

*Fender*<sup>®</sup> AMERICAN DELUXE SERIES  
**LOOK CLOSER**  
PERFECTION IS IN THE DETAILS

Bend high and chord low with ease. New compound radius fretboard—for exhilaratingly effortless string bending anywhere along the neck.





# PERFECTION IS IN THE DETAILS

Three new finishes: Tungsten, Wine Transparent and Sunset Metallic.





# AMERICAN DELUXE GUITARS

Introducing Fender's new American Deluxe guitars. Consisting of four Stratocaster® and two Telecaster® guitar models, the new American Deluxe series is specifically designed for a new decade of tone, tradition and innovation.

The instruments are the American Deluxe Stratocaster, American Deluxe Stratocaster HSS, American Deluxe Stratocaster V Neck, American Deluxe Stratocaster Ash, American Deluxe Telecaster and American Deluxe Telecaster Ash.

## STRATOCASTER®

Tone. Tradition. Innovation. Fender's new American Deluxe Stratocaster® has all the modern features today's guitarists demand. A compound radius fretboard allows exhilaratingly effortless string bending anywhere along the neck, and new N3 noiseless pickups supercharge your sound with improved Stratocaster tones for sparkling bell-like chime with no hum. Reconfigured S-1™ switching offers even more knockout tonal options; other features include staggered locking tuners, two-point synchronized American Deluxe tremolo bridge with pop-in arm, and beveled neck heel.



Sunset  
Metallic



Three-color Sunburst



Amber



Olympic Pearl



Tungsten

# PERFECTION IS IN THE DETAILS

Reconfigured S-1™ switching delivers more versatile tonal options. New “passing lane” switch routes the signal straight to the bridge position with the tone circuit bypassed, heightening volume and overtones.



## STRATOCASTER® HSS

Fender's new American Deluxe Stratocaster® HSS is for guitarists who demand more from their axes. A compound radius fretboard allows exhilaratingly effortless string bending anywhere along the neck, and two new N3 noiseless pickups supercharge your sound with improved Stratocaster tones while the DH-1 humbucking bridge pickup is right there when you need to take everything up to 11—all with no hum. Reconfigured S-1™ switching offers even more knockout tonal options. The all-new “passing lane” switch instantly routes your signal from any pickup position to the bridge position with the tone circuit bypassed, blasting overtones and volume straight into the Strat-osphere. Other features include staggered locking tuners, LSR roller nut, two-point synchronized American Deluxe tremolo bridge with pop-in arm, and beveled neck heel.



Tungsten



Olympic Pearl



Sunset Metallic



Three-color Sunburst



Amber



# PERFECTION IS IN THE DETAILS

Newly designed N3 noiseless pickups deliver improved Stratocaster® and Telecaster® tones for sparkling bell-like chime with no hum.



## TELECASTER®

Fender's new American Deluxe Telecaster® is the 21st century way to rock Tele® style! New compound radius fretboard allows effortless string bending anywhere along the neck, and staggered locking tuners improve tuning stability for stunt guitarists who like to bend behind the nut. New N3 noiseless pickups provide improved Telecaster tones for snappy bell-like chime with no hum; other features include a bound-top body with belly cut, S-1™ switching, chromed brass bridge saddles, bound top and beveled neck heel.



Three-color Sunburst



Olympic Pearl



Tungsten



Aged Cherry  
Sunburst



# PERFECTION IS IN THE DETAILS

Better string angle—present. Unwanted overtones—gone.  
All because of the new Strong-Arm™ String Retainer.





# AMERICAN DELUXE BASSES

Introducing Fender's new American Deluxe bass guitars. Consisting of Precision Bass® and Jazz Bass® guitar models, the new American Deluxe series is specifically designed for a new decade of tone, tradition and innovation.

## PRECISION BASS®

Own the Deluxe incarnation of the one that started it all! Fender's new American Deluxe Precision Bass® delivers the modernity that bassists demand, with a newly designed preamp circuit that delivers deeply exhilarating active and passive tone. Powerful-yet-quiet new N3 noiseless pickups present more clean headroom and EQ range than ever, and even more sublime tonal options come from the active/passive switch and passive tone control.



