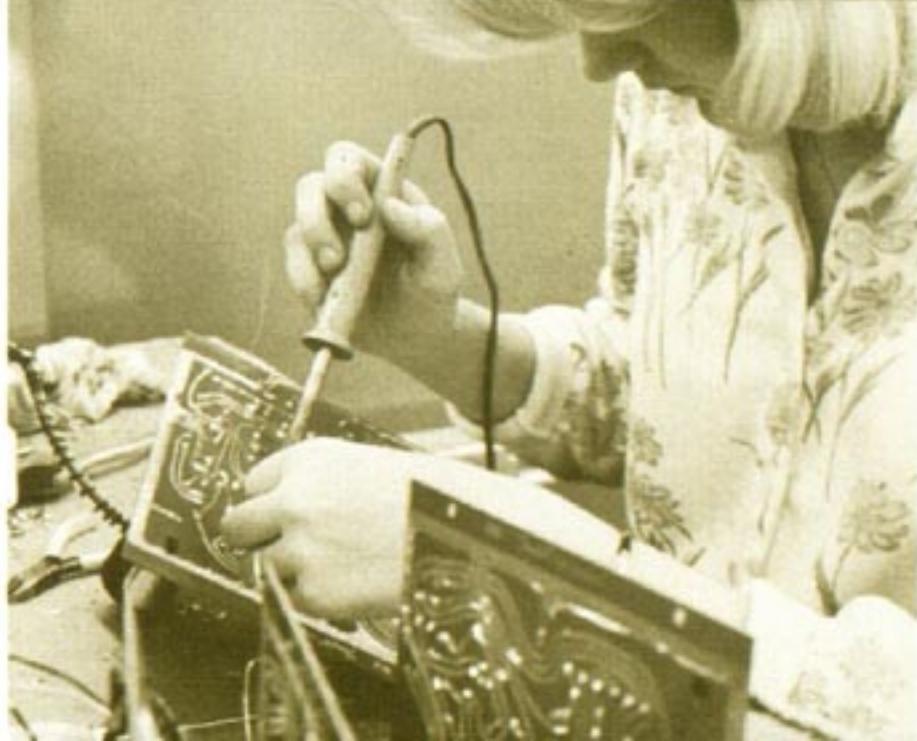


Fender Musical Instruments...ON THE GO!

1968 CATALOG





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Specifications and design subject to change by manufacturer without notice.



FENDER JAGUAR GUITAR

Features: ■ Floating tremolo* ■ Comfort-contoured body ■ Fender Mute ■ Adjustable floating bridge* ■ Truss-rod reinforced neck ■ Dual pickups ■ Lead/rhythm selector ■ Trem-lok* ■ Bound neck ■ Inlaid position markers ■ Tone control ■ Volume control ■ Shell pickguard.

String Length: 24".

Neck Width: 1 $\frac{5}{8}$ " at nut. (By special order: 1 $\frac{1}{2}$ ", 1 $\frac{3}{4}$ ", or 1 $\frac{7}{8}$ ".)

Frets: 22.

Finish: Shaded Sunburst.

Special Order: Left-hand models, DuPont Duco colors.

Jaguar — *Patents 2,960,900 — 2,972,923 — 3,143,028 — 2,741,146—3,236,930—Des. 186,826, 3,260,148

FENDER JAZZMASTER GUITAR

Features: ■ Truss-rod reinforced neck ■ Floating tremolo* ■ Adjustable floating bridge* ■ Trem-lok* ■ Comfort contoured body ■ Dual pickups ■ Three-position tone switch ■ Tone and volume controls ■ Rhythm circuit ■ Inlaid position markers ■ Natural blond hard maple neck ■ Rosewood fingerboard ■ Shell pickguard.

String Length: 25 $\frac{1}{2}$ "

Neck Width: 1 $\frac{5}{8}$ " at nut. (By special order: 1 $\frac{1}{2}$ ", 1 $\frac{3}{4}$ ", or 1 $\frac{7}{8}$ ".)

Frets: 21.

Finish: Shaded Sunburst, DuPont Duco colors.

Special Order: Left-hand models, Maple fingerboard.

Jazzmaster — *Patents 2,960,900—2,972,923—3,143,028 —2,741,146—Des. 186,826

FENDER STRATOCASTER GUITAR

Features: ■ Tremolo unit ■ Adjustable bridge ■ Truss-rod reinforced neck ■ Three adjustable wide-range pickups ■ Two tone controls ■ Three-position tone switch ■ Volume control ■ Surface mounted receptacle.

String Length: 25 $\frac{1}{2}$ ".

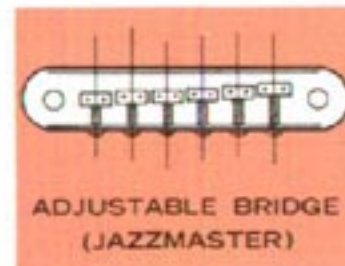
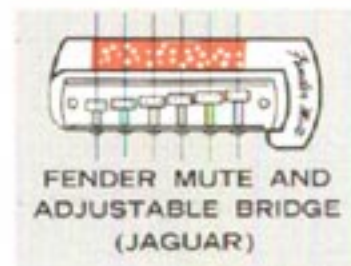
Neck Width: 1 $\frac{5}{8}$ " at nut. (By special order 1 $\frac{1}{2}$ ", 1 $\frac{3}{4}$ ", or 1 $\frac{7}{8}$ ".)

Frets: 21.

Finish: Shaded Sunburst, DuPont Duco colors.

Special Order: Left-hand models.

Stratocaster—Patents 2,741,146—3,143,028



L to R: Telecaster (tremolo)/12-string/Telecaster/Esquire



FENDER TELECASTER GUITAR

Features: ■ Adjustable bridge ■ Dual pickups ■ Three-position tone switch ■ Tone and volume control ■ Truss-rod reinforced neck ■ Straight string pull ■ Chrome-plated metal parts ■ White pickguard.

String Length: 25½".

Neck Width: 1⅝" at nut. (By special order: 1½", 1¾", or 1⅞".)

Frets: 21.

Finish: Natural blond.

Special Order: Fender/Bigsby tremolo unit, Maple fingerboard, Shaded Sunburst, DuPont Duco colors.

Telecaster — Patents 2,573,254 — 3,143,028

FENDER ESQUIRE GUITAR

Features: ■ Truss-rod reinforced neck ■ Straight string pull ■ Adjustable bridge ■ Single pickup ■ Three-position tone switch.

Neck Width: 1⅝" at nut. (By special order: 1½", 1¾", 1⅞".)

Frets: 21.

Finish: Blond.

Special Order: Left-hand models, Sunburst finish, Blond or Maple neck, DuPont Duco colors.

