . . 60 watts output . . . extremely low hum level. Built-in compression circuit prevents overloading. Three position switch: on—off—standby. Polarity switch and ground clip eliminate interference. Solid redwood lock-joint case . . . finest twill vinyl covering.

28" wide, 20" high, 10½" deep

GA-400 Super 400 \$459.50    400-C Cover \$16.00    Gadakart \$30.00



### GA-200 RHYTHM KING

#### Two channel high fidelity sound

If two channels serve your playing or your group, this is your amplifier. Fully equal in quality to the GA-400 with premium components and great reserve power. Great for use with the electric bass.

**Features:** High fidelity sound reproduction from 40 to 20,000 cycles. Two 12" twin cone speakers. Two channels . . . separate volume and wide-range tone controls for each, two inputs for each. Two-unit chassis . . . 10 tubes . . . 60 watts output . . . extremely low hum level. Built-in compression circuit prevents overloading. Three position switch: on—off—standby. Polarity switch and ground clip eliminate interference. Solid redwood lock-joint case . . . finest twill vinyl covering.

28" wide, 20" high, 10½" deep

GA-200 Rhythm King \$389.50    200-C Cover \$16.00    Gadakart \$30.00





### GA-80T "VARI-TONE"

#### Six exciting pre-set tone colors

In a class by itself—with widest possible selection of tone colors. Vari-tone pushbuttons give six distinctly separate amplified musical sounds at a touch.

**Features:** New styling with slant grille. A 6-in-1 amplifier with improved tremolo. New built-in Vari-tone selector switch. 15" heavy duty Jensen auditorium speakers. 7 tubes—3 dual purpose. 2-channel, high gain 25-watt output chassis . . . 4 input jacks. Separate controls for volume, depth, and frequency of tremolo. Polarity switch and ground clip eliminate interference.

22" wide, 20" high, 10½" deep

**GA-80T Vari-Tone \$340.00**  
80-C Cover \$9.50



### GA-40T LES PAUL MODEL

#### With built-in variable tremolo

Endorsed by leading artists for its thrilling tremolo and brilliant treble. Outstanding in its price range for power and distortion-free sound reproduction, for flexibility and ease of handling.

**Features:** Handsome case with top-mounted control panel . . . . . woven Saran grille cover . . . jeweled pilot light. Tremolo with separate intensity and frequency controls . . on-off switch in foot pedal. 12-inch Jensen speaker . . 7 tubes. Two channels . . separate volume controls for each . . bass-treble voicing control . . two inputs for each. Polarity switch eliminates interference. 16 watts output.

22" wide, 20" high, 10½" deep

**GA-40T Les Paul \$235.00**  
80-C Cover \$9.50



### GA-20T RANGER With built-in tremolo

Clear, clean tones and solid undistorted response plus a wonderful built-in tremolo—that's GA-20T, a favorite of professionals and students. Can easily handle three instruments and microphone.

**Features:** Sleek new slant grille, twill-vinyl covering. Maximum high-gain distortion-free tone. Built-in tremolo gives greater variety. 12" heavy duty speaker . . 7 tubes. Two channels with separate volume controls and combination bass-treble voicing control . . two inputs on each channel. Full 16 watt output power.

20" wide, 16" high, 9" deep

**GA-20T Ranger with Tremolo \$207.50**  
18-C Cover \$7.75







### GA-18T EXPLORER

**With built-in tremolo and tremendous voice**

Small in size, but powerful of voice . . . with a tremolo that regulates from extremely fast to a slow wobble. It adds fine tone quality and wide sound range to make it second to none for its size and low price.

**Features:** Smart new slant grille, lock-corner case. Wide swing tremolo and powerful sound. 10" heavy duty concert speaker. 5 tubes—2 dual purpose. 3 input jacks . . . 14 watts output. Quick-change controls for volume, tone, depth and frequency of tremolo. Foot control switch for tremolo.

20" wide, 16½" high, 9" deep

**GA-18T Explorer with Tremolo \$165.00**

18-C Cover \$7.75



### GA-6 LANCER

**Light and serviceable**

Plenty of power for professional performance and plenty of quality to meet the exacting requirements of discriminating players. Clear, clean, undistorted tone and flexibility.

**Features:** New styling with slant grille and twill-vinyl covering, lock-joint case. Top quality 12" speaker. 14 watts output . . . 5 tubes. 4 input circuits: two for instruments or microphones, two for instruments only . . . separate volume controls for each. Combination bass and treble control. Two channels.

20" wide, 16" high, 9" deep

**GA-6 Lancer \$145.00**

18-C Cover \$7.75



### GA-5 SKYLARK

**GA-5T SKYLARK With built-in tremolo**

The ideal student amplifier—yet powerful enough for professional use. Light weight, easy to handle, with easily accessible top-mounted control panel. Amazing quality and fine tone reproduction.

**Features:** Attractive gold covering, new slant grille. ¾" solid wood lock-joint construction. Top-mounted, nickel-plated chassis. Quality 8" speaker. 4½ watts output . . . three tubes. Two instrument inputs.

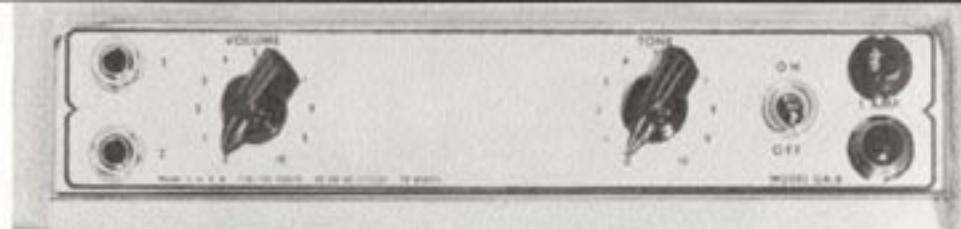
13½" wide, 13½" high, 7¼" deep

**GA-5T Skylark with Tremolo \$87.50**

**GA-5 Skylark \$69.50**

5-C Cover \$3.50





### GA-8 DISCOVERER

#### GA-8T DISCOVERER With built-in tremolo

Fine tonalities, a powerful voice and a thrifty price make the Discoverer one of the fastest selling amplifiers on the market—to both amateur and professional guitarists. Sturdy case—lock-joint construction.

**Features:** Smart new styling with slant grille and gold patterned fabric cover. Lightweight, easy to handle and carry. Top-mounted nickel-plated chassis. Faithful 12" best-quality speaker. 10 watts output . . . 4 tubes. Separate volume and tone controls. Two instrument inputs.

20" wide, 16" high, 9" deep

**GA-8T Discoverer with Tremolo \$129.50**

**GA-8 Discoverer \$95.00**

**18-C Cover \$7.75**



### MAESTRO DELUXE

## REVERB-ECHO

### GA-2RT MAESTRO DELUXE REVERB-ECHO

**Amplifier with built-in reverberation plus tremolo... may be used with another amplifier to add echo reverberation effects**

A deluxe edition of the GA-1RT with even more power, even more musical capability. By itself, the GA-2RT is a self-contained amplifier with 12" speaker and built-in variable tremolo and built-in reverberation. You can use it as a single basic amplifier and obtain any of these effects. You can also attach it to another amplifier or hi-fi system to add the depth and richness of echo-reverberation, plus tremolo, plus sound dispersion. Handles three instruments and microphone easily. May be used with guitar, accordion, any amplified instrument—or home hi-fi to bring concert hall sound quality to recordings.

**Features:** Luggage style lock-corner case with twill-vinyl covering. Maximum high-grain distortion-free tone. Built-in tremolo. Built-in echo reverberation. 12" Jensen speaker . . . 7 tubes . . . 16 watts output. Two channels with separate volume controls and combination bass-treble voicing control . . . two inputs on each channel. On-off foot pedal for reverberation and tremolo. Nickel-plated chassis. Jeweled pilot light.