Three-Color  
Sunburst



Olympic Pearl



Wine Transparent



Black



Natural

# PERFECTION IS IN THE DETAILS

Everything from smooth vintage thump to aggressive modern roar.  
All from one little active/passive bypass switch.





## JAZZ BASS®

Now in its 50th year, the Jazz Bass® is unrivaled as a timeless classic. Own the Deluxe version today with Fender's new American Deluxe Jazz Bass, which delivers the modernity that bassists demand in a sleekly familiar design. A newly designed preamp circuit delivers deeply exhilarating active and passive tone, and powerful-yet-quiet new N3 noiseless pickups present more clean headroom and EQ range than ever. Other features include active/passive switch and passive tone control for even more tonal options, and classic Jazz Bass block fretboard inlays and binding.



Wine  
Transparent



Three-color Sunburst



Olympic Pearl



Black



Natural

# PERFECTION IS IN THE DETAILS

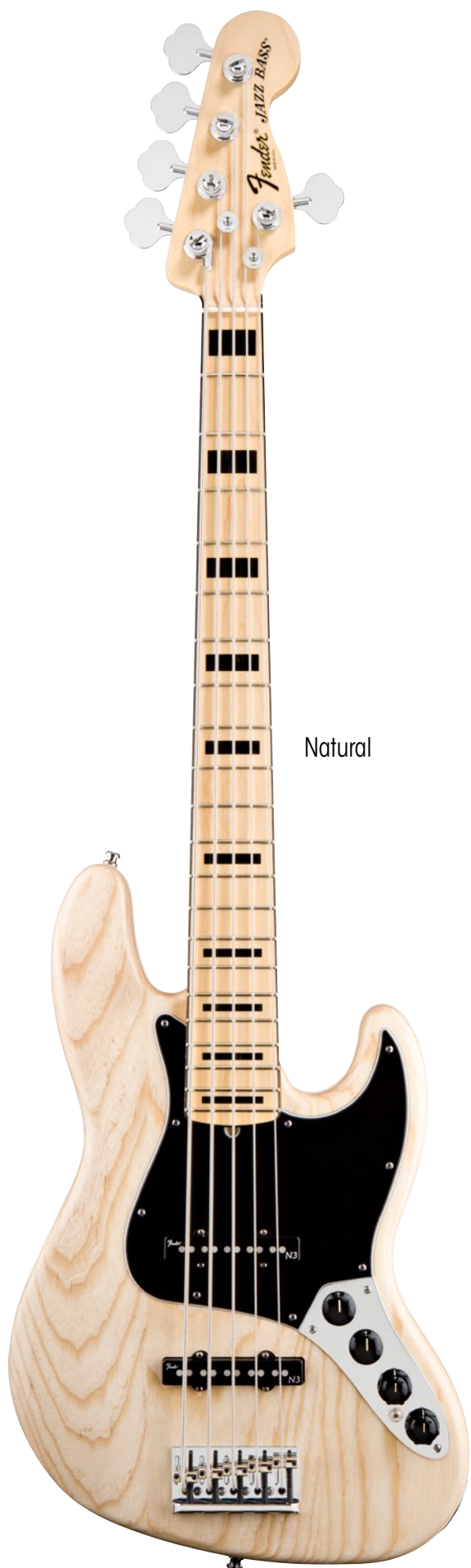
Newly designed N3 noiseless pickups for four- and five-string bass.  
Deeper lows. Clearer highs. And no hum.





## JAZZ BASS® V

Take five with Deluxe sound and style—Fender's new American Deluxe V String Jazz Bass® delivers the modernity that bassists demand in a sleek five-string design. A newly designed preamp circuit delivers deeply exhilarating active and passive tone, and powerful-yet-quiet new N3 noiseless pickups present more clean headroom and EQ range than ever, effortlessly handling the low B string with impeccable tone and seismic power. Other features include a compound radius fretboard and asymmetrical neck profile for fast action and silky-smooth playability all the way up the neck, active/passive switch and passive tone control for even more tonal options, and classic Jazz Bass block fretboard inlays and binding.



Natural



Three-color Sunburst



Olympic Pearl



Wine Transparent



Black



**Fender**<sup>®</sup>  
MAKE HISTORY<sup>™</sup>

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