Esquire — Patents 2,573,254 — 3,143,028

FENDER ELECTRIC 12-STRING GUITAR

Features: ■ Truss-rod reinforced neck ■ Dual pickups ■ Straight string pull ■ Adjustable bridges ■ Four-way tone selector switch ■ Tone control ■ Volume control ■ Inlaid position markers ■ Off-set waist body design.*

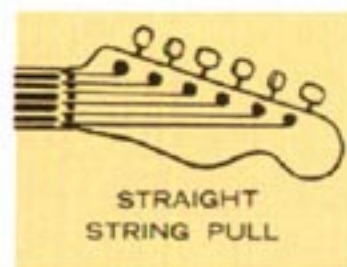
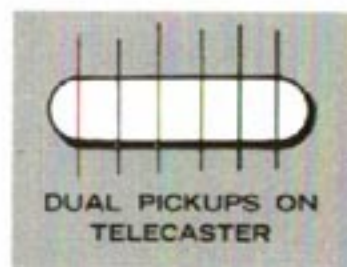
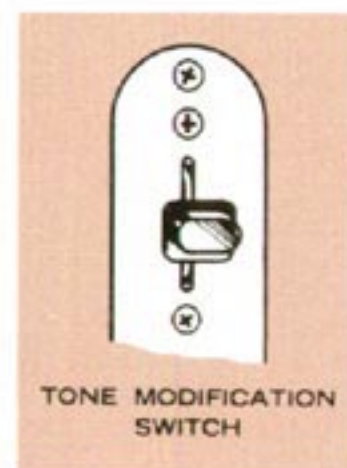
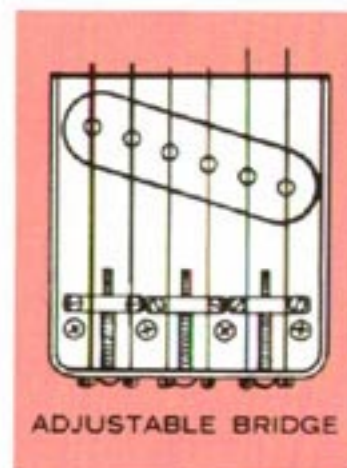
String Length: 25½".

Frets: 21.

Finish: Shaded Sunburst.

Special Order: Left-hand models, custom colors.

*Electric 12-string — *Patents 3,143,028 — 2,960,900 — 3,290,980 — Des. 186,826 & Pending*



Telecaster & Esquire Features



FENDER 5-STRING BASS GUITAR

Features: ■ Truss-rod reinforced neck ■ Single split pickup ■ Straight string pull ■ Adjustable bridges ■ Off-set waist body design* ■ Volume control ■ Tone control ■ Slim maple neck ■ Rosewood fingerboard ■ Inlaid position markers.

Frets: 15.

Finish: Shaded Sunburst.

Special Order: Left-hand models, Custom colors.

*5-String Bass—*Patents—2,573,254—2,960,900—3,143,028*

FENDER BASS VI GUITAR

Features: ■ Truss-rod reinforced neck ■ Three wide-range pickups with on-off switches ■ Floating tremolo* ■ Off-set waist body design ■ Tone modification switch ■ Tone control ■ Volume control ■ Trem-lok* ■ Fender Mute* ■ Inlaid position markers ■ Adjustable bridges.

Frets: 21.

Finishes: Shaded Sunburst.

Special Order: Left-hand models, DuPont Duco colors, Natural blond.

*Bass Vi—*Patents 2,741,146—2,960,900—2,972,923—3,143,028—3,296,930—3,260,148—Des. 186,826*

FENDER JAZZ BASS GUITAR

Features: ■ Two pickups (each with eight pole pieces) ■ Volume control for each pickup ■ Tone control ■ Off-set waist body design* ■ Light weight ■ Narrow neck ■ Truss-rod reinforced neck ■ Adjustable bridges ■ Rosewood fingerboard ■ Bound neck ■ Inlaid position markers.

Frets: 20.

Finishes: Shaded Sunburst.

Special Order: Left-hand models, DuPont Duco colors.

*Jazz Bass—*Patents—2,573,254—2,960,900—2,968,204—3,143,028—2,968,204*

FENDER PRECISION BASS GUITAR

Features: ■ Split pickup ■ Tone and volume controls ■ Truss-rod reinforced neck ■ Slim neck ■ Adjustable bridge ■ Off-set waist body design.*

Frets: 20.

Finish: Sunburst.

Special Order: Left-hand models, DuPont Duco colors.

Precision Bass—Patents 2,573,254—2,968,204—3,143,028—2,967,755—3,143,028

UNSURPASSED IN THE FIELD OF FINE MUSIC



FENDER MUSTANG GUITAR

Features: ■ Dynamic tremolo* ■ Adjustable floating bridge ■ Two high-fidelity pickups ■ Three-position tone switch for each pickup ■ Straight string pull ■ Truss-rod reinforced neck ■ Tone and volume controls ■ Plated chrome parts.

String Length: 22½" or 24".

Finish: Red, White, Blue.

Special Order: Left-hand models.

Mustang — *Patents 2,741,146 — 2,960,900 — 3,143,028 — 3,241,418 — Des. 169-062 — 204,098

FENDER MUSTANG BASS

Features: ■ Short reach ■ Smaller body ■ Split pickup ■ Tone and volume control ■ Individual bridges ■ String mute for each bridge ■ Finger rest.

String Length: 30".

Finish: Red, White, Blue.

Special Order: Left-hand models.

Mustang Bass — Patents 2,960,900 — 3,143,028 — 2,573,254

FENDER MUSICMASTER & DUO SONIC

Features: ■ Truss-rod reinforced neck ■ High-fidelity pickups ■ Full-range tone control ■ Three-position tone switch for each pickup (Duo-Sonic) ■ Three individually adjustable bridges ■ Cut-away body design ■ Straight string pull.

String Length: 22½" or 24".

Frets: 21.

Finish: Red, White, Blue.

Duo-Sonic & Musicmaster — Patents 2,960,900 — 2,573,254 — 3,143,028

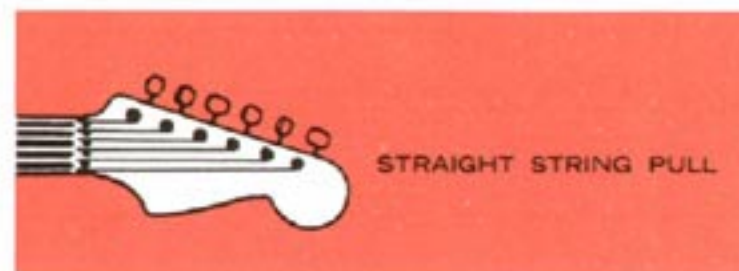
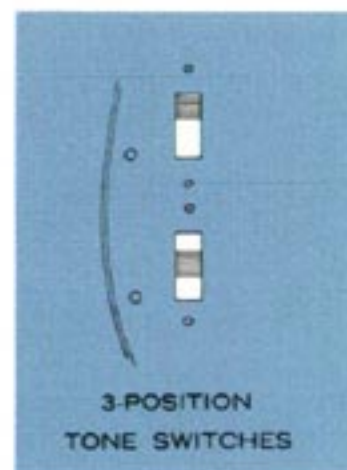
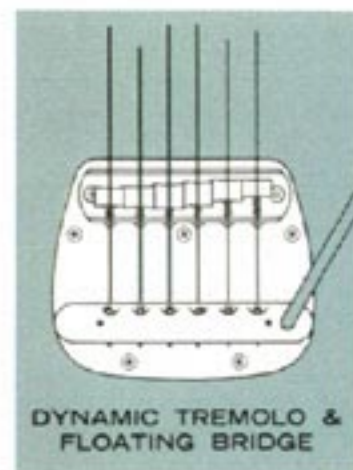
FENDER ELECTRIC MANDOLIN

Features: ■ Solid wood body ■ Shell pickguard ■ Chromed controls ■ Bridge cover ■ Tone and volume controls ■ Micro-adjustable bridge ■ Cut-away body design.