20" wide, 16" high, 9" deep

**GA-2RT Reverb-Echo Amplifier with Tremolo \$249.50**

**18-C Cover \$7.75**







### GA-100 BASS AMPLIFIER

**With deep, deep sound and flat response**

Designed especially for three particular musicians: the bass player, the jazz guitarist, and the classic artist who uses an electric guitar. The large bass reflex enclosure assures completely undistorted sound: bass tones whisper or roar without shattering, brash highs are banished. The jazz player will love its flat response; the classic guitarist will find settings especially for him. Separate speaker and chassis.

**Features:** Improved built-in compression circuit assures distortion-free sound and prevents overloading. Heavy duty imported 12-inch speaker. One channel, two inputs . . . one volume control, two tone controls. 9 tubes—panel mounted fuse. 35 watts output. Standby and polarity switches. Jeweled pilot light. Trim, durable case with vinyl-twill covering and contrasting grille. Separate control panel mounts on tripod.

22" wide, 20" high, 10" deep

GA-100 Bass Amplifier **\$325.00** 100-C Cover **\$11.00**  
Tripod for chassis (control panel) **\$25.00**



### GA-1RT MAESTRO REVERB-ECHO

**Amplifies...adds tremolo...converts any amplifier to reverberation**

A remarkable three-in-one sound unit—lightweight, compact, and inexpensive. By itself, it is a basic amplifier with variable tremolo. But attach it to another amplifier or hi-fi system, and it supplies echo-reverberation with all its exciting richness and depth . . . plus tremolo . . . plus the sound dispersion obtained when using two amplifiers. May be used with guitar, accordion, or any amplified instrument—or home hi-fi system to bring concert hall sound quality to recordings.

**Features:** Luggage style lock-corner case with twill-vinyl covering. 8" Jensen speaker. Volume control and variable tremolo control. On-off foot switch for reverberation. 8 watts output . . . 3 tubes. Two instrument inputs. Nickel plated chassis. Jeweled pilot light.

18½" wide, 13½" high, 7" deep

GA-1RT Reverb-Echo with Tremolo **\$149.50**  
17-C Cover **\$7.75**



**MAESTRO**  
**REVERB-ECHO**



# Amplifiers with Reverberation

With Gibson Reverb, the guitar player can get concert hall richness and depth *anywhere*, adding a "third dimension" to sound amplification. Reverb in sound deficiencies of the ordinary room and creates the optimum acoustical environment for sound reproduction. It's the exciting, new "Gibson sound for the 60's."



## GA-79RV STEREO-REVERB

With stereo sound and reverberation

Here it is—Gibson's excitingly new "three dimensional sound" amplifier. One compact unit gives you stereophonic sound in all its range and brilliance . . . plus monaural sound . . . plus reverberation, adding new scope and magnitude to your music. Just right for stereo guitar, regular guitar, or record player . . . for single player or combo—four can play through it.



**Features:** Handsome stereo cabinet with top mounted controls . . . woven Saran grille covers. Two hi-fidelity Jensen 10" speakers (each facing at a 45° angle) give 180° of stereophonic sound. Two channels, each with separate volume and tone controls. 8 tubes . . . 30 watts output. Four instrument inputs . . . phono jack for use with stereo or monaural turntables. On-off foot pedal for reverberation. Polarity switch and ground clip eliminate interference.

25 3/4" wide at back (11" at front.) 18 3/4" high, 10 1/2" deep at center

**GA-79RV Multipurpose with Stereo-Reverb \$350.00**

**GA-79RV-T Multipurpose with Stereo-**

**Reverb and Tremolo \$395.00**

**79-C Cover \$11.00**

## GA-77RV VANGUARD

With Gibson reverberation...with high gain channel

Bell clear reproduction with brilliant highs, a wide range of tonal effects, plus the added richness and depth of reverberation for the professional guitarist. Two can play through this amp and each can achieve as much bass or treble as he wants.



**Features:** All new Gibson styling—slant grille, twill vinyl covering, lock-corner case. 15" best-quality speaker . . . 6 tubes. Two channels . . . separate volume and tone controls for each . . . two inputs for each. High frequency filter for brilliant highs in channel 2. Standby polarity switch and ground clip eliminate interference. 25 watts normal output, over 35 at peak.

22" wide, 21 1/8" high, 10 1/2" deep

**GA-77RV Vanguard with Reverb \$365.00**

**GA-77 Vanguard without Reverb \$315.00**

**80-C Cover \$9.50**

## GA-30RV INVADER

With Gibson reverberation...dual speakers

Handles three instruments and microphone with ease, and gives you Concert Hall sound—all the extra clarity and quality of Gibson reverberation. A big-voiced professional amp with two speakers, ample-power, and a wide range of tonal qualities.



**Features:** Modern styling with woven Saran grille cover . . . jeweled pilot light. 12" and 8" best-quality speakers. 6 tubes . . . 16 watts output. Combination treble and bass voicing control plus tone expanders. 4 input circuits: two for instruments or microphones, two for instruments only . . . separate volume controls for each. Combination polarity switch with off-standby-on positions.

22" wide, 20" high, 10 1/8" deep

**GA-30RV Invader with Reverb \$265.00**

**80-C Cover \$9.50**



# Amplifiers

## for accordions

Made by Gibson . . . these four top quality amplifiers are designed especially to reproduce and enhance the "living sound" of the accordion as well as the guitar.

Ideal for the professional accordionist . . . for the man who plays both instruments . . . and for the combo or orchestra that includes the accordion.



### MAESTRO 30 STEREO-AMP

#### With built-in reverberation

Amplifies sound for its fullest enjoyment! One compact unit has two hi-fidelity speakers placed to give full 180° of stereophonic sound . . . plus reverberation, adding third-dimension richness to every tone and sound shading. Five inputs and two phono jacks give it widest adaptability for stereo or monaural operation . . . for one or more instruments. Outstanding for quality and value.

**Features:** Sparkling silver-flecked charcoal grey case—two hi-fidelity Jensen 10" speakers at 45° angles for 180° of stereo sound. Two channels, each with separate volume and tone controls. 30 watts output . . . 8 tubes. Five instrument inputs. Two phono jacks for use with stereo or monaural turntables. Foot pedal controls for reverberation. Three-position switch: on-off standby. Polarity switch eliminates interference.

25¼" wide at back, 11" at front, 18¼" high, 10½" deep

**GA-78RV Maestro Stereo with Reverb \$350.00**  
78-C Cover \$11.00



### MAESTRO STANDARD

#### With built-in reverberation

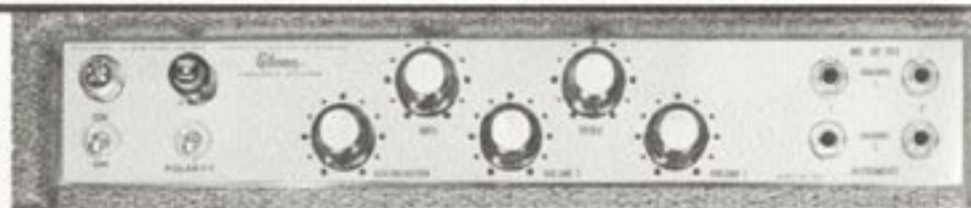
A high gain four-speaker amplifier with built-in tremolo . . . engineered to reproduce the full powerful tones of the lower and middle frequency ranges. Free of distortion, plenty of reserve power. Four 8" best-quality speakers . . . 7-tube chassis . . . 16 watt output . . . two channels with two inputs in each channel and separate volume, treble, and bass controls. Foot pedal "on-off" switch. Deluxe modern case . . . 22" wide, 20" high, 10½" deep.