Frets: 24.

Finish: Shaded Sunburst.

Mandolin — Patent 2,573,254



Mustang Features

back: Pedal 400/Studio Deluxe Set/foreground: Bronco Set/Champ Set



FENDER 1000 & 400 PEDAL STEEL GUITARS

Features: ■ Pedal tuning selection ■ Double neck (1000) ■ Up to 30 tunings (1000) ■ 16 strings ■ Strings sharped or flatted 1½ tones ■ Pedals used single or in combination ■ Phillips set screw tuning action ■ High fidelity wide-range pickups ■ Mute for each neck (1000) ■ Individual movable bridges and roller nuts ■ Four to ten pedals (400).

String Length: 23".

Finish: Sunburst, Custom colors.

Special Order: Nine or ten pedals (1000).

400 & 1000—*Patents 2,838,974—2,973,682—3,009,378—3,236,930—Des. 186,190 & Pending*

FENDER BRONCO SET

NEW

Amplifier Features: ■ 8" specially-designed speaker ■ Fully-covered cabinet ■ Lock joint construction ■ Two instrument inputs ■ Separate volume, treble, bass control ■ Separate tremolo speed and intensity controls ■ On-off switch ■ Pilot light.

Guitar Features: ■ Single-mounted tremolo and bridge unit ■ Full size neck ■ High fidelity pickup ■ Truss-rod reinforced neck.

String Length: 24".

Finish: Red.

Bronco Set—Patents 2,960,900—2,573,254—3,143,028—Des. 192,859—169,062

FENDER CHAMP SET

Guitar Features: ■ Solid hardwood body ■ Replaceable fretboard ■ Detachable cord ■ Tone and volume controls ■ Adjustable bridge ■ High fidelity pickup ■ One-piece recessed patent head ■ Tolex covered case.

Amplifier Features: ■ Permanent magnet type speaker ■ Two instrument inputs ■ Volume, treble, bass controls ■ On-off switch ■ Pilot light.

Champ—Patent Des. 192,859

FENDER STUDIO DELUXE SET

Guitar Features: ■ Adjustable high fidelity pickup ■ Hardened steel bridge ■ Precision grooved nut ■ Swing-style bridge cover ■ Top-mounted input jack ■ Recessed one-piece patent head ■ Three chromed inset leg flanges ■ Telescoping legs ■ Hardshell case with separate leg compartment.

Princeton Amplifier Features: ■ 10" heavy-duty speaker ■ Volume, treble, bass controls ■ Tremolo speed and intensity controls ■ Pilot light.

Studio Deluxe Set—Patents 2,817,216—2,838,974

COMPARISON PROVES FENDER SUPERIORITY



800 & 2000 10-STRING PEDAL STEEL GUITARS

800 Features: ■ Single neck ■ Cam action individually movable bridges ■ Double flat or double sharp each string ■ Six pedals ■ Advance design pickups ■ Fender Mute ■ Volume and tone control ■ Heavy white ash body ■ Packed in single carrying case.

2000 Features: ■ Double neck ■ Cam action individually movable bridges ■ Double flat or double sharp each string ■ Ten pedals ■ Advance design pickups ■ Fender Mute ■ Volume and tone control ■ Three-position tone modification control ■ Packed in two carrying cases.

String Length: 23".

Finish: Sunburst, Custom colors.

Special Order: 11 pedals.

800 & 2000—Patents 2,838,974—2,973,682—3,236,930—Des. 186,190 & Pending

FENDER STRINGMASTER GUITAR

Features: ■ Easy-to-operate tuning keys ■ Adjustable dual pickups ■ Body cut away on each side of fretboard ■ Adjustable bridge ■ Mixing control ■ Necks elevated.

String Length: 22½" or 24½".

Finish: Dark, Blond.

Special Order: Four telescoping legs.

Stringmaster—Patents 2,838,974

FENDER DUAL 6 PROFESSIONAL GUITAR

Features: ■ Adjustable bridges ■ Adjustable pickups ■ Six strings on each neck ■ Elevated necks ■ Body cut away on either side of fret board ■ Mixing control.

String Length: 22½".

Finish: Dark, Blond.

FENDER DELUXE 6 AND 8 GUITARS

Features: ■ Two adjustable pickups ■ Chromed bridge ■ Pickup balance control ■ Precision grooved nut.

String Length: 22½".

Finish: Dark, Blond.

Special Order: Three telescoping legs.

Deluxe 6 and 8—Patent 2,838,974

FENDER FOOT PEDALS

Tone and Volume Foot Pedal Control: Designed for comfort and convenience, the Fender Tone and Volume Foot Pedal Control features quiet mechanical operation for tone and volume changes. Controls and components are crafted of the highest quality material.

Foot Pedal Volume Control: Low silhouette, high quality components and rugged construction combine to make this the outstanding Foot Pedal Volume Control. Fender's Pedal is comfortable to use in either standing or sitting position.

FENDER IS GOING PLACES . . . COME ALONG!

back: Coronado II (tremolo)-green/Kingman-blue/Coronado Bass II-blue/
Coronado XII-gold/foreground: Kingman-green/Kingman-gold



FENDER WILDWOOD CORONADO SERIES

NEW

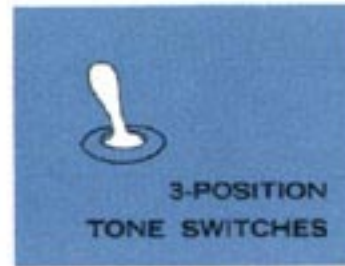
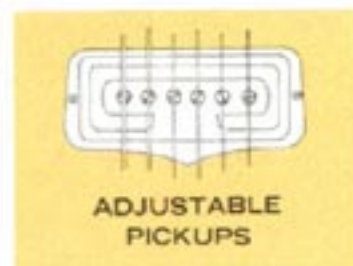
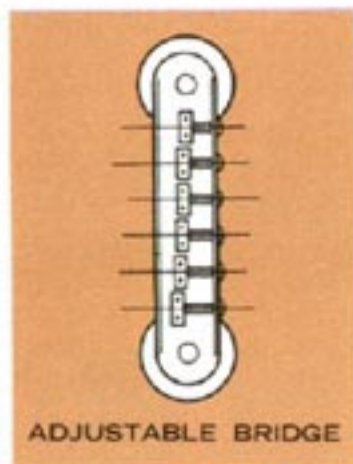
Features: ■ Truss-rod reinforced neck ■ Three-position tone switch ■ Adjustable pickups ■ Tremolo unit ■ Adjustable bridge ■ Exclusive coloration.

Frets: 21.

Neck Length: 25½".

Neck Width: 1⅝".

Finish: Wildwood I—Rainbow Greens, Wildwood II—Rainbow Blues, Wildwood III—Rainbow Golds.



Wildwood Coronado Features

FENDER WILDWOOD ACOUSTIC GUITAR

NEW

Features: ■ Exclusive grained beechwood ■ Bound and inlaid neck ■ Head laminated to match body pattern ■ Individual bridges ■ Inside braces for maximum rigidity ■ Elevated finger rest ■ Strap buttons mounted in solid wood at body ■ Attractive purfling ■ Truss-rod reinforced neck.

Frets: 21.

String Length: 25½".

Neck Width: 1⅝".

Finish: Wildwood I—Rainbow Green, Wildwood II—Rainbow Blue, Wildwood III—Rainbow Gold.

WILDWOOD COLORS (Color and grain varies slightly with each instrument.)



Wildwood I
Rainbow Greens

Wildwood II
Rainbow Blues

Wildwood III
Rainbow Golds



FENDER CORONADO I GUITAR

NEW

Features: ■ Truss-rod reinforced neck ■ Adjustable bridge ■ Adjustable fullrange single pickup ■ Embossed Fender "F" Slim body (1 $\frac{1}{4}$ ") ■ Body bound front and back ■ Maple neck.

Frets: 21.

String Length: 25 $\frac{1}{2}$ ".

Neck Width: 1 $\frac{5}{8}$ ".

Finish: Sunburst, Cherry Red.

Special Order: Left-hand model, tremolo unit, custom colors.

FENDER CORONADO II GUITAR

NEW

Features: ■ Truss-rod reinforced neck ■ Adjustable dual pickups ■ Tone and volume control for each pickup ■ Adjustable bridge ■ Three-position tone switch ■ Slim body (1-11/16") ■ Bound body and neck ■ Bound "F" hole ■ Neck removable and mounted without heel ■ Inlaid position markers ■ Distinctive tailpiece with inlaid "F."

String Length: 25 $\frac{1}{2}$ ".

Neck Width: 1 $\frac{5}{8}$ ".

Frets: 21.

Finish: Sunburst, Cherry Red.

Special Order: Left-hand models, custom colors.

CORONADO TREMOLO

By special order, both the Coronado I and II are available with this specially-designed unit.

FENDER CORONADO 12-STRING GUITAR

Features: ■ Inlaid bold neck position markers ■ Truss-rod reinforced neck ■ Neck mounted without

heel ■ Modern "F" hole ■ Polished chrome tailpiece ■ Individual barrel-type bridges ■ Each polepiece adjustable ■ Tone and volume control for each pickup ■ Three-position tone switch.

String Length: 25 $\frac{1}{4}$ ".

Neck Width: 1 $\frac{5}{8}$ ".

Frets: 21.

Finish: Sunburst, Cherry Red.

Special Order: Left-hand models, custom colors.

FENDER CORONADO BASS I

NEW

Features: ■ Truss-rod reinforced neck ■ Straight string pull ■ Adjustable pickup ■ Distinctive tailpiece with inlaid "F" ■ Adjustable bridge ■ Slim body (1-11/16") ■ Tone control ■ Volume control ■ Bound neck edges ■ Oval position markers ■ Body bound front and back.

Neck Width: 1 $\frac{5}{8}$ ".

Frets: 21.

Finish: Sunburst, Cherry Red.

Special Order: Left-hand models, custom colors.

FENDER CORONADO BASS II

NEW

Features: ■ Truss-rod reinforced neck ■ Straight string pull ■ Adjustable bridges ■ Two adjustable pickups ■ Slim body (1-11/16") ■ Three-position tone switch ■ Tone and volume controls for each pickup ■ Distinctive tailpiece with inlaid "F" ■ Styled "F" hole ■ Bound body and neck edges ■ Inlaid position markers.

Neck Width: 1 $\frac{5}{8}$ ".

Frets: 21.

Finish: Sunburst, Cherry Red.

Special Order: Left-hand models, custom colors.

L to R: Concert Rosewood/Shenandoah/Kingman Mahogany/Kingman
Sunburst/Concert Maple



FENDER KINGMAN AND CONCERT ACOUSTIC GUITARS

Features: ■ Truss-rod reinforced neck ■ Individual bridges ■ Removable neck mounted without heel ■ Distinctive soundhole purfling pattern ■ Maple neck ■ Rosewood fingerboard ■ Spruce strip bracing ■ Elevated finger rest ■ Strap buttons mounted in solid wood at body ■ Inlaid body binding.

String Length: 25½".

Frets: 21 (Kingman), 20 (Concert).

Finish: CONCERT—Rosewood sides and back, spruce top; mahogany sides and back, spruce top.

KINGMAN—Rosewood sides and back, spruce top; Sunburst; natural maple; mahogany sides and back, spruce top.

Special Order: Black finish, custom colors.



FENDER SHENANDOAH 12-STRING GUITAR

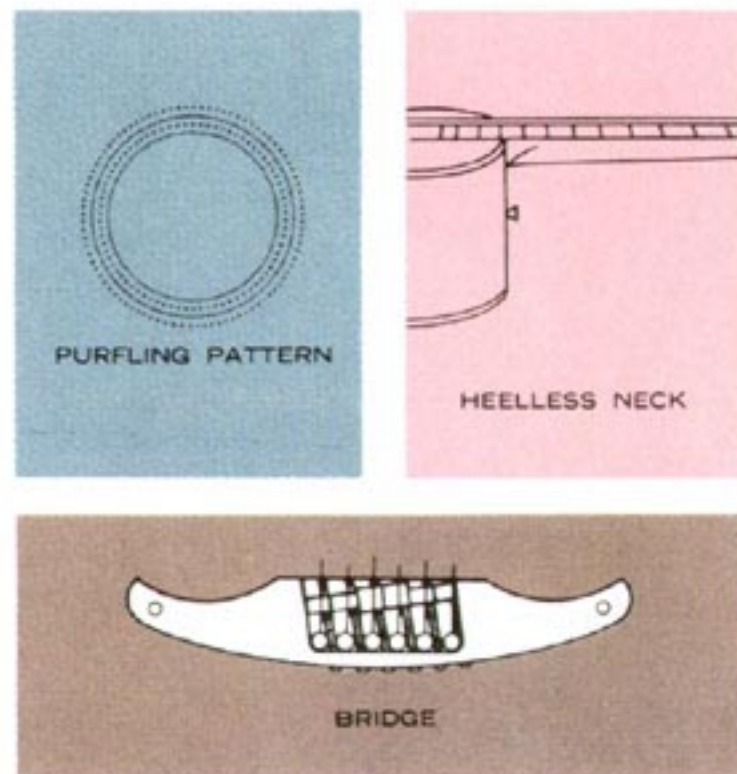
Features: ■ Natural maple neck ■ Rosewood fingerboard ■ Truss-rod reinforced neck ■ Neck removable and mounted without heel ■ Braced sides ■ Strap buttons mounted in solid wood at body ■ Elevated finger rest ■ Inlaid binding ■ Attractive purfling.

Frets: 21.

Finish: Close-grained spruce top with mahogany sides and back.

Special Order: Black finish.

Shenandoah — Patents 3,143,028 & Pending



Kingman & Concert Features



FENDER PALOMINO GUITAR

Features: ■ Natural maple neck ■ Rosewood fingerboard ■ Truss-rod reinforced neck ■ Individual bridges ■ Elevated finger rest ■ Soundhole purfling ■ Single white strip of inlaid binding.

Neck Length: 25½".

String Length: 25½".

Neck Width: 1⅝".

Frets: 20.

Finish: Spruce top with mahogany sides and back.

Special Order: Black finish.

FENDER MALIBU GUITAR

Features: ■ Truss-rod reinforced neck ■ Soundhole purfling ■ Inside bracing ■ White binding strip ■ Neck mounted without heel ■ Strap buttons mounted in solid wood.