**GA-45RV Maestro Standard with Reverb \$260.00**  
**GA-45T Maestro Standard with Tremolo \$249.50**  
80-C Cover \$9.50





# Amplifiers for accordions



## MAESTRO 15RV AMPLIFIER

### With built-in reverberation

Another superb amplifier providing all the exciting sound effects of reverberation... plus hi-fidelity distortion-free amplification throughout the full tone range of your instrument. Two channels have four instrument or microphone inputs with simple easy-to-use controls for easiest playability. Compact, lightweight, smartly styled.

**Features:** Built-in reverberation with variable control to regulate reverberation, reverberation intensity and foot pedal on-off switch. 12" Jensen speaker. Two channels four instrument or microphone inputs. Separate volume control and combination bass-treble voicing control. 14 to 16 watts output... 7 tubes. Jeweled pilot light. 2 amp protective fuse. On-off switch. Polarity switch eliminates interference.

22" wide, 20" high, 9½" deep. Weight 35 lbs.

**GA-15RV Maestro 15RV with Reverb \$230.00**  
80-C Cover \$9.50



## MAESTRO VISCOUNT

A full-sized amplifier with powerful voice... quick-change controls for volume, tone, depth and frequency of tremolo... 10" heavy-duty concert speaker... 5 tubes—2 dual purpose—giving 7 tube performance... 3 input jacks... 14 watt output. Designed for perfect tone reproduction, its full sound range, wide-swing tremolo make this newest Maestro Amplifier the most desirable unit of its size to be found anywhere. Smart new slant grille—20" wide, 16½" high, 9" deep. And the low price makes it truly exceptional.

**GA-16T Maestro Viscount Amplifier \$165.00**  
18-C Cover \$7.75





FRANK MARINO WITH JOSE MELIS



RENO PALMER



HARRY RESER

in the *Gibson*

*Galaxy of Stars*



TONY RIZZI



GIL MINTZ



JIM REEVES



ALLAN HANLON



MUZZY MARCELLINO (WITH ART LINKLETTER)





WILBURN BROS



CHARLIE BYRD



WILLIAM MAKEL



HOMER & JETHRO



DANNY PERRI

in the *Gibson*  
*Galaxy of Stars*



GEORGE GOBEL



BILLY BYRD



BILL HALEY





BOBBY GIBBONS (WITH TENNESSEE ERNIE FORD)



BILLY STRANGE



PERRY LOPEZ



EDDY ARNOLD



HANK SNOW



AL HENDRICKSON (WITH BOB CROSBY)



RONNIE DRAPER



JOHNNY COLLINS



EVERLY BROS.



in the **Gibson**  
*Galaxy of Stars*



HANK THOMPSON



BILL PITMAN



PORTER WAGONER



TOM TEDESCO



DAVE AFALLÓN



RICHARD PICK



BOB BAIN



NORMAN BROWN (MILLS BROS.)



THE BANJO KINGS—DICK ROBERTS AND RED ROUNDTREE





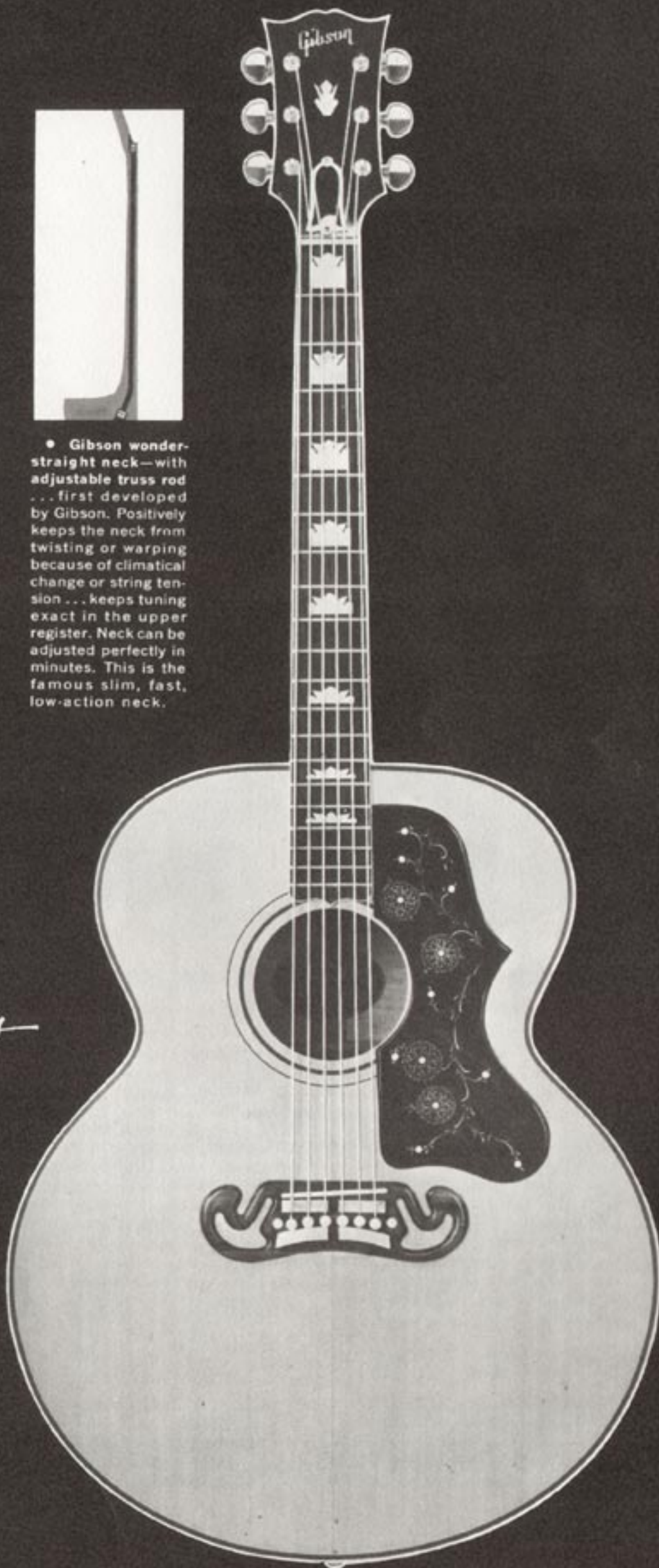
• **Gibson Patented Adjustable Bridge** for flat top guitars permits raising or lowering the bridge saddle to the desired playing action and gives the tone much greater power and sustaining qualities. It is standard equipment for models J-160, J-45 and J-50, optional on all flat top guitars.



• **Gibson wonder-straight neck**—with adjustable truss rod... first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension... keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.

## *Flat Top Guitars*

Traditional in size and shape... Gibson in their perfect acoustic tone and easy playing action... especially popular for voice accompaniment and small combos. Outstanding jumbo models have the rich resonance and deep rumbling bass prized by country-western players. Superb classic guitars for finger-playing artists have the lovely, soft, emotional tone prized alike for concerts and folk singing.







### J-200 N

Called "King of the Flat Top Guitars" for its dramatic beauty, booming resonance, and penetrating carrying power . . . built with an extra large tone chamber and many exclusive design features. Very showy in appearance, flawless in workmanship, outstanding in performance.

**Features:** Finest close-grained spruce top with highly figured curly maple back and rims. Decorative black-and-white ivoroid binding, multiple inlaid purfling rings, and etched brown celluloid finger rest. Slim, fast, low-action neck—three-piece curly maple with adjustable truss rod. Bound rosewood fingerboard with large pearl inlays. Pearl-inlaid rosewood bridge. Gold-plated enclosed individual machine heads with metal tuning buttons.