String Length: 25½".

Neck Width: 1⅝".

Frets: 20.

Finish: Close-grained spruce top with mahogany sides and back.

Special Order: Black finish.

FENDER VILLAGER 12-STRING GUITAR

Features: ■ Soundhole purfling ■ Inside bracing ■ White binding strip ■ Neck mounted without heel ■ Truss-rod reinforced neck ■ White binding strip inlaid between top and sides ■ Strap buttons mounted in solid wood.

String Length: 25½".

Neck Width: 1⅝".

Frets: 20.

Finish: Spruce top with mahogany sides and back.

Special Order: Black finish.

FENDER NEWPORTER GUITAR

Features: ■ Truss-rod reinforced neck ■ Satin finish ■ White binding strip between top and sides ■ Laminated pickguard ■ Double purfling circles ■ Accurately positioned pinned bridge ■ Maple neck ■ Rosewood fingerboard ■ Neck removable and mounted without heel.

String Length: 25½".

Neck Width: 1⅝".

Frets: 20.

Finish: Mahogany sides, back and top.

Special Order: Black finish.

SOLD BY LEADING MUSIC DEALERS

FENDER CONCERT TONE BANJO SERIES

Features: ■ 23-carat gold plated bell-brass construction ■ Truss-rod reinforced neck ■ Planetary-type patent heads ■ American black walnut neck ■ Walnut and maple center stripes ■ Hard maple shell and resonator ■ Concentric design rings of marquetry on back and sides ■ Ebony fingerboard with wood marquetry and white binding ■ Brass tone chamber ■ Non-slip fifth peg or geared fifth peg ■ Beautiful inlay design ■ Adjustable finger-type tailpiece ■ Maple bridge.

String Scale: Tenor—22½", 5-String—26 15/16", Plectrum—26 15/16".

Special Order: Chrome plating, hand-carved resonator, Scruggs-Keith tuners.

FENDER ARTIST SERIES BANJO

Features: ■ Hard maple resonator ■ Mother-of-pearl position markers ■ All metal parts chrome plated ■ 24 brackets on notched tension hoop ■ 11" plastic head ■ ¾" hard maple shell ■ Truss-rod reinforced neck ■ Violin-shaped headstock with inlaid pattern design ■ Rosewood-bound fingerboard ■ Distinctive position markers ■ Maple bridge with ebony back-bone ■ String loop lid cover tailpiece ■ Non-slip fifth peg (five-string models).

String Scale: 5-string extra long—32", 5-string Bluegrass — 26 15/16, 5-string Folk — 26 15/16, Tenor — 22½", Plectrum—26 15/16".

Special Order: Geared fifth peg, Scruggs-Keith tuners.

FENDER ALLEGRO BANJO SERIES

Features: ■ Maple bridge with ebony back bone ■ Matching hard maple neck, resonator and shell ■ Sunburst finish ■ Truss-rod reinforced neck ■ Rosewood fingerboard ■ Oval position markers ■ Geared patent heads ■ Friction peg (5-String models) ■ 24 brackets on notched tension hoop ■ 11" weather-resistant plastic head ■ Vibrant brass tone ring and shell ■ Chrome-plated metal components ■ Adjustable tailpiece with hinged cover.

String Scale: 5-String Extra Long—32", 5-String Bluegrass — 26 15/16", 5-String Folk — 26 15/16, Tenor — 22½", Plectrum—26 15/16".





L to R: Artist Folk/Concert Tone Tenor/Allegro 5-string bluegrass/Concert 1000
5-string/Concert Tone Plectrum/Artist Plectrum/Artist Tenor/Allegro Plectrum/
Artist 5-string Bluegrass/Banjoist — Allegro Tenor

FENDER-RHODES ELECTRIC PIANO

Culminating nearly two decades of research, the Fender-Rhodes 73-key, six-octave Electric Piano, with its exceptional action and tone, is the outstanding keyboard instrument on today's musical market.

Patented tone bars* and new hammer action* eliminate distortion, no matter how firmly keys are struck. Old-fashioned breakable reeds have been replaced with special "wands" which are used in conjunction with an individual pickup for each. Notes are easily and completely tunable with a simple spring adjustment. Tonal characteristics may be further altered by adjusting each tone bar and by using the Bass and Treble Boost and Cut Controls located on the face of the piano adjacent to the Volume Control.

The Amplifier stand contains two 12" and two 10" custom designed heavy duty speakers. This unit, including a sustaining pedal, is ideal for any band stand.

Constructed of ¾ inch wood with lock-joint corners, the cabinet is covered with weather-resistant, long-lasting "Tolex." The fiberglass action cover is easily removable for access in tuning and adjustments.

*Patents 2,972,922-2,817,708-Des. 200,440 & Pending

FENDER-RHODES PIANO BASS

Possessing the tonal characteristics and the pitch range of the standard string bass, the Fender-Rhodes Piano Bass begins with low "E" and extends to "B" below middle "C," for a total of 32 keys.

Action on the Piano Bass is similar to the standard piano. For additional variations, a Volume and Tone Control are provided. A heavy-duty tilt-top adjustable stand, allowing the player to use the unit in a sitting or standing position, is available. The Piano Bass is also available with four octaves.

Piano Bass—Patents 2,972,922 & Pending

FENDER CONTEMPO ORGAN

An all solid-state unit, the Fender Contempo Organ features 61 keys. Seventeen keys are placed in a special bass section identified by reverse key colors.

When the "Solo-Normal" switch is placed in "Normal" position, the bass section functions according to the voices selected, varying from an octave above to an octave below standard organ notation. When the switch is in the "Solo" position, the bass section becomes part of the regular organ keyboard giving a full five octaves of normal playing.

Contempo keyboard voices include: Diaphone 16', String Bass 8', Horn 4' in the bass section; Cello 16', Diaphone 16', Diaphone 8', Clarinet 8', Quint 5½', String 4', Principle 4', Vibrato, Vibrato Slow or Fast, Tremolo and Solo Timbre in the normal keyboard section. Each voice has three boost tabs for eight possible degrees of intensity. For additional control, a tone and volume quick-disconnect foot pedal is supplied.

A two-channel system is used in the Contempo, a separate bass and treble output for stereo or both in one amplifier. All cord input jacks and the AC cord input jack are recessed and located under the unit. The on-off switch and pilot light are conveniently located on the far left of the keyboard.

Size without stand: length 39", depth 19¼", height 7".

FENDER-RHODES CELESTE

The Fender-Rhodes Celeste, a 37-note keyboard instrument in three octaves, contains all the patented features of the Electric Piano and Piano Bass. Especially useful when used in conjunction with organ or standard piano for chime effect, the Celeste features the finest action and tone. By special order, the Celeste is available in four octaves.

L to R: Fender-Rhodes 73-key Electric Piano/Piano Bass/Contempo Organ/
Ioreground: Celeste



Ray Pillow



E. Willis & B. Rillera / Ray Charles



Bob Dylan



The Lively Set



P. Senatore & J. Paisano / T. J. Brass



Chad and Jeremy



Sonny and Cher



The Baja Marimba Band



David Houston



Merle Haggard



Wayne Newton



Mike Saluzzi/Roger Williams



Ian and Sylvia



Wanda Jackson & Her Party Timers



Noel Harrison



Herman's Hermits



Buck Owens



The Beach Boys



FENDER DUAL SHOWMAN AMPLIFIER

Fender's amplifiers pack powerful performance for the best in big sound.

Features: FRONT PANEL: two inputs for each channel, bright switch, volume, treble, bass controls, speed and intensity controls for vibrato channel. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, AC on-off switch, standby switch, speaker jack, extension speaker jack, jack for remote control vibrato foot switch.

Power: RMS power—85 watts. Peak power—187 watts.

Tubes: Two 7025, one 12AT7, one 12AX7 (each dual purpose), four 6L6GC, silicon rectifiers.

Dimensions: Chassis unit: 8" high, 24" wide, 9½" deep. Speaker unit: 45½" high, 30" wide, 11½" deep.

Speakers: Two 15" J. B. Lansing D130F. (Available with D140F JBL replacement speakers at additional cost.)

FENDER SOUNDETTE

NEW

Adding new depth to vocal and instrumental performances, the Soundette, smallest solid-state unit in the Fender line, operates on a rotating drum principle, with five heads to record and erase sound. A tinted window, located on the top of the unit, enables the operator to view the rotating disc. Three effect switches, controlling speed (frequency) of the echo, may be combined for added effects.

FENDER REVERB UNIT

Effects produced by the Fender Solid-State Reverberation Unit augment dimensions in any amplified instrument or voice. The gain control advances the reverberation signal and the blend control mixes the reverberation signal with the instrument or voice signal. This unit is designed for use by all amplification systems including public address. Size: 5¼" high, 18¾" wide, 9¾" deep.

FENDER SHOWMAN 15" AMPLIFIER

Craftsmanship and quality insure a long, problem-free life for the Fender Showman 15" amplifier.

Features: FRONT PANEL: two inputs for each channel, bright switch, volume, treble, bass controls, speed and intensity controls for vibrato channel. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, AC on-off switch, standby switch, speaker jack, extension speaker jack, jack for remote control vibrato foot switch.

Power: RMS power—85 watts. Peak power—187 watts.

Tubes: Two 7025, one 12AT7, one 12AX7 (each dual purpose), four 6L6GC, silicon rectifiers.

Dimensions: Chassis unit: 8" high, 26" wide, 11½" deep. Speaker unit: 24½" high, 36" wide, 11½" deep.

Speakers: One 15" J. B. Lansing D130F. (Available with D140F JBL replacement speaker at additional cost.)

COMPARISON FAVORS FENDER



FENDER BANDMASTER AMPLIFIER

Features: FRONT PANEL: normal channel—separate bass, treble, volume controls, bright switch, two instrument inputs; vibrato channel—separate bass, treble, volume controls, bright switch, speed and intensity controls, two instrument inputs. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, AC on-off switch, standby switch, speaker jack, extension speaker jack, jack for remote control vibrato foot switch.

Power: RMS power—40 watts. Peak power—88 watts.

Tubes: Two 7025, one 12AT7, one 12AX7 (each dual purpose), two 6L6GC, silicon rectifiers.

Dimensions: Chassis unit: 8½" high, 24" wide, 9½" deep. Speaker unit: 40" high, 29½" wide, 11½" deep.

Speakers: Two 12" (Available with J. B. Lansing replacement speakers D120F at additional cost.)

Bandmaster—Patents 2,817,708 & Pending

FENDER TWIN/REVERB AMPLIFIER

Features: FRONT PANEL: normal channel—two inputs for each channel, separate bright switches, volume, treble, middle and bass controls for each channel, speed, depth and reverb controls for reverb and vibrato channel. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, on-off switch, standby switch, speaker jack, extension speaker jack, jack for remote control reverb switch, jack for remote control vibrato foot switch; tilt-back legs*.

Power: RMS power—85 watts. Peak power—187 watts.

Tubes: Three 7025, two 12AT7, one 12AX7 (each dual purpose), four 6L6GC, silicon rectifiers.

Dimensions: 20½" high, 26½" wide, 9¾" deep.

Speakers: Two 12" heavy-duty type (Available with JBL D120F replacement speakers at additional cost.)

**Patents 2,817,708 — Des. 192,859 & Pending*

FENDER SUPER/REVERB AMPLIFIER

Features: FRONT PANEL: normal channel—two instrument inputs, bright switch, volume, treble and bass controls; vibrato channel—volume, treble, middle, bass, reverb, speed and intensity controls, bright switch. BACK PANEL: AC outlet, ground switch, speaker jack, extension speaker jack, extractor-type fuse post, AC on-off switch, standby switch, jack for vibrato foot pedal, jack for reverb foot pedal.

Power: RMS power—40 watts. Peak power—88 watts.

Tubes: Three 7025, one 12AX7, two 12AT7 (each dual purpose), two 6L6GC, one GZ34.

Dimensions: 25½" high, 25½" wide, 9¾" deep.

Speakers: Four 10" heavy-duty (J. B. Lansing D110F replacement speakers at additional cost.)

FENDER BASSMAN AMPLIFIER

Features: FRONT PANEL: normal channel—two instrument inputs, bright switch, separate bass, treble and volume; bass channel—two instrument inputs, deep switch, separate bass, treble and volume. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, AC on-off switch, standby switch, speaker jack, extension speaker jack.

Power: RMS power—50 watts. Peak power—110 watts.

Tubes: Three 7025, one 12AT7 (each dual purpose), two 6L6GC, silicon rectifiers.

Dimensions: Chassis units: 8½" high, 22" wide, 9½" deep. Speaker unit: 40" high, 29½" wide, 11½" deep.

Speakers: Two 12" heavy duty (J. B. Lansing replacement speakers D120F at additional cost.)

Des. 192,859

L to R: Bandmaster/Twin-Reverb/Bassman/Super-Reverb



FENDER VIBROLUX/REVERB AMPLIFIER

Features: FRONT PANEL: separate volume, treble, bass controls, bright switches for normal and vibrato channels and reverb, speed and intensity controls for the vibrato channel. BACK PANEL: AC plug, ground switch, extractor-type fuse post, AC on-off switch, speaker jack, extension speaker jack, jack for vibrato foot switch, jack for reverb foot switch supplied with amp.

Power: RMS power—35 watts. Peak power—77 watts.

Tubes: Three 7025, two 12AT7 and one 12AX7 (each dual purpose), two 6L6GC, one GZ34.

Dimensions: 18½" high, 25" wide, 9½" deep.

Speakers: Two 10" heavy duty (J. B. Lansing D110F replacement speakers at additional cost.)

Vibrolux/Reverb—Patents 2,817,708—Des. 192,859.

FENDER PRINCETON/REVERB AMPLIFIER

Features: FRONT PANEL: two instrument inputs, volume, treble, bass, reverb speed and intensity controls. BACK PANEL: on-off switch, extractor-type fuse post, speaker jack, extension speaker jack, jack for reverb foot pedal.

Power: RMS power—12 watts. Peak power—25 watts.

Dimensions: 15⅞" high, 15⅞" wide, 5½" deep.

Speaker: One 10" heavy-duty.

FENDER PRO/REVERB AMPLIFIER

Features: FRONT PANEL: two instrument inputs, bright switch, volume, treble and bass controls for each of the normal and vibrato channels, reverb, speed and intensity controls for vibrato channel. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, on-off switch, standby switch, speaker

jack, extension speaker jack, jack for remote control reverb foot switch supplied with amplifier; tilt-back legs*.