17" wide, 21" long, 4 $\frac{3}{8}$ " deep  
25 $\frac{1}{2}$ " scale, 20 frets

J-200N Natural finish \$450.00  
J-200 Sunburst finish \$435.00  
600 Faultless plush-lined case \$56.00  
609 Archcraft plush-lined case \$22.50  
ZC-6 Deluxe zipper case cover \$30.00

### THE HUMMINGBIRD

A fabulous new acoustical guitar—one of the finest ever made for voice accompaniment. The sound is big, and round, and full with the deep rumbling bass so prized by guitar players. There's plenty of showmanship for the player in its wonderful resonant tone and carrying power, and in its striking beauty, too. The finish is Gibson's incomparable cherry-red sunburst color, complimented by an exquisite pickguard, depicting hummingbirds in flight—so lovely the guitar was named for it.

**Features:** Fine grained spruce sound board in cherry-red sunburst finish with Honduras mahogany back and rims and beautiful hummingbird pickguard. New extra slim neck for fast, low action and more comfortable playing—one piece Honduras mahogany neck with adjustable truss rod. Bound rosewood fingerboard with large parallel pearloid inlays. Special adjustable rosewood bridge. Nickel plated enclosed individual machine heads.

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 4 $\frac{3}{8}$ " deep  
24 $\frac{3}{4}$ " scale, 20 frets

**Hummingbird Guitar,**  
Cherry-red finish \$250.00  
515 Faultless plush-lined case \$50.00  
318 Archcraft plush-lined case \$26.00  
118 Durabilt case \$14.50  
ZC-5 Deluxe zipper case for 515 \$30.00







### **B-45-12 TWELVE STRING**

Twelve strings with their special tuning and reinforced tone provide a unique guitar sound—favored by folk singers, effective in combos and solo. The first three double strings are tuned in unison; the last three in octaves. A traditional jumbo size instrument with fine resonance and response... traditional Gibson tone, quality, and beautiful cherry-sunburst finish.

**Features:** Selected spruce top, Honduras mahogany back and rim with attractive ivoroid binding and purfling. Twelve-string, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Special adjustable twelve-string bridge. Tortoise shell finger rest. Nickel-plated enclosed machine heads. Attractive jumbo size and shape peghead.

16¼" wide, 21¼" long, 4⅞" deep  
24¾" scale, 20 frets

**B-45-12 Cherry sunburst finish \$239.00**  
345 Archcraft case \$26.50



### **SJN COUNTRY WESTERN**

Country-Western artists have no greater favorite! They praise the SJN's traditional jumbo size and shape, its deep resonance, powerful tone and deluxe appearance, and its Gibson quality.

**Features:** Top of natural finish selected spruce; back, neck, and matching rims of rich red Honduras mahogany. Handsome multiple white-black-white binding and purfling rings. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Bound rosewood fingerboard with large parallel pearl inlays. Gibson special rosewood bridge. Large tortoise shell finish finger rest and nickel-plated enclosed individual machine heads.

16¼" wide, 20¼" long, 4⅞" deep  
24¾" scale, 20 frets

**SJN Natural finish top \$195.00**  
515 Faultless plush-lined case \$50.00  
318 Archcraft plush-lined case \$26.00  
118 Durabilt case \$14.50  
ZC-5 Deluxe zipper case cover \$30.00



### **SJ SOUTHERNER JUMBO**

A special favorite with southern balladiers, but preferred by many Country-Western artists, too, especially for its dramatic appearance. The SJ has all the outstanding features, the tonal response, and quality workmanship of the SJN.

**Features:** Top in a glowing golden sunburst finish with rims, neck, and back in rich red Honduras mahogany. Multiple white-black-white binding and purfling rings. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Bound rosewood fingerboard with large parallel pearl inlays. Gibson special rosewood bridge. Large tortoise shell finish finger rest and nickel-plated enclosed individual machine heads.

16¼" wide, 20¼" long, 4⅞" deep  
24¾" scale, 20 frets

**SJ Sunburst finish \$180.00**  
515 Faultless plush-lined case \$50.00  
318 Archcraft plush-lined case \$26.00  
118 Durabilt case \$14.50  
ZC-5 Deluxe zipper case cover \$30.00



# Flat Top Guitars • JUMBO MODELS

## ELECTRIC JUMBO MODEL



### J-50 Adj.

A popular-priced jumbo guitar with exceptional resonance and response. Handsome natural finish top with contrasting dark walnut finish rim. Gibson proved engineered bracing and construction.

**Features:** Selected spruce top, Honduras mahogany back and rim, with attractive ivoroid binding and purfling. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Gibson special rosewood bridge or adjustable bridge. Tortoise shell finish finger rest. Nickel-plated enclosed machine heads.

*Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost. Please specify model J-50 Adj.*

16¼" wide, 20¼" long, 4¾" deep  
24¾" scale, 20 frets

J-50 Natural finish top, walnut trim **\$159.50**  
J-50 Adj. Natural finish top,  
walnut trim **\$159.50**  
515 Faultless plush-lined case \$50.00  
318 Archcraft plush-lined case \$26.00  
118 Durabilt case \$14.50



### J-45

Cherry sunburst version of the popular jumbo J-50 with the same fine resonance and response, the same superb Gibson quality, the traditional size and shape.

**Features:** Selected spruce top, Honduras mahogany back and rim, with attractive ivoroid binding and purfling. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Gibson special rosewood bridge or adjustable bridge. Tortoise shell finish finger rest. Nickel-plated enclosed machine heads.

*Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost. Please specify model J-45 Adj.*

16¼" wide, 20¼" long, 4¾" deep  
24¾" scale, 20 frets

J-45 Cherry sunburst finish **\$149.50**  
J-45 Adj. Cherry sunburst finish **\$149.50**  
515 Faultless plush-lined case \$50.00  
318 Archcraft plush-lined case \$26.00  
118 Durabilt case \$14.50



### J-160E

Here it is—the popular jumbo flat top that's electric—and the only guitar of its type with the adjustable bridge that gives perfect action plus much more power and sustaining quality to the tone. An exceptional amplified instrument, popular with Country and Western artists.

**Features:** Finest spruce top, Honduras mahogany back and rim, attractive ivoroid binding and purfling. Slim, fast, low-action neck joins body at the 15th fret for easier playing in the upper register. Bound rosewood fingerboard with large pearl inlays. Adjustable bridge. Compact magnetic pick-up with adjustable polepieces. Conveniently located tone and volume controls.

16¼" wide, 20¼" long, 4¾" deep  
24¾" scale, 20 frets

J-160E Sunburst finish **\$219.50**  
516 Faultless plush-lined case \$50.00  
119 Durabilt case \$14.50



# Flat Top Guitars



## LG-3 Adj.

A grand concert flat top guitar with rich, mellow tone, extra power and deep resonance . . . more compact and easier to hold than jumbo models. Has a slim, fast, low action one-piece mahogany neck with adjustable truss rod . . . rosewood fingerboard and adjustable bridge. Made with specially selected spruce top in natural finish, Honduras mahogany back and rims . . . ivoroid binding and purfling ring, pearl dot inlays, tortoise shell finish finger rest, and nickel-plated enclosed machine heads.

*Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost.*

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

**LG-3 Adj. Natural finish top \$127.50**

## LG-1

Top value and low price make this Gibson flat top a popular seller. Quality materials and expert craftsmanship combine to produce its fine responsive tone and rich sunburst finish. Features Gibson's slim, fast, low-action one-piece mahogany neck with adjustable truss rod . . . rosewood fingerboard and bridge. Top is selected spruce, back and rims Honduras mahogany. Attractive trim . . . ivoroid binding and purfling ring, pearl dot inlays, tortoise shell finish finger rest, and nickel-plated enclosed machine heads.

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

**LG-1 Sunburst finish \$105.00**

## LG-2 Adj.

### LG-2 3/4

Popular for its rich, cherry sunburst top . . . for its mellow, resonant tone . . . for its fine Gibson quality at a modest price. Has slim, fast, low-action one-piece Honduras mahogany neck with adjustable truss rod . . . selected spruce top, rosewood fingerboard and adjustable bridge . . . pearl dot inlays, large tortoise shell finish rest, and nickel-plated enclosed machine heads.

*Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost.*

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

**LG-2 Adj. Cherry sunburst finish \$115.00**

**LG-2¾ (¾ size) Cherry sunburst finish \$115.00**

## LG-0

A top seller, favored by students, teachers, strolling players and anyone who wants to have fun with the guitar. Brings you Gibson quality at Gibson's lowest price. Has slim, fast, low action one-piece mahogany neck with adjustable truss rod . . . rosewood fingerboard and bridge . . . full size satin finish mahogany body. The small, narrow neck is easy to finger, the action is easy, the tone full and round with deep base quality.

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

**LG-0 Light mahogany finish \$85.00**



# Classic

## GUITARS

### C-6 CUSTOM

#### Richard Pick Model

The finest in classic guitars, developed in cooperation with and named for Richard Pick, the famous American classic guitarist. Choice pretested woods, a scientifically designed tone chamber, a hand sculptured neck, and separate hand-crafted parts help make the custom C-6 the masterpiece it is.

**Features:** Traditional classic size and shape. Two-piece spruce top with shell trim and rosewood purfling, two-piece rosewood back and rims. Three-piece mahogany neck joining body at the 12th fret. Rosewood facing on peghead. Ebony fingerboard of classic width with smooth nickel-silver frets (extra low and wide), rosewood bridge and special combination open fret and string spacer nut. Gold finish machine heads, finest quality nylon strings, lightweight construction.

14¼" wide, 19" long, 4" deep 25½" scale, 19 frets

**C-6 Natural finish top \$360.00**

415 Faultless plush-lined case \$44.50

317 Archcraft plush-lined case \$24.00

### C-2

Gibson's answer to the demand for a fine classic guitar in the middle price range is this superb instrument with all the classic features, easy playing action, richness of tone, and beauty expected only in a custom model.

**Features:** Selected two-piece spruce top in natural finish with inlaid purfling rings, two-piece maple back and rims. One-piece mahogany neck of full classic width joining the body at the 12th fret. Rosewood fingerboard, slotted peghead with engraved nickel-plated machine head and large string posts. Rosewood bridge with bone saddle, and special combination open fret and string spacer nut. Nylon strings and lightweight construction.

14¼" wide, 19" long, 4" deep 25½" scale, 19 frets

**C-2 Natural spruce top \$215.00**

415 Faultless plush-lined case \$44.50

317 Archcraft plush-lined case \$24.00

117 Durabilt case \$13.50

### C-1E

### C-1E

### C-1

Proof that it could be done! This amplified guitar is traditionally classic even to nylon strings. With a specially engineered new, powerful ceramic bridge pickup and a specially matched amplifier that filters out fingering noises, its classic guitar tone is more responsive, but equally true and brilliant, matching the recorded tonal quality and volume of leading classic artists. Ideal for both classic and folk music. And the price is unusually low!

**Features:** Two-piece natural-finish spruce top. Two piece Honduras mahogany back and rims. One-piece mahogany neck of full classic width, joining body at the 12th fret. Rosewood fingerboard, slotted peghead with engraved nickel-plated machine heads and large string posts. Rosewood bridge with ceramic pickup saddle and special combination open fret and string spacer. Fine quality nylon strings.

14¼" wide, 19" long, 4½" deep, 25½" scale, 19 frets

**C-1E Classic Electric Guitar, natural spruce top (illustrated) \$180.00**

**C-1 Classic, Non-electric, natural spruce top \$119.50**

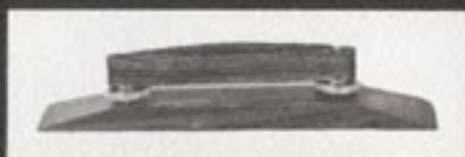
415 Faultless plush-lined case \$44.50

317 Archcraft plush-lined case \$24.00

117 Durabilt case \$13.50







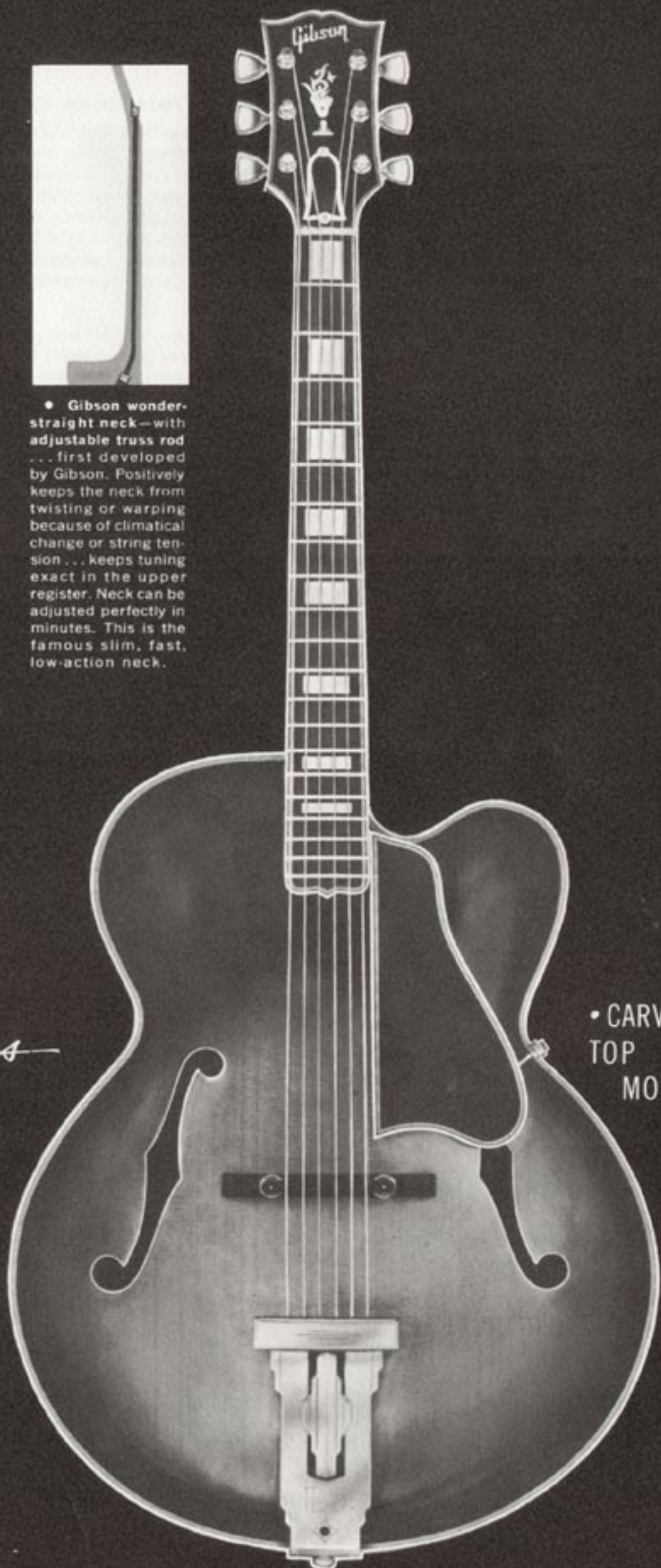
• **Gibson adjustable bridge** makes it possible to raise or lower the strings at the bridge for the type of action wanted; adjusts easily for fast, low action. It permits precise adjustment for perfect accuracy and intonation.



• **Gibson wonder-straight neck**—with adjustable truss rod... first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension... keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.