Power: RMS power—40 watts. Peak power—88 watts.

Tubes: Three 7025, two 12AT7, one 12AX7 (each dual purpose), two 6L6GC, one GZ34.

Dimensions: 19½" high, 26¼" wide, 10" deep.

Speakers: Two 12" heavy-duty (Available with J. B. Lansing D120F replacement speakers at additional cost.)

*Pro/Reverb—*Patent 2,817,708—Des. 192,859*

FENDER DELUXE/REVERB AMPLIFIER

Features: Two channels, normal and vibrato containing two volume controls, two treble controls, two bass controls, reverb, speed and intensity controls, pilot light. BACK PANEL: AC plug, ground switch, extractor-type fuse post, AC on-off switch, standby switch, speaker jack, extension speaker jack, jack for tremolo foot pedal and jack for reverb foot pedal.

Power: RMS power—20 watts. Peak power—44 watts.

Tubes: Three 7025, two 12AT7, one 12AX7 (each dual purpose), two 6L6, one GZ34.

Dimensions: 17½" high, 24½" wide, 9½" deep.

Speakers: One 12" heavy-duty (J. B. Lansing replacement speaker D120F).

Deluxe/Reverb—Patents 2,817,708—Des. 192,859.

FENDER VIBRO/CHAMP AMPLIFIER

Features: built-in vibrato, two instrument inputs, volume, treble and bass controls, speed and intensity controls, on-off switch.

Power: RMS power—5 watts. Peak power—11½ watts.

Dimensions: 13⅞" high, 16⅞" wide, 7½" deep.

Speaker: One 8" heavy-duty.



L to R: Vibrolux-Reverb/ Princeton-Reverb/ Pro-Reverb/ Deluxe-Reverb/
Vibro-Champ/Model — Jaguar

FENDER SOLID-STATE PUBLIC ADDRESS SYSTEM

Features: Three-piece combination, silicon-type transistors, power stage cooled by convection, four high impedance inputs, each of four channels utilizes own volume control and tone control, individual pilot lights, switching and light identification panel, V.U. meter, echo switching panel. **BACK PANEL:** On-off switch, extractor-type fuse post, two speaker input jacks, echo input, echo output, four microphone input jacks. "Tolex" covered with matching silver grille cloth.

Power: RMS power — 100 watts.

Dimensions: Amplifier: 7" high, 19" wide, 10" deep.

Speakers each: 60½" high, 13" wide, 9½" deep.

Speakers: Two column speakers each with four 10" heavy-duty speakers.

FENDER ELECTRONIC ECHO CHAMBER

NEW

A precision-engineered, ruggedly-built unit, the Fender Echo Chamber features a transistorized circuit and a tape-type delay. The echo delay is variable from zero to 400 milliseconds. Further modifications are possible with separate echo and reverberation controls. A special P.A. switch is included, making the Echo Chamber compatible for use with the Fender P.A. System.

FRONT PANEL CONTROLS include: On-off switch, pilot light, fuse post, echo, reverb, two instrument inputs, amplifier output jack and remote switch jack. The lid opens to reveal the on-off switch and tape cartridge.

FENDER ECHO-REVERB UNIT

Using a disc-type delay, the Echo Reverb Unit delivers echo, reverberation and vibrato. The transistorized electrostatic memory system stores audio signals for a moment and then reproduces and repeats them.

FRONT PANEL CONTROLS include: Echo volume (including power on-off), reverberation, echo delay (settings of long-short-combined), remote foot switch jack, two instrument input jacks, amplifier output jack and pilot light.



L to R: Boom stand — mike F-550/Straight stand — Reverb mike F-570/
Solid-State P.A. System (Amp unit, 2 speaker columns)/Straight stand — mike F-560/
Boom stand — mike F-540/foreground: electronic echo chamber



FENDER SOLID-STATE VIBROLUX/REVERB AMPLIFIER

NEW

Features: FRONT PANEL: normal channel—two instrument inputs, bright switch, volume, treble and bass controls; vibrato channel—two instrument inputs, bright switch, volume, treble and bass controls, reverb, vibrato speed and vibrato intensity controls. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, on-off switch, speaker jack, extension speaker jack, jack for vibrato foot switch and jack for reverb foot switch.

Power: RMS power—35 watts. Peak power—77 watts.

Dimensions: 31¼" high, 18¼" wide, 10½" deep.

Speakers: Two 10" heavy-duty.

FENDER SOLID-STATE BASSMAN AMPLIFIER

NEW

Features: Single channel with two instrument inputs, volume, treble and bass controls, style control giving four separate positions including two positions of bass boost, guitar normal and guitar bright, overload light, pilot light. BACK PANEL: on-off switch, extractor-type fuse post.

Power: RMS power—100 watts. Peak power—220 watts.

Dimensions: Chassis unit: 6¾" high, 13¼" wide, 10" deep. Speaker unit: 34½" high, 24½" wide, 9" deep.

Speakers: Three 12" heavy-duty.

FENDER SOLID-STATE DELUXE/REVERB AMPLIFIER

NEW

Features: Built-in reverb and vibrato. FRONT PANEL: normal channel—two instrument inputs, volume, treble and bass controls, bright switch; vibrato channel—volume, treble and bass controls, reverb, vibrato speed and vibrato intensity controls, bright switch. BACK PANEL: AC outlet, ground switch, extractor-type fuse post, AC on-off switch, speaker jack, extension speaker jack, jack for tremolo foot pedal, jack for reverb foot pedal.

Power: RMS power—25 watts. Peak power—55 watts.

Dimensions: 19" high, 17¾" wide, 9¾" deep.

Speakers: One 12" heavy-duty.



L to R: Solid-State Vibrolux-Reverb/Solid-State Bassman/
Solid-State Deluxe-Reverb



FENDER SOLID-STATE SUPER/REVERB AMPLIFIER

NEW

Features: FRONT PANEL: Normal channel — two instrument inputs, bright switch, volume, treble, bass controls; vibrato channel — two instrument inputs, bright switch, style volume, treble and bass controls; vibrato speed, vibrato intensity and reverb controls. BACK PANEL: Extractor-type fuse post, on-off switch, AC outlet, ground switch, speaker jack, extension speaker jack, jack for remote control vibrato foot switch, jack for remote control reverb foot switch. Double foot switch.

Power: RMS power—50 watts. Peak power—110 watts.

Dimensions: 33½" high, 22¾" wide, 10½" deep.

Speakers: Four 10" heavy-duty.

FENDER SOLID-STATE TWIN/REVERB AMPLIFIER

NEW

Features: Transistorized, single-unit, column-type, built-in reverb and vibrato, silicon-type transistors, single power transformer output stage cooled by convection, style switch for each dual channel (pop-normal-CW/RR), full-range tone controls, "rocker"-type bright switch, reverb and vibrato controls located in vibrato channel.

Power: RMS power—100 watts. Peak power—220 watts.

Dimensions: 32" high, 18¾" wide, 10½" deep.

Speakers: Two 12" heavy-duty (J. B. Lansing replacement speakers D120F available at additional cost).