## *Acoustic Guitars*

First developed by Gibson, carved top acoustic guitars are made of the finest violin woods with arched top and back. They have a truly magical tone—rounded, balanced, and resonant—beautiful for both concert and voice accompaniment. The arched top and back provide the sounding board for a wide tonal range, a brilliant treble, and exceptional sustaining power. The neck is slim, frets are low, the action fast and easy.



• **CARVED  
TOP  
MODELS**



# Acoustic Guitars

## SUPER 400C

A superlative instrument, flawless in appearance and performance. Designed with carved top and back in modern cutaway style, its rare beauty, response, and magical tone are the fruits of Gibson's expert craftsmanship.

**Features:** Carved top of finest close-grained spruce, and carved back of highly figured curly maple with matching rims and white-black-white ivoroid binding. Slim, fast, low-action, three-piece curly maple neck with adjustable truss rod. Ebony fingerboard and peghead with large pearl inlays. Rosewood adjustable bridge. Exclusive Super 400 adjustable tailpiece. Gold-plated metal parts and Sealfast individual machine heads with metal buttons.

18" wide, 21 $\frac{3}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .  
25 $\frac{1}{2}$ " scale, 20 frets

**Super 400CN Natural finish \$740.00**  
**Super 400C Sunburst finish \$715.00**  
400 Faultless plush-lined case \$60.00  
ZC-4 Deluxe zipper case cover \$35.00

## L-5CN

### L-5CT Thin Body Cutaway

The L-5C has held its enviable position as an exceedingly popular orchestra guitar for many years . . . a wonderfully rich tone, easy playing action, and beautiful cutaway styling are among the reasons. L-5CT is a thin body (2 $\frac{3}{8}$ " thin) with the same fine features. Developed expressly for George Gobel in gleaming cherry-red finish.

**Features:** Carved top of finest close-grained spruce, carved back of highly figured curly maple with matching rims, and white-black-white ivoroid binding. Slim, fast, low-action, three-piece curly maple neck with adjustable truss rod. Ebony fingerboard with black pearl inlays. Rosewood adjustable bridge. Hand bound pickguard. Exclusive adjustable tailpiece. Gold-plated metal parts and Sealfast individual machine heads with metal buttons.

17" wide, 21" long, 3 $\frac{3}{8}$ " deep . . .  
25 $\frac{1}{2}$ " scale, 20 frets

**L-5CN Natural finish \$635.00**  
**L-5C Sunburst finish \$620.00**  
600 Faultless plush-lined case \$56.00  
ZC-6 Deluxe zipper case cover \$30.00  
**L-5CT Cherry finish (24 $\frac{3}{4}$ " scale) \$620.00**  
603 Faultless plush-lined case \$56.00  
ZC-3 Zipper case cover \$30.00

## L-7C

Extremely popular for orchestra use for its modern cutaway design, handsome appearance, exclusive features, and rich vibrant tone . . . an outstanding example of Gibson superior quality.

**Features:** Hand-graduated carved top of selected spruce, arched curly maple back and matching rims, attractive white-black-white ivoroid bindings. Slim, fast, low-action neck—three-piece curly maple with adjustable truss rod. Rosewood fingerboard, pearl inlays. Rosewood adjustable bridge. Special Gibson tailpiece. Nickel-plated metal parts, and enclosed individual machine heads with deluxe buttons.

17" wide, 21" long, 3 $\frac{3}{8}$ " deep . . .  
25 $\frac{1}{2}$ " scale, 20 frets

**L-7C Sunburst finish \$315.00**  
600 Faultless, plush-lined case \$56.00  
609 Durabilt case \$22.50



Super 400 C



L-5CN



L-7C



# Acoustic Guitars

## CARVED TOP MODELS



### L-4CN

Designed for easy playing . . . the compact size, medium scale length, and Florentine cutaway styling permit faster action throughout the entire range. Top quality materials, expert workmanship, and rich resonant tone.

**Features:** Hand-graduated carved top of selected spruce, arched maple back with matching rims, attractive white-black-white ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with inlay design. Rosewood adjustable bridge. Nickel-plated metal parts, and enclosed individual machine heads with deluxe buttons.

16¼" wide, 20¼" long, 3¾" deep . . .  
24¾" scale, 20 frets

**L-4CN Natural finish \$260.00**

**L-4C Sunburst finish \$245.00**

515 Faultless, plush-lined case \$50.00

303 Archcraft plush-lined case \$26.00

103 Durabilt case \$14.50



### L-50

A notable guitar! Proud owners boast of the L-50's brilliant response, fast easy-playing action, beautiful appearance and value . . . all the result of selected quality materials, expert workmanship, and the many famous Gibson features offered in this instrument.

**Features:** Hand-graduated carved top of selected spruce, arched maple back with matching rims, attractive ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with large pearl inlays. Rosewood adjustable bridge. Nickel-plated metal parts, and enclosed individual machine heads with white buttons.

16¼" wide, 20¼" long, 3¾" deep . . .  
24¾" scale, 20 frets

**L-50 Sunburst finish \$172.50**

515 Faultless, plush-lined case \$50.00

303 Archcraft plush-lined case \$26.00

103 Durabilt case \$14.50



### L-48

One of Gibson's best-selling acoustic guitars—for its rich tone, easy playing action, attractive appearance, sturdy construction and outstanding value. The popular-priced L-48 is ideal for the student guitarist.

**Features:** Arched laminated mahogany top for strength, matching mahogany rims, arched laminated maple back, and attractive ivoroid binding. Slim, fast, comfortable low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Rosewood adjustable bridge. Tortoise shell finish pick-guard. Nickel-plated metal parts and enclosed machine heads.

16¼" wide, 20¼" long, 3¾" deep . . .  
24¾" scale, 20 frets

**L-48 Sunburst finish \$139.50**

515 Faultless, plush-lined case \$50.00

303 Archcraft plush-lined case \$26.00

103 Durabilt case \$14.50



## Tenor Guitars



### ETG-150

#### TG-50

The top choice of guitarists who prefer a four-string tenor style on an amplified instrument. The Gibson ETG-150 is outstanding in performance and appearance, offering a clean, clear lovely tenor tone. TG-50 is acoustic model with same features.

**Features:** Arched maple top and back with mahogany rims, ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Adjustable rosewood bridge. Powerful pickup with individual adjustable polepieces and separate tone and volume controls. Nickel-plated tailpiece and metal parts.

16¼" wide, 20¼" long, 3½" deep . . .  
22¼" scale, 19 frets

**ETG-150 Sunburst finish \$225.00**

**TG-50 Sunburst finish \$175.00**

515 Faultless, plush-lined case \$50.00

303 Archcraft plush-lined case \$26.00

103 Durabilt case \$14.50



### TG-O

This four-string flat top tenor guitar is the same in size and features as the LG-O but with a four-string tenor neck. It's the perfect answer to the player who wants to step up from the ukulele—tenor or baritone—to the four-string guitar. The TG-O may be played as a tenor guitar or with ukulele tuning—for soloing or voice accompaniment. It has Gibson's famous slim neck, easy fingering, and fast action plus a fine, full round tone.

**Features:** Full size satin finish mahogany body. Slim, fast, low-action one-piece mahogany neck with adjustable truss rod. Rosewood fingerboard and bridge. Beveled pickguard. Gibson Mona steel strings.

14¼" wide, 19" long, 4½" deep . . .  
22¼" scale, 19 frets

**TG-O Mahogany finish \$85.00**

415 Faultless plush-lined case \$44.50

317 Archcraft plush-lined case \$24.00

117 Durabilt case \$13.50

## Banjos



RB-250

### RB-250 MASTERTONE 5-STRING

The Gibson regular five-string Mastertone banjo has been acclaimed by musicians throughout the world as the finest of its type. The sparkling bright tone, superior workmanship and handsome appearance of the RB-250 accounts for its choice by leading banjoists.