FENDER SOLID-STATE PRO/REVERB AMPLIFIER

NEW

Features: FRONT PANEL: Normal channel — two instrument inputs, volume, treble, bass control, bright switch; vibrato channel — style, volume, treble, bass control, bright switch, vibrato speed, vibrato intensity, reverb control. BACK PANEL: Ground switch, AC outlet, extractor-type fuse post, on-off switch, jack for remote vibrato foot pedal, jack for remote reverb foot pedal, jack for internal speakers, jack for extension speakers.

Power: RMS power—50 watts. Peak power—110 watts.

Dimensions: 32½" high, 19½" wide, 10½" deep.

Speakers: Two 12" heavy-duty.





L to R: Solid-State Super-Reverb/Solid-State Twin-Reverb/Solid-State Pro-Reverb

FENDER PROFESSIONAL DYNAMIC MICROPHONES

Model F510 — Cardioid dynamic, features a pronounced high frequency response suitable for lead guitar, vocal. Frequency range 70-18,000 cps. High impedance. On-off switch.

Model F520 — Cardioid dynamic featuring high frequency response and attractive wooden handle for hand-held application. Utilizes flexible diaphragm for close up vocal use. Frequency range 70-18,000 cps. High impedance.

Model F530 — Cardioid dynamic featuring on-off switch and bass roll-off switch. Directional and will eliminate audience noise and other instruments. Avoids feedback problems. Frequency range 50-15,000 cps. High impedance.

Model F540 — Cardioid dynamic for general purpose use. Uni-directional voiding feedback. Utilizes built-in breath filter. Frequency range 50-18,000 cps. High impedance.

Model F550 — Cardioid dynamic for any instrument or vocalist. Suitable for recording and contains heavy windscreen for outdoor use. On-off switch. Frequency range 50-15,000 cps. High impedance.

Model F560 — Cardioid dynamic, ideal for vocal, recording and PA use. Avoids feedback. On-off switch. Frequency range 50-15,000 cps. High impedance.

NEW Model F570 (Reverb) — Built-in reverb highlights the new F570. Transistorized amp is powered by standard nine-volt battery. Handy on-off switch and reverb control located on mike face. Capable of handling excessive sound pressures without overloading by use of flexible diaphragm. Frequency range 50-15,000 cps. High impedance.

FENDER MICROPHONE STANDS

Fender Microphone Stand—Extends to six feet. Three legs, each with automatic leveling device. Also cancels floor vibrations. Legs fold together around center rod.

NEW Fender Boom Stand — Boom portion of unit adjusts from vertical to horizontal, also to lateral position. Vertical center rod for ease in transporting.



F-570



F-560



F-530



F-540



F-550



F-510



F-520



CASE/CABLE





FENDER ACCESSORIES

Fender Bodyguard—Custom-contoured for most Fender guitars, the Bodyguard protects the entire back and sides. It is form-fitting and is available in red, black and white as well as clear. The Bodyguard features two instrument strap buttons and a strip of foam rubber edge lining. Lightweight, easy to attach and stain and fire resistant, the Bodyguard features two instrument strap buttons and a strip of foam rubber edge stripping.

Fender Cases — **HARDSHELL CASES** for both solid-body and acoustic guitars are constructed from sturdy materials and covered with a rich, scuff-resistant vinyl fabric. Interiors are plush-lined with a velvet-like material and feature pockets for accessories. Seams are leather-bound and double-stitched for durability. Hardware, including handles, polished metal hinges and locks, is securely mounted.

MOLDED CASES are lightweight and constructed of vacuum-formed high-impact styrene. These rust-colored cases feature gold anodized aluminum stripping, brushed brass hardware, gold Fender signature, plush-lined interior, two storage compartments.

Fender Amplifier Covers — Available for each Fender amplifier, these waterproof, tear and abrasion-resistant covers prevent surface damage and keep out dust. Lined with soft flannel, these black vinyl covers feature the amplifier model name and Fender trademark.

Fender Instrument Bags—These padded, black vinyl bags, with strong handle positioned to balance the instrument, protect the guitar against abrasions and dust. The bags feature two large accessory pockets and full-length zipper. Bags are available for Fender electric Spanish guitars and basses.

Fender Guitar Straps — Adjustable up to 53", Fender Guitar Straps are suitable for acoustics, basses and solid body guitars. Instructions illustrate custom length strap adjustment. These black polished straps are constructed of extra-strength, top-grain leather and feature a snug-fitting shoulder section.

Fender Pure Nickel Wrap Strings—Performance proven for electric guitars. Extremely fine magnetic properties. Wrapped with pure nickel for amazing durability, greater magnetic response and lasting beauty.

Fender Mastersound Flatwound Strings — Precision wrapped to assure absolute uniformity of tone and a super smooth surface for comfortable fingering. Special metal alloys are significantly superior providing a higher degree of magnetic properties and durability for trouble-free performance.

Fender Duratone Strings — Proven and tested, these are the finest obtainable. Preferred by the professional artist because they bring out the finest playing qualities of the instrument.

Fender "Go-Around" Waist Belt — Designed to take instrument weight from the player's shoulder, the belt can be attached with two eye screws on the back of any guitar or bass.

Fender Professional-Student Picks—Varying in thickness from thin to medium to heavy, the variety of picks available from Fender is almost limitless. Regular picks as well as thumb picks are available in a number of colors and quantities. Order by number and specify color and thickness.

Fender Guitar Polish—This non-abrasive, non-oily polish protects against fingerprinting. It is recommended for all guitar finishes including chrome.

Fender Electric Guitar Course and Chord Book — A complete course of guitar study is offered by Fender. BOOK ONE introduces basic music rudiments, correct fingering, tuning, beginning chord study, etc. BOOK ONE (FIRST STRING METHOD) contains similar material but emphasizes first string method rather than the six-string approach.

BOOK TWO begins with a review of Book One and then introduces note values and new keys. It also explains role of lead, bass and rhythm lines as well as explanations of tremolo and musical dynamics. The CHORD BOOK presents a basic guide for developing the knowledge and skills of chord playing. Chords in C, G, F, D, A, E, B \flat and E \flat major, plus minor chords, closed string chords and master chord indexes are discussed. Nineteen songs are included.

Fender Kords — Fender Kords and Koil Kords with molded plugs, are manufactured so that cable ends and solder points are embedded and isolated from each other in a solid body of high impact insulating material. Solid molding material permanently and flexibly anchors the cable to the plugs. Koil Kords are available in 15' and 20' lengths with either two straight plugs or one straight plug and one right angle plug. The Kords are available in 8', 12' 15', 20' and 25' lengths.

NEW

Fender Acoustic Pickup—This unit, which mounts to the internal tension rod, is designed especially for the Fender Flattops (Kingman, Concert, Palomino, Wildwood, Shenandoah and Villager). Each polepiece is individually adjustable for custom string balance. Both volume and tone control enable exact tonal adjustments. Full directions accompany the Acoustic Pickup. Model FP-6 fits all Fender six-string flattops with internal tension rod and model FP-12 for both the 12-string Shenandoah and Villager.

J. B. Lansing Replacement Speakers — As the exclusive distributor for J. B. Lansing "F" Series musical instrument speakers, Fender features the D110F 10", D120F 12", D130F 15", and D140F 15" Bass speakers. Such outstanding engineering features as hand-wound voice coils, cast aluminum frame, aluminum center dome and massive magnets produce the quality JBL sound.



FENDER MUSICAL INSTRUMENTS 1402 East Chestnut, Santa Ana, California 92701