**Features:** Finished in rich walnut with golden sunburst back. Durable three-ply 11" maple rim with Mastertone ring construction. 13¼" laminated mahogany resonator with multiple ivoroid binding and inlaid purfling rings. Mahogany neck with adjustable truss rod. Bound peghead with matching pearl inlays. Bound rosewood fingerboard with large distinctive pearl inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. 24 hook and nut sets. Tension tailpiece and 12-to-1 geared individual pegs for smooth easy tuning.

26¼" scale, 22 frets

**RB-250 Mastertone 5-string Banjo \$345.00**

523 Faultless plush-lined case \$42.00

121 Durabilt case \$15.00

Set of 2 pegs (banjo tuners) attached to RB-250 \$50.00

ZC-22 Zipper Cover for 523 case \$30.00





RB-100

RB-170

### RB-100 5-STRING

Preferred by many professionals for its outstanding value at a moderate price, the Gibson RB-100 regular five-string banjo offers quality materials, expert workmanship, fine tone and rich appearance.

**Features:** Finished in dark walnut color with golden sunburst back. Durable three-ply 11" maple rim with raised head construction. 13 3/4" laminated maple resonator with ivoroid binding. Mahogany neck with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. Arm rest. 24 hook and nut sets. Tension tailpiece and geared individual pegs.

26 1/4" scale, 22 frets

**RB-100 5-string Banjo \$225.00**

523 Faultless plush-lined case \$42.00 • 121 Durabilt case \$15.00

Set of 2 pegs (banjo tuners) attached to RB-100 \$50.00

### RB-170 5-STRING FOLK BANJO

Are you searching for that *authentic* banjo sound? Gibson gives it to you in this new five-string banjo *without* resonator. It has the original bright, gay tone that made old-time banjo music so much enjoyed—that's so ideal for today's popular folk-style singers.

**Features:** Finished in dark walnut color. Durable three-ply 11" maple rim with raised head construction. Mahogany neck with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Weather-resistant head and Gibson maple bridge with ebony top. Nickel silver frets and nickel-plated metal parts. Tension tailpiece and geared individual pegs. 24 brackets.

26 1/4" scale, 22 frets

**RB-170 5-string Banjo \$179.50**

122 Durabilt case \$14.50

Set of 2 pegs (banjo tuners) can be attached to RB-170 \$50.00



TB-100

TB-250

### TB-100 TENOR

A truly professional tenor banjo, the Gibson TB-100 offers quality materials, expert workmanship, a fine tone, and a rich appearance at a moderate price.

**Features:** Finished in dark walnut with beautiful golden sunburst back. Durable three-ply 11" maple rim with raised head construction. 13 3/4" laminated maple resonator with ivoroid binding. Mahogany neck with adjustable truss rod construction. Rosewood fingerboard with pearl dot inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. Arm rest. 24 hook and nut sets; tension tailpiece and geared individual pegs.

22 3/4" scale, 19 frets

**TB-100 Tenor Banjo \$225.00**

509 Faultless plush-lined case \$45.00 • 120 Durabilt case \$15.00

### TB-250 MASTERTONE TENOR

The Gibson Mastertone tenor banjo with its characteristic snap, clear ringing tone and attractive appearance is an enthusiastic choice of today's banjo artists and all players who recall the previous top popularity of this famous tenor model.

**Features:** Durable, three-ply 11" maple rim with Mastertone ring construction. 13 3/4" laminated mahogany resonator with multiple ivoroid binding and inlaid purfling rings. Slim, fast action mahogany neck with adjustable truss rod; bound peghead with matching pearl inlays. Bound rosewood fingerboard with large distinctive pearl inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. 24 hook and nut sets. Tension tailpiece and 12-to-1 geared individual pegs for smooth easy tuning. Rich walnut finish with golden sunburst back.

22 3/4" scale, 19 frets

**TB-250 Mastertone Tenor Banjo \$340.00**

509 Faultless plush-lined case \$45.00 • 120 Durabilt case \$15.00





F-5

F-12

## F-5 ARTIST

There is no finer design than is represented in the Gibson F-5 Artist Model Mandolin. Gibson craftsmen produced this superb instrument with its clear tone and its unsurpassed rich cremona brown finish with beautiful golden sunburst shading on top, back, rims and neck.

**Features:** Artist style body and peghead design. Hand graduated carved top of finest selected air-seasoned spruce. Highly figured curly maple back with matching curly maple rims. Alternate white-black-white ivoroid binding. Curly maple neck with adjustable truss rod. Bound ebony fingerboard with block pearl inlays. Gold plated metal parts, engraved tailpiece, enclosed machine heads with pearloid buttons, adjustable rosewood bridge, and raised finger-rest.

10" wide, 13 $\frac{3}{4}$ " long, 1 $\frac{1}{4}$ " deep . . . 13 $\frac{3}{8}$ " scale, 29 frets

**F-5 Sunburst finish \$600.00**

371 Faultless plush-lined case \$40.00

440 Faultless plush-lined oblong case \$50.00

## F-12 ARTIST

The Gibson F-12 Artist Mandolin is recognized as one of the world's finest. Its design and quality materials have made it a masterpiece among string instruments.

**Features:** Artist style body and peghead design. Hand graduated carved top of selected spruce. Highly figured curly maple carved back with matching curly maple rims. Ivoroid binding. Curly maple neck with adjustable truss rod. Bound rosewood fingerboard with pearl dot inlays. Gold plated metal parts and fittings, engraved tailpiece, enclosed machine heads with pearloid buttons, adjustable rosewood bridge, and raised laminated finger-rest with attractive border.

10" wide, 13 $\frac{3}{4}$ " long, 1 $\frac{1}{4}$ " deep . . . 13 $\frac{3}{8}$ " scale, 24 frets

**F-12 Sunburst finish \$435.00**

371 Faultless plush-lined case \$40.00

440 Faultless plush-lined oblong case \$50.00

## A-5 FLORENTINE

A new Gibson Florentine Mandolin with the traditional oval sound hole. Acoustically engineered to produce brilliant, full-bodied tone.

**Features:** Rich red mahogany finish on rims, back, and neck with golden sunburst top. Ivoroid binding, including the sound hole, with multiple ivoroid purfling. Hand graduated carved top of select spruce, with carved curly maple back and matching rims. Mahogany neck with adjustable truss rod. Bound rosewood fingerboard with pearl dot inlays. Nickelplated metal parts, engraved tailpiece, enclosed machine heads with pearloid buttons, adjustable rosewood bridge and raised, laminated finger-rest with attractive border.

9 $\frac{7}{8}$ " wide, 12 $\frac{1}{4}$ " long, 1 $\frac{1}{4}$ " deep . . . 13 $\frac{3}{8}$ " scale, 24 frets

**A-5 Golden sunburst finish \$300.00**

440 Faultless plush-lined oblong case \$50.00



A-5



## FLORENTINE ELECTRIC

A solid body electric mandolin with full 24 fret range. Gracefully styled of solid Honduras mahogany with carved top and contrasting white ivoroid trim.

**Features:** Slim mahogany neck with adjustable truss rod. Bound, rosewood fingerboard with pearl dot inlays. Artistic scrolled peg-head with distinctive pearl inlays. Special combination, adjustable bridge with rosewood base and gold-plated saddle. Gold-plated metal parts, enclosed machine heads with pearloid buttons and engraved tailpiece. Laminated pickguard with white-black-white border. Powerful, magnetic pickup with adjustable polepiece specially engineered and located to reproduce mandolin tonal quality. Separate volume and tone controls. Attractive sunburst finish.

9 $\frac{3}{8}$ " wide, 12 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep... 13 $\frac{3}{8}$ " scale, 24 frets

**Florentine Sunburst finish \$250.00**

440 Faultless plush-lined oblong case \$50.00

## EM-150 ELECTRIC

An amplified mandolin, the EM-150 combines quality parts, Gibson workmanship, the latest features of electronic amplification, easy playing action, and strikingly beautiful appearance with its Golden sunburst finish.

**Features:** Carved spruce top, arched maple back and matching maple rims. Contrasting ivoroid binding. Slim mahogany neck with Gibson adjustable truss rod. Bound rosewood fingerboard with pearl dot inlays. Powerful pickup with Alnico magnets and adjustable polepieces. Separate tone and volume control. Enclosed machine heads and nickel-plated metal parts. Laminated pickguard with white-black-white border.

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep... 13 $\frac{3}{8}$ " scale, 20 frets

**EM-150 Sunburst finish \$215.00**

362 Faultless flannel-lined case \$35.00

101 Durabilt case \$10.00



Florentine

EM-150



A-50

A-40 N

## A-50

The A-50 mandolin features superior quality and expert craftsmanship at a moderate price. This beautiful sunburst instrument is acoustically engineered to produce strong bell-like tones.

**Features:** Carved spruce top with curly maple arched back and curly maple rims. Attractive ivoroid binding. Mahogany neck with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Nickel plated tailpiece and enclosed machine heads, adjustable rosewood bridge, and laminated finger-rest with attractive border.

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep... 13 $\frac{3}{8}$ " scale, 20 frets

**A-50 Sunburst finish \$160.00**

362 Faultless flannel-lined case \$35.00

101 Durabilt case \$10.00

## A-40

The A-40 mandolin combines the usual famous Gibson features of quality materials and workmanship. Has a clear, powerful tone and beautiful finish.

**Features:** Carved spruce top, arched mahogany back with mahogany rims. Ivoroid top binding. Mahogany neck with adjustable truss rod construction. Rosewood fingerboard with pearl dot inlays. Nickel plated tailpiece and enclosed machine heads, adjustable rosewood bridge, and shell finger-rest.

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep... 13 $\frac{3}{8}$ " scale, 20 frets

**A-40 Sunburst finish \$125.00**

**A-40N Natural finish \$125.00**

362 Faultless flannel-lined case \$35.00

101 Durabilt case \$10.00





## UKE-1 UKULELE

Gibson's answer to the new interest in the ukulele is this fine instrument boasting a rich, powerful tone . . . for both professional and amateur . . . for playing everything from the poignant music of the islands to the latest hot cha-cha. Traditional in sound, size, and shape. Beautifully made and finished.

**Features:** Polished, hand-rubbed brown mahogany body with purfling round the sound hole. Slim, fast, low-action Gibson neck—one-piece mahogany. Rosewood fingerboard and bridge. Pearl position dots. Nylon strings. Ivoroid tuning pegs.

6¼" wide, 9¼" long, 2¼" deep  
13⅞" scale, 13 frets

**Uke-1** Brown mahogany finish **\$37.50**  
30 Durabilt case \$5.00



## TU-1 TENOR UKULELE

Like Uke-1 in style, features, and fine Gibson quality . . . made with a larger body size and a clear, lovely tenor voice. The Gibson fast-action neck and fret-spacing make the TU-1 easy to play for beginner or accomplished entertainer. It's a fun instrument for solo, group playing, or voice accompaniment.

**Features:** Polished, hand-rubbed brown mahogany body with purfling around the sound hole. Slim, fast, low-action Gibson neck—one-piece mahogany. Rosewood fingerboard and bridge. Pearl position dots. Nylon strings. Ivoroid tuning pegs.

9" wide, 12" long, 2⅞" deep  
16⅞" scale, 18 frets

**TU-1** Brown mahogany finish **\$54.50**  
111 Durabilt case \$6.50



## BARITONE UKULELE

You'll make a hit any place with this baritone—a sweet-voiced ukulele ideal for voice accompaniment. Made with the larger baritone-size body and long neck, it has mellow-toned, easy-to-play nylon strings, tuned like the first four strings of the guitar. The Gibson fast-action neck makes fingering easier.

**Features:** Polished hand-rubbed brown mahogany body with purfling ring. Slim, fast, low-action Gibson neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard and bridge. Pearl position dots. Nylon strings. Ivoroid tuning pegs.

10" wide, 14" long, 3¼" deep  
20" scale, 20 frets

**BU-1** Brown mahogany finish **\$75.00**  
112 Durabilt case \$14.00



## Care of Your Gibson Instrument

With a little effort and thoughtful care you can increase the life of your instrument and get more day-by-day satisfaction in its performance and appearance.

### KEEP IT CLEANED AND POLISHED

Do not let dirt and grime dull the finish which the manufacturer took so much pride in putting on your instrument—just a few minutes spent each week in cleaning and polishing will keep it bright and lustrous. Apply a little Gibson Polish as directed on the bottle and polish with a soft flannel cloth—this is guaranteed to give even the oldest instrument new life.

### DO NOT WAIT UNTIL STRINGS BREAK

Continuous tuning and playing on a string will cause it to lose its brilliancy and accuracy—change the complete set of strings at least once a month, professional players change more often. After playing, wipe the strings and fingerboard with a Gibson polishing cloth—dirt and perspiration will cause frets to wear, strings to lose life and fingerboard to pit.

### WATCH THE THERMOMETER

Do not expose your instrument to sudden extreme temperature changes such as going from the cold outside into an overheated room, or taking it out of a heated house into extremely cold weather. Leaving your instrument in a car or unheated room for a long time during severely cold weather, or leaving it by a stove or heat register may result in finish and wood cracking. Unusual dampness or unusual dryness should be avoided.

### CHECK THE NECK

Glance down the fingerboard—if there is a hollow in the middle, you are heading for trouble in the form of hard action and faulty tones unless you have it straightened immediately. Your dealer can assist you. If your instrument has an adjustable truss rod neck, this correction is simple and easy to make. He can adjust it while you wait. He can also advise you about other types.

### IF THE PEGS TURN HARD—OR SLIP

Remember, it is impossible to make pegs and machine heads that will not wear with continuous use—do not expect them to last the life of the instrument. If the pegs or machine heads slip, tighten the screw on the back of the gear, or if there is no adjusting screw, take the instrument to your dealer for adjustment. If they turn hard, put just one drop of light machine oil on the gears. Be sure to keep the dirt wiped off the gears.

### A GOOD INSTRUMENT DESERVES A GOOD CASE

The hard, Faultless type case, covered with strong waterproof material will give your instrument the best protection against bumps, scratches and weather. For further protection, cover your case with a waterproof, zipper case cover.

### MAKE A DATE FOR TWICE A YEAR

Take your instrument to your dealer for inspection and adjustment at least twice a year—he will be glad to give you this service on your instrument. If any work is necessary, he will give you an estimate of the cost.

## For Finest Tone Use Gibson Strings

MADE IN KALAMAZOO SINCE 1930

Foremost in quality and foremost in demand, Gibson strings bring new depth of tone to any instrument. Every Gibson string is the result of painstaking research, thorough testing, and proof in use . . . to assure the quality of tone, kind of response and type of action the player wants. Every Gibson string is wound by hand to insure tightness of each loop, accuracy of pitch, strength under required tension, and longer wear.

Gibson offers a string for every purpose—a complete selection

of sizes and materials to meet the varying needs of individual performers: *Hi-Fi*, flat wound and highly polished for smooth, fast action; *Mona-Steel* noted for non-tarnishing, long-wearing qualities; *Bronze* for clear tone and brilliancy; *Sonomatic* especially for electrics; *Nylon* for smoother performance and longer wear on classic guitars and ukuleles; *Light* gauges, more responsive for light, fast picking; *Heavy* gauges for solidity of tone; *Medium* gauges for acoustic and Spanish electric guitars.

Always look for this sign



... for the finest in fretted instruments and amplifiers



*Guitars. Amplifiers*

**Gibson**

KALAMAZOO, MICHIGAN

